

GENTLEMEN:
 I HEREBY ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE RECEIPT OF YOUR TOTAL ORDER HEREWITH ENCLOSED.
 IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND CONDITIONS, AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE.
 WE WILL CONSIDER THIS INFORMATION CORRECT AND COMPLETE WITHIN SIX DAYS OF YOUR WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

DATE 3-9-1931

12M 500

AMERICAN ART

NO. 14760

ORDER NO. 52212

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER
TITLE (IN FULL) HARBOR VIEW HOSPITAL,
SEATTLE,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT-
3021

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

AS PER TISSUE ATTACHED.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV COMPLETED

SIGN HERE

MAR 12 1931

ADV

17

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY I. ROBBINS & SON,
PITTSBURGH, PA.

DATE 3-9-1931

NO. 1A761

ORDER NO. 52217

6 M AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) VIEW OF CHEAT LAKE NEAR
MORGANTOWN, W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 21
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE
BUILDINGS GREEN SCENERY ON MOUNTAINS.
ROOF
TRIMMINGS

REMARKS
MAKE WATER BLUE GREEN.
PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV COMPLETED

SIGN HERE

MAR 12 1931

ADV

View of Cheat Lake
Photo in 6A-H-381

15

GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY
ETC. AND RETURN
IN SIX DAYS WE
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS.
IF NOT RETURNED
THIS INFORMATION CORRECT AND PROCEED WITH THE

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TETCH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

XXXXXXXXX C.W.HUGHES & CO.,
MECHANICVILLE, N.Y.

NO. 1A762

ORDER NO. 52218

DATE 3-9-1931

6M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) PINE CREST COTTAGES,
GAYHEAD, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No 29
IMPRINT PUB. FOR JAY'S GENERAL
STORE, GAYHEAD, N.Y., BY C.W. HUGHES
& CO., INC., MECHANICVILLE, N.Y.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS WHITE BLDGS. GREEN TRIM, LATTICE & TOPS OF HOUSES, WEATHERED
X ROOFS. ORANGE SIGN WITH BLACK LETTERS.

ROOF

TRIMMINGS

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

SIGN HERE

MAR 12 1931

ADV

5

YOUR ORDER AS
MEMORANDUM
SPECIFICATIONS AND CONDITIONS ON THE
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WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 1A763

ORDER NO. 52218

DATE 3-9-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) OVERLOOK HOUSE, GAYHEAD, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 29

IMPRINT XXXXXXXXXXXXX
PUB. FOR JAY'S GENERAL STORE,
GAYHEAD, N. Y. BY C. W. HUGHES &
CO., INC., MECHANICVILLE, N. Y.

COLOR DESCRIPTION

SEE

BUILDINGS WHITE, DARK GREEN TRIM, TUBS AND PORCH FURNITURE. TAN & WHITE
AWNINGS. MAIN ROOF WEATHERED, REST RED.

ROOF

TRIMMINGS

REMARKS

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV COMPLETED

SIGN HERE

MAR 12 1931

ADV

2

5

YOUR ORDER AS
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SPECIFICATIONS AND CONDITIONS ON THE
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WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 1A764

ORDER NO. 52219

DATE 3-9-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE MR LOWER CENTER BORDER
TITLE (IN FULL) VILLA AUGUSTINA AND
UNCANONUC MOUNTAINS FROM GLEN
LAKE, GOFFSTOWN, N.H.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

BUILDINGS

BLDG. RED.

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

MAR 12 1931

ADV

2

3 1/2

YOUR ORDER AS
MEMORANDUM
GENTLEMEN:-
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS, AND CONDITIONS ON THE
ORDER HEREWIT ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
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WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

THE RUBEN PUBLISHING CO.,
NEWBURGH, N.Y.

NO. 1A765

ORDER NO. 52220

DATE 3-9-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) STUBENRAUCH - TRECKMANN

MEMORIAL FOR CHILDREN, WARTBURG ORPHANS'
FARM SCHOOL, NEW DEVELOPMENT,
KENSICO, LAKE, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 102

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

BRICK BLDG., WHITE TRIM. GREY SLATE ROOF. FANCY COLOR STONE
FOUNDATION & SUMMER HOUSE AT RIGHT. RAISE TREE AT LEFT
HIGHER, TRIM FOLIAGE. TRIM BUSHES & GRASS IN FOREGROUND.
PARTLY HIDE ROCKS IN FOREGROUND WITH ADDED BUSHES.

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED

SIGN HERE

MAR 13 1931

ADV

W. J. Santo

[Signature]

GENTLEMEN:-
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
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YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL

LOST RIVER SANDWICH SHOP,
BOWLING GREEN, KY.

NO. 1A766
ORDER NO. 52234

DATE 3-10-1931
3 M

DUOTONE

<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE	UPPER BORDER	FRONT No.	2
TITLE (IN FULL)	ENTRANCE TO LOST RIVER CAVE, XMM ROUTE 31 W, 3 MILES SOUTH OF BOWLING GREEN, KY.	IMPRINT	NONE
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS			
ROOF			
TRIMMINGS			

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED

SIGN HERE

MAR 17 1931

ADV

GENTLEMEN:—
PLEASE ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY
ETC., AND RETURN
IN SIX DAYS WE
WORK.

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WORK.

VERY TRULY,
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

LOST RIVER SANDWICH SHOP, BOWLING GREEN, KY.		NO. 1A767 ORDER No. 52233
DATE 3-10-1931		
1 M BLUESKY		
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE UPPER BORDER	FRONT NO. 2	
TITLE (IN FULL) LOST RIVER INN AND TOURIST CAMP, ROUTE 31 W, 3 MILES SOUTH OF BOWLING GREEN, KY.	IMPRINT NONE	
COLOR DESCRIPTION SEE	REMARKS	
BUILDINGS		
ROOF		
TRIMMINGS		
PHOTO PROPERTY OF C. T. & CO.—CUSTOMER		
SIGN HERE		

COMPLETED

MAR 13 1931

ADV

2 1/2

WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS. ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN:-
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ETC., AND RETURN
IN SIX DAYS WE
WORK.

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

BACH'S DRUG STORE,
TAYLORVILLE, ILL.

NO. 1A768
ORDER No. 52229

DATE 3-10-1931	
1 M BLACK & WHITE	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE UPPER BORDER	FRONT No. 2
TITLE (IN FULL) ANTLERS HOTEL, TAYLORVILLE, ILL.	IMPRINT NONE
(ALL OF THIS ON THE ADDRESS SIDE)	
COLOR DESCRIPTION SEE	REMARKS
BUILDINGS	
ROOF	
TRIMMINGS	
PHOTO PROPERTY OF C. T. & Co.-CUSTOMER	
COMPLETED	
SIGNATURE HERE	
MAR 16 1931	
ADV	

Very Truly
Rush
ADV
X X

9

3 1/2

YOUR ORDER AS
MEMORANDUM
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SPECIFICATIONS AND CONDITIONS ON THE
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VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 1A769

ORDER NO. 52227

DATE 3-10-1931

12M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) BERNHEIMER'S RESIDENCE
CHINESE GARDENS, PACIFIC PALISADES,
SANTA MONICA, CALIFORNIA.
PRIVATE NO. BEFORE TITLE- SM-28

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 26
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE
BUILDINGS AS PER TISSUE ATTACHED.
ROOF
TRIMMINGS

REMARKS

SEE 1A 770 & 771 ALSO

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED
SIGN HERE

MAR 19 1931

ADV

2 more

YOUR ORDER AS
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WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 1A770
ORDER NO. 52227

DATE 3-10-1931

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) ENTRANCE, BERNHEIMER'S
CHINESE GARDENS, PACIFIC PALISADES,
SANTA MONICA, CALIFORNIA
PRIVATE NO. BEFORE TITLE- SM-29

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO 26
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE
BUILDINGS
ROOF
TRIMMINGS
AS PER TISSUE ATTACHED.

REMARKS

SEE 1A769 - 771 ALSO

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED

LV

MAR 19 1931

ADV

SIGN HERE

move

move

19

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
GENTLEMEN-
PER ATTACHED
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ETC. AND RETURN
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GENTLEMEN-
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ETC. AND RETURN
IN SIX DAYS WE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.
DATE 3-10-1931

NO. 1A771

ORDER No. 52227

12^M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) BERNHEIMER'S CHINESE
GARDENS, PACIFIC PALISADES,
SANTA MONICA, CALIFORNIA
PRIVATE NO. BEFORE TITLE- SM-30

FRONT NO. 26
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE
BUILDINGS AS PER TISSUE ATTACHED.
ROOF
TRIMMINGS

REMARKS

SEE 1A 769 & 770 ALSO

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LW COMPLETED

MAR 19 1931

ADV

2 more

19

13

GENTLEMEN:-
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
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WORK.

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ORMSBY,
MEXIA, TEXAS.

NO. 1A772

ORDER NO. 52226

DATE 3-10-1931

3 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE	UPPER BORDER	FRONT NO.	1
TITLE (IN FULL)	CITY HALL AND AUDITORIUM, MEXIA, TEXAS.	IMPRINT	SAME AS ABOVE
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS			
ROOF	LIGHT GRAY BRICK, RED TILE ROOF, DOME TILE YELLOW & BLUE.		
TRIMMINGS	PUT FLAG ON POLE.		

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

13

COMPLETED

SIGN HERE

MAR 13 1931

ADV

3

32

NO. 1A773

ORDER NO. X 52226

PUBLISHED BY ORMSBY,
MEXIA, TEXAS.

DATE 3-10-1931

3M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) EAST COMMERCIAL STREET,
MEXIA, TEXAS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS RIGHT- 1 RED (JIM SIGN WHITE & BLUE), 2 WHITE, 3 RED,
4 GRAY, 5 WHITE, 6 RED, 7 BROWN.
LEFT- 1 WHITE, 2 BROWN, 3 RED.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

COMPLETED

SIGN HERE

MAR 17 1931

ADV

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
GENTLEMEN:-
PER ATTACHED
OF TOTAL
IT IS REQUESTED
ETC. AND RETURN
IN SIX DAYS WE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

13

3

S4

NO. 1A775

ORDER NO. 58826

DATE 2-2-1952

BELL HOTEL,
WAYNESVILLE, MO.

M 500

AMERICAN ART MAKEOVER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

TITLE (IN FULL)

BELL HOTEL, ON U.S.

2

NO

HIGHWAY 66, MAIN STREET OF
AMERICA, WAYNESVILLE, MO.

IMPRINT

NONE

COLOR DESCRIPTION

USE NEW PHOTO. HOW LEAVES. BLDG. GRAY STUCCO, GREEN ~~ROOF~~ ^{ROOF} HOTEL
LETTERING WHITE & RED BACKGROUND. TRIMMING WHITE.

SUBMIT: RET. PHOTO
PHOTO PROPERTY OF C. T. & Co.—

B. L. & W. PROOF
CUSTOMER

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

COMPLETED

FEB 11 1952

13

GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY
ETC., AND RETURN
IN SIX DAYS WE
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
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YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

BELL HOTEL,
WAYNESVILLE, MO.

DATE 3-10-1931

1 M

BLUESKY

NO. 1A775

ORDER No. 52240

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) BELL HOTEL, ON U.S.
HIGHWAY 66, "MAIN STREET OF
AMERICA", WAYNESVILLE, MO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No 2
IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

MAKE SUMMER SCENE

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

SIGN HERE

MAR 17 1931

ADV

34

2 1/2

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED THESE TITLES AND COLOR DESCRIPTIONS,
IT IS ABSOLUTELY NECESSARY THAT YOU AFFIX THESE TITLES AND COLOR DESCRIPTIONS,
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WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

BELL HOTEL,
WAYNESVILLE, MO.

DATE 3-10-1931
1 M

NO. 1A776
ORDER NO. 52240

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE	UPPER BORDER	FRONT NO.	2
TITLE (IN FULL)	SCENE ON HIGHWAY NO. 17, SHOWING BIG CAVE IN BACKGROUND, WAYNESVILLE, MO.	IMPRINT	NONE
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS	MAKE SUMMER SCENE		
ROOF			
TRIMMINGS			

PHOTO PROPERTY OF C. T. & CO. CUSTOMER

COMPLETED

MAR 17 1931

ADV

SIGN HERE

2 1/2

516

GENTLEMEN:-
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
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WORK.

YOUR ORDER AS
MEMORANDUM
VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

BELL HOTEL,
WAYNESVILLE, MO.

DATE 3-10-1931

NO. 1A777

ORDER NO. 52240

I M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE U PER BORDER
TITLE (IN FULL) PIKES PEAK, OVERLOOKING
THE GASCONADE RIVER, WAYNESVILLE, MO.

FRONT NO.

2

IMPRINT

NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

MAKE SUMMER SCENE.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV COMPLETED

SIGN HERE

MAR 17 1931

MAR 17 1931

ADV

2 1/2

GENTLEMEN:-
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU SIGN THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

BELL HOTEL, WAYNESVILLE, MO. DATE 3-10-1931		NO. 1A778 ORDER No. 52240
1 M (ALL OF THIS ON THE PICTURE SIDE)		BLUESKY (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE TITLE (IN FULL)	UPPER BORDER GASCONADE RIVER, BEACH AND BLUFF, NEAR BELL HOTEL, WAYNESVILLE, MO.	FRONT No. 2 IMPRINT NONE
COLOR DESCRIPTION BUILDINGS ROOF TRIMMINGS	SEE MAKE SUMMER SCENE.	REMARKS
PHOTO PROPERTY OF C. T. & CO.-CUSTOMER		
LV COMPLETED		MAR 20 1931 ADV

Very J. Rush
Hfb

18

GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY
ETC.; AND RETURN
IN SIX X DAYS
WE WILL CONSIDER
THIS INFORMATION
CORRECT AND PROCEED
WITH THE
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
YOUR ORDER AS
MEMORANDUM
YOUR ORDER AS
MEMORANDUM
YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

BELL HOTEL,
WAYNESVILLE, MO.

NO. 1A779
ORDER NO. 52240

DATE 3-10-1931

M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) U.S. HIGHWAY 66 "MAIN
STREET OF AMERICA" THROUGH
WAYNESVILLE, MO.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 2
IMPRINT NONE

COLOR DESCRIPTION SEE
BUILDINGS
ROOF MAKE SUMMER SCENE
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

MAR 17 1931

ADV

Very Rush
fbx
XX

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
WORK.

YOUR ORDER AS
MEMORANDUM
VERY TRULY
CURT TEICH & COMPANY INC.
1735-1785 IRVING PARK BLVD. CHICAGO, ILL.

BELL HOTEL,
WAYNESVILLE, MO.

DATE 3-10-1931

I M

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) BIG SPRING, WAYNESVILLE, MO.
MAXIMUM FLOW 47,900,000 GALLONS
PER DAY ON U.S. HIGHWAY 66.

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

TRIMMINGS

MAKE SUMMER SCENE.

FRONT NO.

2

IMPRINT NONE

(ALL OF THIS ON THE ADDRESS SIDE)

NO. 1A780

ORDER NO. 52240

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

MAR 18 1931

ADV

Very Truly
Rush
HX

GENTLEMEN:-
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT. TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

BELL HOTEL,
WAYNESVILLE, MO.

NO. 1A781
ORDER NO. 52240

DATE 3-10-1931

M BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) THE ROUBIDOUX RIVER ABOVE
THE BIG SPRING ON U.S. HIGHWAY 66,
WAYNESVILLE, MO.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO 2
IMPRINT NONE

COLOR DESCRIPTION SEE
BUILDINGS
ROOF
TRIMMINGS
MAKE SUMMER SCENE

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED
SIGN HERE

MAR 17 1931

ADV

13

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU SIGN AND AFFIX THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE WORK. IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS
MEMORANDUM
C. T. & CO. INC.
1735-1755 IRVING PARK BLVD CHICAGO, ILL.

VERY TRULY
CURT TEICH & COMPANY INC.

BELL HOTEL, WAYNESVILLE, MO.

NO. 1A782

ORDER NO. 52240

DATE 3-10-1931

M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) WAYNESVILLE BRIDGE SHOWING
BELL HOTEL IN BACKGROUND, ON U.S.
HIGHWAY 66, WAYNESVILLE, MO.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 2
IMPRINT NONE

COLOR DESCRIPTION SEE
BUILDINGS MAKE SUMMER SCENE
ROOF
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV COMPLETED

MAR 17 1931

ADV

54

DIAL NO. 1A783

ORDER NO. 52238

DATE 3-9-1931

CUSTOMER KAYSER-LILIENTHAL, INC.,
COLUMBUS, GA.

MAR 13 1931

DEPT. DATE COMPLETED

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

6 M PC SIZE 3 1-2 X 5 1-2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper Lower, Center—Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full EXTERIOR OF KAYSER-LILIENTHAL, INC.,
COLUMBUS, GA. LADIES' WEAR

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Message Space, entire Message Space, or entire Front
IMPRINT: Customer C. T. Imprint No Imprint
Trade Mark Yes No
Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO

Rephoto

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

AS PER SKETCH ATTACHED.

COMPLETED

ENGRAVING DEPARTMENT

____ HALFTONES FROM ____ COPIES

____ DUPLICATES ____ ZINC COLOR PLATES

____ LINE & HALFTONE COMB. ____ COLOR PROCESS

Extra Extra Strip Double Reverse Reverse Ben
Negatives Stripping To Size Print Position Color Day

____ ZINC ETCHINGS FROM ____ COPIES

____ DUPLICATES ____ COLOR PLATES

Extra Extra Strip Double Reverse Reverse Ben
Negatives Stripping To Size Print Position Color Day

SIZE 3 3-15 X 5 3-16
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE ____ WIDE ____ HIGH ____ SAME SIZE ____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS ____ FLAT ____ GOOD ____ IN COLORS ____ SPECIAL STOCK

____ ELECTROTYPES EACH OF ____
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV

#10 10 hr

DIAL NO. 1A784

CUSTOMER T. K. GIDDENS,
SHREVEPORT, LA.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 52237

DATE 3-9-1931

MAR 11 1931

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

6 M

PC

SIZE

3 1-2 X 5 1-2

STYLE

AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full PARTIAL VIEW OF PAINTINGS IN
FAN-TAN ART GALLERY, SHREVEPORT, LOUISIANA

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

NEG. NO.

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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3 3-16 X 5 3-16

SIZE 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLIO.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

COMPLETED

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER — L. V. — ADV

9

GENTLEMEN:
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY
ETC. AND RETURN
IN SIX DAYS WE
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
THIS INFORMATION CORRECT AND PROCEED WITH THE

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY MARBURY DRUG COMPANY, INC.,
RUSTON, LA.

NO. 1A785

ORDER NO. 52241

DATE 3-10-1931

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 1

TITLE (IN FULL) RUSTON-LINCOLN SANITARIUM,
RUSTON, LA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED

MAR 16 1931

ADV

SIGN HERE

2

9

GENTLEMEN:-
PER ATTACHED
OF OUR TOTAL
IT IS ABSOLUTELY
ETC. AND RETURN
IN SIX DAYS WE
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
IF NOT RETURNED
THIS INFORMATION CORRECT AND PROCEED WITH THE

YOUR ORDER AS
MEMORANDUM

VERY TRULY,
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY MARBURY DRUG COMPANY, INC.,
RUSTON, LA.

NO. 1A786

ORDER NO. 52241

DATE 3-10-1931

I M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) LOUISIANA METHODIST
ORPHANAGE, RUSTON, LA.

FRONT NO. 1
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED

SIGN HERE

MAR 16 1931

ADV

2

2

GENTLEMEN:-
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER SHEET HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU AFFIX THESE TITLES AND COLOR DESCRIPTIONS.
Etc., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY MARBURY DRUG COMPANY, INC.,
RUSTON, LA.

NO. 1A787

ORDER NO. 52241

DATE 3-10-1931

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) VIENNA STREET LOOKING
NORTH, RUSTON, LA.

FRONT NO
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV COMPLETED

SIGN HERE

MAR 12 1931

ADV

9

GENTLEMEN-
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE
YOUR ORDER AS
MEMORANDUM
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
YOURS
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY MARBURY DRUG COMPANY, INC.,
RUSTON, LA.

NO. 1A788

ORDER NO. 52241

DATE 3-10-1931

1 M BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) BAPTIST CHURCH,
RUSTON, LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED

LV

MAR 16 1931

ADV

SIGN HERE

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY MARBURY DRUG COMPANY, INC.,
RUSTON, LA.

NO. 1A789

ORDER NO. 52241

DATE 3-10-1931

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) BUSINESS SECTION,
RUSTON, LA.

FRONT NO. 1
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV COMPLETED

SIGN HERE

MAR 16 1931

ADV

YOUR ORDER AS
MEMORANDUM
GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND APPRECIATION THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS OF THE TOTAL ORDER WILL BE COMPLETED BY OUR ARTISTS AND RETURNED TO YOU BY REGISTERED MAIL IN SIX DAYS. IF NOT RETURNED WITHIN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY MARBURY DRUG COMPANY, INC.,
RUSTON, LA.

DATE 3-10-1931

NO. 1A790

ORDER NO. 52241

1 M		BLUESKY
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE	UPPER BORDER	FRONT NO. 1
TITLE (IN FULL)	ADMINISTRATION BUILDING, LOUISIANA - POLYTECHNIC - INSTITUTE, RUSTON, LA.	IMPRINT SAME AS ABOVE
COLOR DESCRIPTION	SEE	REMARKS
BUILDINGS		
ROOF		
TRIMMINGS		

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED
SIGN HERE

MAR 17 1931

ADV

3 1/2

WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS. ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY MARBURY DRUG COMPANY, INC.,
RUSTON, LA.

NO. 1A791

ORDER No. 52241

DATE 3-10-1931

2 M GROUP (3) BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) HIGH SCHOOL, HILLCREST
SCHOOL, EASTLAND SCHOOL, RUSTON, LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

MAR 16 1931

ADV

*Very Truly
Curt Teich*

X X

48

12

GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY
ETC.; AND RETURN
IN SIX DAYS WE
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
THIS INFORMATION CORRECT AND PROCEED WITH THE

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1785 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY MARBURY DRUG COMPANY, INC.,

RUSTON, I.A.

NO. 1A792

ORDER NO. 52243

DATE 3-10-1931

3 M 500 GROUP (5)

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) LOUISIANA-POLYTECHNIC-
INSTITUTE, RUSTON, LA.

FRONT NO. 1

IMPRINT SAME AS ABOVE

SUB-TITLES- NEW BOYS' DORMITORY.
SCIENCE LABORATORIES. GIRLS' DORMITORY.
LIBRARY. ENTRANCE TO L.P.I.

COLOR DESCRIPTION

SEE

REMARKS

5

BUILDINGS

ROOF

TRIMMINGS

ALL BLDGS. ARE RED BRICK.

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV COMPLETED

MAR 19 1931

ADV

SIGN HERE

DIAL NO. 1A793

CUSTOMER PUBLISHED BY THE ALLIS PRESS
KANSAS CITY, MO.

MAR 16 1931

DEPT. DATE COMPLETED

ORDER NO. 52254

DATE 3-11-1931

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

6 M PC SIZE 3 1-2 X 5 1-2

STYLE AMERICAN ART
GROUP (2)

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP- "THE HOUSE THAT SERVICE BUILT"

BOT- FEDERAL VAN & STORAGE CO., BROADWAY AT
FORTIETH ST., KANSAS CITY, MO.

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

VIEW OF TRUCK TO GO IN UPPER LEFT CORNER.

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample
IMPRINT—SAME AS ABOVE

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

TRUCK- TOP & TOP EDGES DARK BROWN, SIDE CREAM. LETTERING
DARK BROWN. STRIPE AROUND MIDDLE & TOP OF HOOD
DARK BROWN. SIDE OF HOOD CREAM. FENDERS DARK BROWN
'CUT' ON SIDE OF TRUCK, RED TOP AND BOTTOM, CREAM
STRIP. THE WORLD 'SERVICE' IN DARK BROWN LETTERING.
BLDG. COLORES AS PER SAMPLE ATTACHED. FRONT & SIDE
TO CARRY THIS SAME COLOR. TRIM IS WHITE STONE.

COMPLETED

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLD PLATES

LINE & HALFTONE COMB. COLD PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

3 3-16 X 5 3-16
SIZE WIDE HIGH. SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - DVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT GODD IN COLDERS SPECIAL STOCK

ELECTROTYPES EACH DF.
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV

17

GENTLEMEN:-
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
YOUR ORDER AS
MEMORANDUM
SPECIFICATIONS, AND CONDITIONS ON THE
ORDER HERETO ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
YOURS,
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LEE'S 5 & 100 STORE,
LEAMINGTON, ONT., CANADA. MADE IN U.S.A.

NO. 1A794

ORDER No. 52258

DATE 3-11-1931

3 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: LOWER BORDER

TITLE (IN FULL) R.M. SELKIRK PUBLIC SCHOOL,
LEAMINGTON, ONTARIO, CANADA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

RED BRICK BLDG. WITH WHITE STONE TRIM. BEAUTIFUL
GREEN LAWN, - BRING OUT.

ROOF

TRIMMINGS

FOREIGN
Watch FLAGS and
all DETAILS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

SIGN HERE

MAR 16 1931

ADV

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY
ETC., AND RETURN
IN SIX DAYS
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BL LEE'S 5 & 100 STORE,
LEAMINGTON, ONT., CANADA. MADE IN U.S.A.

DATE 3-11-1931

NO. 1A795

ORDER NO. 52258

3 M 500		AMERICAN ART	MAKE CUT 2 15/16 HIGH
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE LOWER BORDER		FRONT NO. 1	
TITLE (IN FULL) LEAMINGTON, ON KING'S HIGHWAY NO. 3, ONTARIO, CANADA. TURN AT STOP-LIGHT, 6 BLOCKS.		IMPRINT SAME AS ABOVE	
COLOR DESCRIPTION SEE		REMARKS	
BUILDINGS BLDGS. ARE OF BARK.		FOREIGN Watch FLAGS and all DETAILS	
ROOF			
TRIMMINGS			
PHOTO PROPERTY OF C. T. & Co.—CUSTOMER			

COMPLETED

SIGN HERE

MAR 18 1931

ADV

12



VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

DATE 3-11-1931

ORDER NO. 52256

M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE **UPPER BORDER**

FRONT NO. 2

TITLE (IN FULL) LOUDON COUNTY MEMORIAL
BRIDGE, NEAR LENOIR CITY, TENN.

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

MAR 18 1931

ADV

*Very truly
Yours*

10

5
2

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LUSK CURIO SHOP,
CLOUDCROFT, NEW MEXICO

DATE 3-11-1931

NO. 1A797

ORDER NO. 52262

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) SWITCH BACK NEAR CLOUDCROFT,
N.M.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

SUBMIT BLACK & WHITE PROOF
TO OFFICE.

4 proofs

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

SIGN HERE

ADV

MAR 17 1931

2 1/2

YOUR ORDER AS
MEMORANDUM
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HERWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU SIGNATURE BE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

GENTLEMEN-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY NECESSARY THAT YOU SIGNATURE BE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LUSK CURIO SHOP,
CLOUDCROFT, NEW MEXICO

NO. 1A798

ORDER NO. 52262

DATE 3-11-1931

3 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) LONE PINE, CLOUDCROFT, N.M.
ELEVATION 9000 FT.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE
BUILDINGS
ROOF
TRIMMINGS

REMARKS
ALSO USED IN FOLDER.
SUBMIT BLACK & WHITE RM
PROOF TO OFFICE.

4 proofs

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV COMPLETED
SIGN HERE

MAR 16 1931

ADV

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
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ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755
MIDWAY PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LUSK CURIO SHOP,
CLOUDCROFT, NEW MEXICO

NO. 1A799

ORDER No. 52262

DATE 3-11-1931

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) THE LODGE, CLOUDCROFT, N.M.
ELEVATION 9000 FT. THE ROOF GARDEN
OF THE SOUTHWEST.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

BLDG. LIGHT GRAY, RED ROOF. SEE CARD 97794 FOR COLORS.

ROOF

ALSO USED IN FOLDER

TRIMMINGS

SUBMIT BLACK & WHITE PROOF
TO OFFICE.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV COMPLETED

MAR 23 1931

ADV

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY
ETC., AND RETURN
IN SIX DAYS WE
WORK.

VERY TRULY
CURTIS TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LUSK CURIO SHOP,
CLOUDCROFT, NEW MEXICO

NO. 1A800

ORDER No. 52262

DATE 3-11-1931

3M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) HIGHEST GOLF COURSE IN
AMERICA, ELEVATION 9000 FT.,
CLOUDCROFT, N.M.

FRONT NO. 1
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ALSO USED IN FOLDER.

ROOF

SUBMIT BLACK & WHITE PROOF
TO OFFICE.

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

IV
COMPLETED

SIGN HERE

MAR 17 1931

ADV

GENTLEMEN:-
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
YOUR ORDER AS
MEMORANDUM
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
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WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LUSK CURIO SHOP,
CLOUDCROFT, NEW MEXICO

NO. 1A801

ORDER NO. 52263

DATE 3-11-1931

I M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) HIGHEST GOLF COURSE IN
AMERICA LOOKING TOWARD 7TH HOLE,
ELEVATION 9000 FEET, CLOUDCROFT, N.M.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No 1
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE
BUILDINGS
ROOF
TRIMMINGS

REMARKS
ALSO USED IN FOLDER.
SUBMIT BLACK & WHITE
PROOF TO OFFICE.

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV COMPLETED

SIGN HERE

MAR 16 1931

ADV

1
2

1/2

5

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ATTACHED HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LUSK CURIO SHOP,
CLOUDCROFT, NEW MEXICO

NO. 1A302

ORDER No. 52263

DATE 3-11-1931

I M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) WINTER SCENE AT

CLOUDCROFT, N.M. ELEVATION
9000 FT.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

ALSO USED IN FOLDER.

SUBMIT BLACK & WHITE PROOF
TO OFFICE.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV COMPLETED

SIGN HERE

3 proofs
MAR 16 1931

ADV

DIAL NO. 1A803 CUSTOMER GARDEN CITY LAUNDRY CO. DATE ENTERED DEPT. DATE COMPLETED
ORDER NO. 52255 CHICAGO, ILL. MAR 31 1931
DATE 3-11-1931 RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

25 M BUS, CO. SIZE 3 1-2 X 2 3-4 STYLE AMERICAN ART

(All this on the picture side)
PLACE OF TITLE: Upper, Lower, Center—Border
Title in Plate Yes No Copyright in Plate Yes No
Title in full GARDEN CITY LAUNDRY
(AS PER LAYOUT)

RETOUCHING DEPARTMENT
Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

TAKE OUT AUTO & WIRES. CUT OFF FOREGROUND. TAKE
OUT TREE. FIX UP SIGN POLES.

1 Photo - returned
4/2/31

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

RED BRICK BLDG. GRAY WINDOW TRIM. WHITE BRICK
TRIM. SIGN DARK GREEN, WHITE LETTERS.

COMPLETED

(All of this on address side)
FRONT NO. NONE R. M. Yes No
R. M. to cover part of Message Space, entire Message Space, or entire Front
IMPRINT: Customer C. T. Imprint No Imprint
Trade Mark Yes No
Special type as sample

PHOTO LITHO
Rephoto
Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative, Line, Halftone, Combination.
Dry, Wet, Pancromatic, Color Separation.
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.
Stripping, White Border, Full Face. Titles—Red, Blue.
Blue Print, Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES								ZINC ETCHINGS FROM COPIES							
DUPLICATES								DUPLICATES							
LINE & HALFTONE COMB. COLOR PROCESS								COLOR PLATES							
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day		Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	

SIZE WIDE HIGH. SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

54

2

WE ACKNOWLEDGE WITH THANKS AND ACCER- YOUR ORDER AS
SPECIFICATIONS AND CONDITIONS ON THE - MEMORANDUM
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY,
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY BURN'S VARIETY STORE, CARROLLTON, ILL. DATE 3-11-1931		NO. 1A804 ORDER NO. 52261
I M BLACK & WHITE		
<small>(ALL OF THIS ON THE PICTURE SIDE)</small> PLACE OF TITLE UPPER BORDER TITLE (IN FULL) GREENE COUNTY COURT HOUSE, CARROLLTON, ILL.		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small> FRONT NO 1 IMPRINT SAME AS ABOVE
COLOR DESCRIPTION	SEE	REMARKS
BUILDINGS		
ROOF		
TRIMMINGS		
PHOTO PROPERTY OF C. T. & CO.-CUSTOMER		
COMPLETED		MAR 16 1931
		ADV

Very Rush
[Signature]
[X]
[X]
[X]

1 1/2

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS MEMORANDUM SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY BURN'S VARIETY STORE,
CARROLLTON, ILL.
DATE 3-11-1931

NO. 1A805
ORDER NO. 52261

I M BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) PUBLIC LIBRARY,
CARROLLTON, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE
BUILDINGS
ROOF
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER
COMPLETED
LV

SIGN HERE MAR 16 1931 ADV

[Handwritten signature] X X X

12

YOUR ORDER AS MEMORANDUM

WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS. IF NOT RETURNED WITHIN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY YOURS,
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

**PUBLISHED BY BURN'S VARIETY STORE,
CARROLLTON, ILL.**

NO. 1A806
ORDER NO. 52261

DATE 3-11-1931

I M BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) PUBLIC SCHOOL, CARROLLTON, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. SAME AS ABOVE
IMPRINT

COLOR DESCRIPTION SEE BUILDINGS ROOF TRIMMINGS

REMARKS

PHOTO BY CURT T. & CO. - CUSTOMER

COMPLETED

MAR 16 1931

ADV

5

Curry
Curry
HH

X X X

54

2 1/2

WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY BURN'S VARIETY STORE,
CARROLLTON, ILL.

NO. 1A807

ORDER No. 52261

DATE 3-11-1931

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) NORTH SIDE SQUARE,
CARROLLTON, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

MAR 16 1931

ADV

Very Rush
AT
X
74

9
13

9

GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY NECESSARY
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
YOUR SIGNATURE CORRECT AND PROCEED WITH THE
INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY TENNESSEE CAVERNS CORPORATION,
KNOXVILLE, TENN.

NO. 1A808
ORDER No. 52260

DATE 3-11-1931

I M DUOTONE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER & LOWER BORDER
TITLE (IN FULL) TOP- "GRAND CAVERNS",
KNOXVILLE, TENN.
BOT- "AN UNDERGROUND FAIRYLAND."

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1
IMPRINT SAME AS ABOVE
R.M.

COLOR DESCRIPTION SEE
BUILDINGS
ROOF
TRIMMINGS

REMARKS
RETURN PHOTO TO CUSTOMER
AS SOON AS POSSIBLE.

photo ret. MAR 24 1931

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED

SIGN HERE

MAR 16 1931

ADV

1 1/2

YOUR ORDER AS
MEMORANDUM

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS,
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WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY TENNESSEE CAVERNS CORPORATION,
KNOXVILLE, TENN.

NO. 1A809
ORDER NO. 52260

DATE 3-11-1931

1 M

DUOTONE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER & LOWER BORDERS
TITLE (IN FULL) TOP- "THE CAVERNS WITH A
MILLION STALACTITES."
BOT- "TENNESSEE'S CONTRIBUTION TO
THE SHOW PLACES OF AMERICA."

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1
IMPRINT SAME AS ABOVE
R.M.

COLOR DESCRIPTION SEE
BUILDINGS TAKE OUT WIRES & LIGHT BULBS.
ROOF
TRIMMINGS

REMARKS
RETURN PHOTO TO CUSTOMER
AS SOON AS POSSIBLE.

photo ret. MAR 24 1931

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV COMPLETED

SIGN HERE

MAR 16 1931

ADV

9

9

GENTLEMEN:-
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

YOUR ORDER AS
MEMORANDUM

VERY TRULY
YOURS,
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY TENNESSEE CAVERNS CORPORATION,
KNOXVILLE, TENN.

NO. 1A810

ORDER NO. 52260

DATE 3-11-1931

1 M

DUOTONE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER & LOWER BORDERS,
TITLE (IN FULL) TOP- "GRAND CAVERNS,
KNOXVILLE, TENN.
BOT- "ONE OF THE MOST SPECTACULAR
CAVERNS IN AMERICA."

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO 1
IMPRINT SAME AS ABOVE

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

TAKE OUT WIRES <
LIGHT SPOTS

RETURN PHOTO TO CUSTOMER AS
SOON AS POSSIBLE.

photo ret. MAR 21 1931

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED

MAR 16 1931

ADV

12
6

1931

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY TO HAVE THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR ORDER. YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS
MEMORANDUM

VERY TRULY
YOURS

CURT TEICH & COMPANY INC.

1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.G.PITKIN & CO.,

WHITEHALL, MICH.

DATE

3-11-1931

3

(ALL TITLES ON THE PICTURE SIDE)

PLACE OF TITLE

IN SKY

TITLE (IN FULL)

UPPER BORDER

S.S. CAROLINA LEAVING
WHITE LAKE, WHITEHALL, MICH.

PRIVATE NO. BEFORE TITLE- 20

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

TRIMMINGS

BLACK & WHITE BOAT. STACK BLACK WITH RED STRIPE.

XXXXX PHOTOCHROM

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

IMPRINT

1
SAME AS ABOVE

REMARKS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED

MAR 17 1931

SIGN HERE

ADV

NO.

1A811

ORDER NO.

52270

21

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
ORDER.

YOUR ORDER AS
MEMORANDUM
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY WM. E. LUM, JR.,
PETERSBURG, VA.

NO. 1A812
ORDER NO. 52287

DATE 3-11-1931

12 1/2 M

AMERICAN ART

PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) ANNA P. BOLLING JUNIOR HIGH
SCHOOL, PETERSBURG, VA.

FRONT NO. 1
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE
LIGHT BROWN BRICK, LIGHT STONE COLUMNS, CORNICE & BASE. CREAM SASH.
BUILDINGS GREEN LAWN & SHRUBBERY.
ROOF ON PHOTO.
TRIMMINGS

REMARKS
REMOVE POLES & WIRES, & WHITE SCRATCH

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

MAR 18 1931

LV
COMPLETED

SIGN HERE

ADV

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY WM. E. LUM, JR.,
PETERSBURG, VA.

NOTES 13

ORDER NO. 52287

DATE 3-11-1931

12 1/2 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE UPPER BORDER		FRONT No. 1	
TITLE (IN FULL) PETERSBURG COUNTRY CLUB, PETERSBURG, VA.		IMPRINT SAME AS ABOVE	
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS	GRAY STUCCO, LIGHT COLUMNS. DARK GREEN ROOF. TAN & GREEN STRIPED AWNINGS. GREEN LAWN & FOLIAGE. LIGHT GRAY SAND ON LEFT.		
ROOF			
TRIMMINGS			
PHOTO PROPERTY OF C. T. & CO. CUSTOMER			
LV COMPLETED		SIGN HERE MAR 19 1931 ADV	

Cur to Curt

2

AS

GENTLEMEN:-
PLEASE ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY
ETC. AND RETURN
IN 10 DAYS WE
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN 10 DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY WM. E. LUM, JR., INC.,
PETERSBURG, VA.

NO. IA814

ORDER NO. 52288

DATE 3-11-1931

12M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO 1

TITLE (IN FULL) APPOMATTOX BRIDGE, PETERSBURG,
VA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

LIGHT GRAY CEMENT. BLDGS. ON RIGHT DARK RED BRICK, DARK RED ROOFS.
BLDGS. ON LEFT DARK RED, DARK RED ROOFS.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV COMPLETED

MAR 20 1931

ADV

SIGN HERE

12

Ab

GENTLEMEN:-
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE
YOUR ORDER AS
MEMORANDUM
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY WM. K. E. LUM, JR., INC.,
PETERSBURG, VA.

NO. 1A815

ORDER NO. 52288

DATE 3-11-1931

12^M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 1

TITLE (IN FULL) RESIDENCES ON WESTOVER AVENUE,
PETERSBURG, VA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

ON RIGHT 1ST DARK RED, WHITE TRIM, SLATE ROOF. 2 DARK RED, WHITE COLUMNS &
BUILDINGS PORCH. OTHERS DARK RED, WHITE TRIM, SLATE ROOFS.

ROOF

RED : PINK FLOWERS IN YARD ON RIGHT. DARK GREEN LAWN & SHRUBBERY.

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

SIGN HERE

MAR 17 1931

ADV

17

15

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY WM. E. LUM, JR.,
PETERSBURG, VA.

NO. 1A816

ORDER No. 52289

DATE 3-11-1931

121 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT No 1

TITLE (IN FULL)
ARMORY AND HEALTH CENTER,
PETERSBURG, VA.

IMPRINT
SAME AS ABOVE

in 2BH227

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

DARK RED BRICK, LIGHT STONE BASE & TRIM & STEPS & ENTRANCES & CORNICE.
RED SASH, GRAY DOORS, DARK CANNON. GREEN LAWN. REMOVE WIRES & LEAVES
IN UPPER RIGHT CORNER.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

LV
COMPLETED

SIGN HERE

ADV

MAR 17 1931

3 1/2

152

WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY WM. E. KEMM LUM, JR.,
PETERSBURG, VA.

NO. 1A817

ORDER NO. 52289

DATE 3-11-1931

12¹/₂ M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE	UPPER BORDER	FRONT NO.	1
TITLE (IN FULL)	POCAHONTAS BASIN, CENTRAL PARK, PETERSBURG, VA.	IMPRINT	SAME AS ABOVE
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS	BROWNISH GRAY STONE, BROWN STONE		PLATE. SHOW LETTERS CLEAR ON PLATE.
ROOF	REMOVE CAN ON RIGHT FOREGROUND.		
TRIMMINGS			

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

SIGN HERE

MAR 19 1931

ADV

22

2

DIAL NO. IA818

CUSTOMER KELLOGG COMPANY,
BATTLE CREEK, MICH.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 52277

MAR 17 1931

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE 3-11-1931

25 M FC

SIZE 3 1/2 X 5 1/2

STYLE

AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full RECREATION HALL, KELLOGG COMPANY,
BATTLE CREEK, MICHIGAN.

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG.NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print Handcolor Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

FLOOR IS HIGHLY POLISHED. WALLS ARE ALL IN BUFF COLORING.
CURTAIN ON STAGE IS MARBON WITH THE KELLOGG LETTERING
IN GOLD. SHOW ~~XXXX~~ LEAVES GREEN.

COMPLETED

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Striping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Striping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 X 5 3/16 HIGH. SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS - FLAT 3 GOOD - IN COLORS - SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER - L. V. - ADV.

DIAL NO. IA819

CUSTOMER KELLOGG CO.,
BATTLE CREEK, MICH.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 52277

DATE 3-11-1931

MAR 16 1931

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

25 M FC

SIZE 3 1/2 X 5 1/2

STYLE

AMERICAN ART GROUP (3)

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full TOP: THE LARGEST MANUFACTURERS OF READY-TO-EAT
CEREAL FOODS IN THE WORLD.BOT: HOME OF KELLOGG COMPANY, BATTLE CREEK, MICHIGAN
SUB TITLES: LONDON, CANADA, SYDNEY, AUSTRALIA.

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

USE PHOTOS NO. 119153.

*use lower part of cut No 119153**I Color Match
Lower — Cut is OK*

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

*Block to 1 Cent**See card attached for colors***COMPLETED**

(All of this on address side)

FRONT NO. 5

R. M. ☒ Yes ☐ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

☒ C. T. Imprint☐ No Imprint

Trade Mark Yes No

Special type as sample

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, ☒ Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES			
DUPLICATES _____ ZINC COLOR PLATES			
LINE & HALFTONE COMB. _____ COLOR PROCESS			
Extra Negatives	Extra Stripping	Strip To Size	Double Print
		Reverse Position	Reverse Color
			Ben Day

ZINC ETCHINGS FROM _____ COPIES							
DUPLICATES _____ COLOR PLATES							
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	

SIZE 3 3/16 X 5 3/16

ETCHING DEPT: PAINT IN BACKGROUND SOLID.

FINISHING DEPT: OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____

BLOCKING DEPT: WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS _____ FLAT _____ GOOD _____ IN COLORS _____ SPECIAL STOCK

ELECTROTYPES EACH OF _____
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

1A820

make duplicate

halftone, color match
V. Carr

COMPLETED

WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER. SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM. IT IS ABSOLUTELY NECESSARY THAT YOU, C. K. THESE TITLES AND COLOR DESCRIPTIONS. ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LECK STUDIO,
CARLSBAD, N.MEX.

NO. 1A820

ORDER NO. 52299

DATE 3-11-1931

25 M X

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER & LOWER CENTER BORDER

FRONT NO

TITLE (IN FULL) TOP: CARLSBAD CAVERN, NEW MEXICO

IMPRINT

1
SAME AS ABOVE

BOT: "ROCK OF AGES"

PRIVATE NO. LOWER BORDER, LEFT CORNER: 158

R.M.

in D65 37

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

COLOR AS PER ~~XXXXXXXXXX~~ OTHER CARLSBAD CAVERN SUBJECTS, 120947 TO 120964. CARD ATT.

ROOF

TRIMMINGS

ALSO USED IN FOLDER.

PHOTO PROPERTY OF C. T. & Co. CUSTOMER

COMPLETED

MAR 17 1931

ADV

52

YOUR ORDER AS
MEMORANDUM
THE
WE ACKNOWLEDGE WITH THANKS
SPECIFICATIONS AND CONDITIONS
ORDER HEREWITH ENCLOSED.
GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.
VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY THE NEW ORLEANS NEWS COMPANY,
NEW ORLEANS, LA.

NO. 1A821
ORDER NO. 52309

DATE <u>3-12-1931</u>	
<u>12 M500</u> <u>AMERICAN ART</u>	
(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE <u>UPPER BORDER</u>	FRONT NO. <u>X28 124</u>
TITLE (IN FULL) <u>CRIMINAL COURTS BUILDING, NEW ORLEANS, LA.</u>	IMPRINT <u>SAME AS ABOVE</u>
	<u>R.M. & TRADEMARK</u>
	<u>TAKE OFF IMPRINT AFTER 6M</u>
	<u>ARE RUN.</u>
COLOR DESCRIPTION <u>SEE</u>	REMARKS
BUILDINGS <u>TAKE OUT POLES & WIRES.</u>	<u>WHITE STONE BLDG.</u>
ROOF	
TRIMMINGS	
PHOTO PROPERTY OF C. T. & CO -CUSTOMER	
COMPLETED	
SIGN HERE	
MAR 20 1931	
ADV	

Photo to H. Teich

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS,
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.
GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY
ETC., AND RETURN
IN SIX DAYS WE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY THE NEW ORLEANS NEWS COMPANY,
NEW ORLEANS, LA.

NO. 1A822

ORDER NO. 52309

DATE 3-12-1931

12 M 500 (ALL OF THIS ON THE PICTURE SIDE)		AMERICAN ART (ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE UPPER BORDER		FRONT NO. 124	
TITLE (IN FULL) CANAL STREET, NEW ORLEANS, LA.		IMPRINT SAME AS ABOVE R.M. TAKE OFF IMPRINT & TRADEMARK AFTER 6M ARE RUN.	
COLOR DESCRIPTION SEE		REMARKS	
BUILDINGS SEE PRINT ATT.		ALSO USED IN FOLDER.	
ROOF		3 Photo to St. Teich	
TRIMMINGS		proof	
PHOTO PROPERTY OF C. T. & CO.-CUSTOMER			
COMPLETED		SIGN HERE	

MAR 16 1931

ADV

Copy
Teich
St. Teich

X
X

2 1/2

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY THE NEW ORLEANS NEWS COMPANY,
NEW ORLEANS, LA.

NO. 1A823
ORDER NO. 52309

DATE 12-1931

12 M 500 <small>(ALL OF THIS ON THE PICTURE SIDE)</small>		AMERICAN ART <small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE UPPER BORDER TITLE (IN FULL) ARTS AND CRAFTS CLUB COURT PATIO, NEW ORLEANS, LA.		FRONT NO 124 IMPRINT SAME AS ABOVE R.M. TAKE OFF IMPRINT & TRADEMARK AFTER 6M ARE RUN.	
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS		Photo to H. Teich	
ROOF			
TRIMMINGS			

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED
SIGN HERE

MAR 10 1931

ADV

4 more

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY THE NEW ORLEANS NEWS COMPANY,
NEW ORLEANS, LA.

NO. 1A824

ORDER NO. 52309

DATE 3-12-1931

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) FAN WINDOW IN GOVERNOR
CLAIBORNE HOME, NEW ORLEANS, LA.

FRONT NO. 124
IMPRINT SAME AS ABOVE

R.M.

TAKE OFF IMPRINT & TRADEMARK
AFTER EM ARE RUN.

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

Photo to H. Teich.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

SIGN HERE

MAR 19 1931

ADV

1 4 more

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
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WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY THE NEW ORLEANS NEWS COMPANY,
NEW ORLEANS, LA.

NO. 1A825

ORDER NO. 52309

DATE 3-12-1931

12 M 500

AMERICAN ART

PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) BRIDGE ACROSS LAKE
PONTCHARTRAIN, NEW ORLEANS, LA.
WORLD'S XXX LONGEST CONTINUOUS
CONCRETE HIGHWAY BRIDGE.

FRONT NO. 124
IMPRINT SAME AS ABOVE

R.M.
TAKE OFF IMPRINT XX & R.M.
AFTER 6M ARE RUN.

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS SHOW COMPLETE BRIDGE.

WHITE CONCRETE BRIDGE.

ROOF

TRIMMINGS

MAKE SQUARE VIEW

Photo by H. Rich

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV 1

SIGN HERE

MAR 23 1931

ADV

GENTLEMEN:—
 I HAVE THE HONOR TO ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE ORDER HEREWITH ENCLOSED.
 IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.
 YOUR ORDER AS MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY THE NEW ORLEANS NEWS COMPANY,
NEW ORLEANS, LA.

NO. 1A826

ORDER No. 52309

DATE 3-12-1931

12M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) PONTCHARTRAIN BEACH,
NEW ORLEANS, LA.

FRONT No. 124

IMPRINT SAME AS ABOVE
R.M.

TAKE OFF IMPRINT & TRADEMARK
AFTER 6M ARE RUN.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

LEAVE WATER SAME, BUT PUT IN BATHERS. SHOW MANY PEOPLE.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV
COMPLETED

SIGN HERE

MAR 19 1931

ADV

Photo to H. Trich

7 1/2

A7

GENTLEMEN:-
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

YOUR ORDER AS
MEMORANDUM
VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY THE NEW ORLEANS NEWS COMPANY,
NEW ORLEANS, LA.

NO. 1A827

ORDER NO. 52309

DATE 3-12-1931

12^M 500 AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) CANAL STREET AT NIGHT,
NEW ORLEANS, LA.

FRONT NO. 124
IMPRINT SAME AS ABOVE
R.M.
TAKE OFF IMPRINT & TRADE
AFTER 6M ARE RU.

COLOR DESCRIPTION SEE
BUILDINGS BE SURE & SHOW ALL THE LIGHTS & MOVIE SIGNS
ESPECIALLY IN MANY COLORS.

ROOF

TRIMMINGS

REMARKS

ALSO USED IN FOLDER.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED

SIGN HERE

ADV

MAR 16 1931

Photo by H. Teich

[Handwritten signature]

[Handwritten signature]

52

WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS MEMORANDUM SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY THE NEW ORLEANS NEWS COMPANY,
NEW ORLEANS, LA.

NO. 1A828
ORDER No. 52309

DATE 3-12-1931

12M 500 AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) ROYAL STREET,
NEW ORLEANS, LA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 124
IMPRINT SAME AS ABOVE

R.M.
TAKE OFF IMPRINT & TRADEMARK
AFTER 6M ARE RUN.

COLOR DESCRIPTION SEE
LEFT- 1 WHITE, 2 CREAM, 3 RED,
BUILDINGS GRAY & WHITE FRONT.
RIGHT- ANTIQUE FRENCH COLOR.
ROOF
TRIMMINGS

REMARKS
TALL BLDG. (HOTEL) LIGHT
SHOW IRON WORK. *Photo to H. Teich*

ALSO USED IN FOLDER.

SEE 1A 832 ALSO
PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV
COMPLETED

MAR 16 1931

ADV

Very Truly
Curt Teich

X X

21

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY THE NEW ORLEANS NEWS COMPANY,
NEW ORLEANS, LA.

NO. 1A829
ORDER NO. 52309

DATE 5-12-1931

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) COURTYARD, GOVERNOR
CLAIBORNE HOME, NEW ORLEANS, LA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO 124
IMPRINT SAME AS ABOVE
R.M.
TAKE OFF IMPRINT & TRADEMARK
AFTER 6M ARE RUN.

COLOR DESCRIPTION SEE
BUILDINGS ~~800-88826 FOR ORLEANS.~~ ATT.
ROOF
TRIMMINGS

REMARKS
ALSO USED IN FOLDER.
3 proofs
Photo to J. Teich

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER
COMPLETED

MAR 16 1931

ADV

*Very Truly
C. T. & Co.*

18

4 1/2

A6

WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY THE NEW ORLEANS NEWS COMPANY,
NEW ORLEANS, LA.

NO. 1A830

ORDER No 52309

DATE 3-12-1931

12^M 500

AMERICAN ART

PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) PATIO ROYAL, NEW ORLEANS
LA.

FRONT NO. 124
IMPRINT SAME AS ABOVE

R.M.
TAKE OFF IMPRINT & TRADEMARK
AFTER 6M ARE RUN

COLOR DESCRIPTION SEE
BUILDINGS GREEN CHAIRS. RED, WHITE & ORANGE
ROOF
TRIMMINGS

REMARKS
AWNINGS. CONCRETE FLOOR

ALSO USED IN FOLDER.

Photo to H. Teich

3 proofs

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV. COMPLETED

SIGN HERE

MAR 16 1931

ADV

Very Respectfully
H. Teich

X

12

2 1/2

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
YOURS
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY THE NEW ORLEANS NEWS COMPANY,
NEW ORLEANS, LA.

NO. 1A831

ORDER NO. 52309

DATE 3-12-1931

12 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE	UPPER BORDER	FRONT NO.	124
TITLE (IN FULL)	LITTLE THEATER COURTYARD, NEW ORLEANS, LA.	IMPRINT	SAME AS ABOVE
			R.M.
		TAKE OFF IMPRINT & TRADEMARK AFTER 6M ARE RUN.	
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS		Photo to A. Smith	
ROOF			
TRIMMINGS			
SEE 1A 832 (same bldg)			

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

LV COMPLETED
SIGN HERE

MAR 18 1931

ADV

4 more

2

52

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU MARK THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.
GENTLEMEN:
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY
ETC., AND RETURN
IN SIX DAYS WE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY THE NEW ORLEANS NEWS COMPANY,
NEW ORLEANS, LA.

NO. 1A832
ORDER NO. 52309

DATE 3-12-1931	
12 M 500 AMERICAN ART	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE UPPER BORDER	FRONT NO. 124
TITLE (IN FULL) THE LITTLE THEATER, NEW ORLEANS, LA.	IMPRINT SAME AS ABOVE
(ALL OF THIS ON THE ADDRESS SIDE)	
COLOR DESCRIPTION SEE	REMARKS
NO. 1 LIGHT BROWN, 2 GRAY, 3-4 RED. GREEN DOORS.	
BUILDINGS	
ROOF	SHOW IRON WORK, SEE 1A828 ALSO USED IN FOLDER.
TRIMMINGS	SEE 1A 831 (same bldg) 3
PHOTO PROPERTY OF C. T. & CO.—CUSTOMER	
COMPLETED	
SIGN HERE	
MAR 16 1931	
ADV	

*Very Truly
Curt Teich*

X

X

1

14

10

153

42

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY THE NEW ORLEANS NEWS COMPANY,
NEW ORLEANS, LA.

NO. 1A833

ORDER NO. 52309

DATE 3-12-1 31

1.2 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) JACKSON SQUARE AND
CABILDO, NEW ORLEANS, LA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 124
IMPRINT SAME AS ABOVE
R.M.
TAKE OFF IMPRINT & TRADEMARK
AFTER 6M ARE RUN

COLOR DESCRIPTION SEE
BUILDINGS BLDG. EXTREME RIGHT IS RED. SHOW STATUE, SEE A-3259.
ROOF
TRIMMINGS

REMARKS

ON RIGHT

Photo to G. Teich

PHOTO PROPERTY OF C. T. & Co - CUSTOMER

COMPLETED

SIGN HERE

MAR 18 1931

ADV

f 6 1/2

WE ACKNOWLEDGE WITH THANKS AND ACCENT
SPECIFICATIONS AND CONDITIONS ON THE
MEMORANDUM
YOUR ORDER AS
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.
GENTLEMEN,
VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD, CHICAGO, ILL.

PUBLISHED BY THE NEW ORLEANS NEWS COMPANY,
NEW ORLEANS, LA.

NO. 1A334
ORDER NO. 52309

DATE 3-12-1931

12 M 5 0

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) AERIAL VIEW OF NEW ORLEANS,
LA.
N PLATE- (C)

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 124
IMPRINT SAME AS ABOVE
R.M.
TAKE OFF IMPRINT & TRADEMARK
AFTER CM ARE RUN.

COLOR DESCRIPTION SEE
BUILDINGS
ROOF
TRIMMINGS

REMARKS
Photo to H. Teich
ALSO USED IN FOLDER.
3 proofs

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV COMPLETED

SIGN HERE

ADV

MAR 25 1931

[Handwritten signatures and large X marks]

DIAL NO. IA835

CUSTOMER WM. R. SCHNEIDER,
ELGIN, ILL.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 52307

DATE 3-12-1931

MAR 12 1931

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

12 1/4 PC

SIZE 3 1/2 X 5 1/2

STYLE BLACK & WHITE

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full OUR EXHIBIT AT ~~XX~~ 1930 FLOWER AND GARDEN SHOW
AT CHICAGO ~~XXXXX~~ STADIUM.

(All of this on address side)

FRONT NO. NONE

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint.

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

NEG. NO.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

COPIES ZINC COLOR PLATES

COPIES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 X 5 3/16 HIGH. SAME SIZE
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL FLUSH TOP - FLUSH BOTTOM FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

COMPLETED

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER - L. V. - ADV

Must have proof
3/12/31
Make duplicate Halftone
Save Neg

DIAL NO. IA836

ORDER NO. 52330

DATE 3-13-1931

CUSTOMER LAKE PARK HOTEL CO.,
ASBURY PARK, N.J.

DATE ENTERED

MAR 1-7 1931

DEPT.

DATE COMPLETED

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

6 M

PC

SIZE

3 1/2 X 5 1/2

STYLE

PHOTOCHROM

(All this on the picture side)

PLACE OF TITLE: ~~Upper~~ ~~Lower~~ ~~Center~~ ~~Border~~ *In Sky* Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full (TITLE TO COME)

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Message Space, entire Message Space, or entire Front
IMPRINT: Customer C. T. Imprint No Imprint
Trade Mark Yes No
Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

AS PER COPY ATTACHED.

PHOTO LITHO

Rephoto

____ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

AS PER COPY ATTACHED.

ENGRAVING DEPARTMENT

____ HALFTONES FROM ____ COPIES

____ DUPLICATES ____ ZINC COLOR PLATES

____ LINE & HALFTONE COMB. ____ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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____ ZINC ETCHINGS FROM ____ COPIES

____ DUPLICATES ____ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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 SIZE 3 1/2 X 5 1/2 HIGH. SAME SIZE
 SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE ____ WIDE ____ HIGH. SAME SIZE ____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)PROOFS ____ FLAT 3 GOOD ____ IN COLORS ____ SPECIAL STOCK____ ELECTROTYPES EACH OF ____
ON WOOD METAL.

COMPLETED

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

DIAL NO. IA837

ORDER NO. 52329

DATE 3-14-1931

CUSTOMER COLUMBIA RIVER-LONGVIEW BRIDGE CO., CENTERED
LONGVIEW, WASH.

DEPT.

DATE COMPLETED

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

MAR 18 1931

MAR 18 1931

12 1/2 M

PC

SIZE

3 1/2 x 5 1/2

STYLE

AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full TOP: PARK ON THE WORLDS HIGHEST BRIDGE OVER
SHIPPING AND VIEW LONGVIEW FROM THE CLOUDS.

BOT: ON THE DIRECT ROUTE FROM CANADA TO OLD MEXICO

(All of this on address side)

FRONT NO. 5

R. M.

Yes

No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

CUSTOMER SAYS: WE ARE SENDING YOU AN 8 x 10 PHOTO, ALSO A PIECE
OF A PHOTO FROM ANOTHER PRINT ~~XXX~~ WHICH WAS TAKEN FROM THE
SAMS SPOT, ONLY THAT IT HAS A BOAT AT THE PORT OF LONGVIEW DOCK.
WE WANT YOU TO TAKE THIS BOAT AND PUT IT ON OUR PICTURE. SINCE
THE PICTURE IS OF EXACTLY THE SAME PROPORTION, THIS SHOULD
ENABLE YOU TO MAKE A GOOD JOB OF THIS AND NOT MESS IT UP
LIKE YOU DID ON LAST YEARS VIEW, 2632-30. NOTE HOW OUT
OF PROPORTION THIS BOAT IS? ENDWAYS, IT WOULD NOT BE POSSIBLE
TO GET THIS SHIP BETWEEN THE TWO PIERS, WHEN IN REALITY THERE
IS ROOM TO PLACE ENDWAYS, ~~XXX~~ TWO OF THE LARGEST SHIPS AFLOAT.
THE SHIP'S MAST NEARLY SCRAPES THE BOTTOM OF THE BRIDGE, WHEN
IN REALITY TWO OF THEM COULD BE PUT ONE ON THE OTHER, WITHOUT
THE TOP OF THE MAST COMING THAT NEAR THE BRIDGE. YOU GAVE
US X QUITE A LINE ABOUT QUALITY, HOWEVER THAT QUALITY WAS
MIGHTY SCARCE LAST YEAR. THIS YEAR BALANCE UP FOREGROUND:
SKYLINE BETTER.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

BRIDGE STEEL IS ALL BLACK, THE WOODEN PILING AND TRESTLE APPROACH
ON THE OTHER SIDE OF THE RIVER ARE WEATHERED WOOD WITH THE TOP
GUARD RAIL PAINTED WHITE. THE PIERS ON WHICH THE STEEL RESTS
ARE NATURAL CONCRETE, THE FENDERS AROUND THE TWO CENTER
PIERS ARE WOOD, WEATHERED BROWN. THE DOCKS ACROSS THE RIVER
WEATHERED WOOD WITH THE WAREHOUSES THEREON OF GALVANIZED IRON
& BLACK ROOFS. THE ROUND PART OF THE GRAIN ELEVATOR IS NATURAL
CONCRETE WITH THE TOP OF GALVANIZED IRON. THE STANDARD OIL
COMPANY TANKS BEYOND THE DOCKS ARE PAINTED ALUMINUM.
MAKE THE SMOKE OF THE SHIP AND OF THE PLANTS BEYOND THE
BRIDGE VERY REALISTIC.

CUSTOMER IS VERY PARTICULAR!!

COMPLETED

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT 3 GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

DIAL NO. IA838

CUSTOMER WALD TRANSFER & STORAGE CO., DATE ENTERED
HOUSTON, TEXAS.

DEPT.

DATE COMPLETED

ORDER NO 52340

DATE 3-14-1931

MAR 19 1931

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

3 1/2 M

PC

SIZE

3 1/2 X 5 1/2

STYLE

AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full TOP: PRIVATE LOCKED ROOMS ~~FOR~~ HOUSEHOLD
GOODS STORAGE.

EOT: LOCAL AND LONG DISTANCE HAULING.

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

TAKE OUT COUPE AND HAVE BOX CARS COME UP ALL THE WAY
TO CORNER OF BLDG.

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

PHOTO LITHO

Rephoto

____ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print Handcolor, Black & White Proof.*Photo returned to customer 4-14-31- J.S.*

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

BUFF COLORED BLDG. ~~TEXT~~ BODY OF TRUCKS GREEN, CHASSIS
YELLOW. LETTERS SILVER WITH BLACK & RED OUTLING.

ENGRAVING DEPARTMENT

____ HALFTONES FROM ____ COPIES

____ DUPLICATES ____ ZINC COLOR PLATES

____ LINE & HALFTONE COMB. ____ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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____ ZINC ETCHINGS FROM ____ COPIES

____ DUPLICATES ____ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

 SIZE 3 3/16 X 5 3/16
 SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

 FINISHING DEPT. OUTLINE - OVAL - CIRCLE
 SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
 WITHOUT LINE - SPECIAL BORDER.

SIZE ____ WIDE ____ HIGH ____ SAME SIZE ____

 BLOCKING DEPT. WOOD - MORTISE - ANCHOR
 SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
 FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
 CUT TO PICAS (see size)

PROOFS ____ FLAT ____ GOOD ____ IN COLORS ____ SPECIAL STOCK

____ ELECTROTYPES EACH OF ____
ON WOOD METAL.

RETURN PHOTO.

COMPLETED

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTE
ETC.. AND RETURN
IN SIX DAYS WE
WORK.

E WITH THANKS AND ACCEPTANCE.
 AND CONDITIONS ON THE
 ENCLOSED.
 YOU O K THESE TITLES AND COLOR DESCRIPTIONS.
 YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
 INFORMATION CORRECT AND PROCEED WITH THE
 VERY TRULY
 CURT TEICH & COMPANY INC.
 1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F. W. WOOLWORTH CO.,
STERLING, ILL.

NO. 1 A839

ORDER NO. 52352

DATE 3-16-1931

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 2

TITLE (IN FULL) **STERLING MUNICIPAL
COLISEUM, STERLING, ILL.**

IMPRINT ~~SAME AS ABOVE~~ NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

LIGHT TAN BRICK WALLS INTERRUPTED BY WHITE STONE, WHERE SHOWN ON PICTURE. WINDOW FRAMES & SEPARATION IN ~~XXXXXXX~~ WINDOWS RED COPPER. TAKE OUT SOME OF THE FUTURISTIC FOREGROUND.

Photo net. APR 2 1931

RETURN PHOTO - HALLETT'S
BOOK STORE, STERLING, ILL.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

LV COMPLETED

SIGN HERE

MAR 24 1931

ADV

Photo ret.
APR 2 1931

APR 2 1931

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCURACY
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F. W. WOOLWORTH CO.,
STERLING, ILL.

NO 1A840

ORDER NO. 52352

DATE 3-16-1931

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) FIRST STERLING NATIONAL
BANK, STERLING, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

LV
COMPLETED

SIGN HERE

MAR 23 1931

ADV

2

GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY
ETC., AND RETURN
IN SIX DAYS WE
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
SPECIFY WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 1A841

ORDER NO. 52356

DATE 3-16-1931

12 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE LOWER CENTER BORDER
TITLE (IN FULL) SHELBURNE ROAD NEAR COUNTRY
CLUB, GORHAM, WHITE MTS., N.H.
TAKE OFF ENTIRE TITLE AFTER 6M ARE
RUN & PRINT NEW TITLE- BIRCH ROAD
IN THE WHITE MTS., N.H.- ON BALANCE.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO 1
MPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

BUILDINGS
ROOF
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED

SIGN HERE

MAR 20 1931

ADV

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 1A842
ORDER No. 52357

DATE 3-16-1931

6 M AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE
TITLE (IN FULL)
MXX LOWER CENTER BORDER
CARTER NOTCH AND MT. MORIAH
FROM THE MOUNT MADISON HOUSE,
GORHAM, WHITE MTS., N.H.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1
IMPRINT
SAME AS ABOVE

COLOR DESCRIPTION SEE
BUILDINGS
ROOF
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER
COMPLETED
LV

MAR 20 1931

ADV

SIGN HERE

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS,
IF NOT RETURNED TO THE COMPANY WITHIN THE PERIOD OF SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.
GENTLEMEN,
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY NECESSARY THAT YOU SIGN AND AFFIX AT ONCE. IF NOT RETURNED
ETC.; AND RETURN THIS SHEET WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

F.W. WOOLWORTH CO.,
CHEBOYGAN, MICH.

DATE 3-16-1931

NO. 1A843

ORDER NO. 52365

3 M 500		AMERICAN ART	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE	UPPER BORDER	FRONT NO.	2
TITLE (IN FULL)	A WILD DEER SCENE, NEAR CHEBOYGAN, MICH.	IMPRINT	NONE
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS	THIS IS A WINTER SCENE. EVERGREEN TREES IN BACKGROUND.		
ROOF	FOREGROUND SNOW & STRAW.		
TRIMMINGS			

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV COMPLETED

MAR 19 1931

ADV

5

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS MEMORANDUM SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

2 1/2

F. W. WOOLWORTH CO.,
CHEBOYGAN, MICH.
DATE 3-16-1931

NO. 1A845
ORDER NO. 52365

3M 500		AMERICAN ART	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE	UPPER BORDER	FRONT NO.	2
TITLE (IN FULL)	A GLIMPSE OF MULLET LAKE NEAR CHEBOYGAN, MICH.	IMPRINT	NONE
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS	REMOVE TREE ON LEFT & SHOW UP THE WATER.		
ROOF			
TRIMMINGS			

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

MAR 19 1931

ADV

5

452

GENTLEMEN:-
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE RECEIPT OF YOUR TOTAL ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY TO YOUR ORDER THAT YOU SIGN THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR ORDER. YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F.W. WOOLWORTH CO.,
CHEBOYEAN, MICH.

NO. 1A846

ORDER NO. 52365

DATE 3-16-1931

3 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE

UPPER BORDER

TITLE (IN FULL)

UPPER BLACK TROUT

STREAM, CHEBOYGAN, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

2

IMPRINT

NONE

COLOR DESCRIPTION

SEE

REMARKS

WATER COLOR- BLUE BLACK. DO NOT RETOUCH SHORE.

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co - CUSTOMER

LV
COMPLETED

SIGN HERE

MAR 19 1931

ADV

L
2

3 1/2

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.
GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
C. T. & CO.

VERY TRULY
YOURS,
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

CARTHAGE BOOK STORE,
CARTHAGE, ILL.

NO. 1A847
ORDER NO. 52362

DATE <u>3-16-1931</u>	
1M BLACK & WHITE	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE UPPER BORDER	FRONT NO. 2
TITLE (IN FULL) FIELD HOUSE, CARTHAGE COLLEGE, CARTHAGE, ILL.	IMPRINT NONE
(ALL OF THIS ON THE ADDRESS SIDE)	
COLOR DESCRIPTION SEE	REMARKS
BUILDINGS	
ROOF	
TRIMMINGS	
PHOTO PROPERTY OF C. T. & CO.—CUSTOMER	
LV COMPLETED SIGN HERE	
MAR 18 1931 MAR 18 1931	
ADV	

Very Truly Yours,
Curt Teich
for C. T. & Co.
X X

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.
VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY HORNSBY'S 50 TO \$1.00 STORE,
ROCHELLE, ILL.

NO. 1A848
ORDER NO. 52369

DATE 3-16-1931

2 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE ~~XXXXXXXXXX~~ LOWER BORDER

TITLE (IN FULL) MAIN STREET, ROCHELLE, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. X 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV
COMPLETED

SIGN HERE

MAR 19 1931

ADV

Very Truly
Rush
H. H.

X

3 1/2

WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS MEMORANDUM
SPECIFICATIONS AND CONDITIONS ON THE
ORDER. IT IS ABSOLUTELY NECESSARY THAT THESE TITLES AND COLOR DESCRIPTIONS,
Etc., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY HORNSBY'S 50 TO \$1.00 STORE,
ROCHELLE, ILL.

NO. 1A849
ORDER NO. 52369

DATE 3-16-1931

2 M BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE MXX LOWER BORDER
TITLE (IN FULL) HUB THEATRE, ROCHELLE, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No 1
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

MAR 19 1931

COMPLETED

SIGN HERE

ADV

[Handwritten signature]

[Handwritten X mark]

9

3 1/2

GENTLEMEN:-
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
YOUR ORDER AS
MEMORANDUM
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

MC GILVRAV'S 5 & 100 STORE,
~~XXXXXXXX~~ MORRISON, ILL.

NO. 1A850

ORDER NO. 52373

DATE 3-16-1931

1 M BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) CAPITOL THEATRE,
~~XXXXXXXXXX~~
MORRISON, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 2
IMPRINT NONE

COLOR DESCRIPTION SEE
BUILDINGS
ROOF
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV COMPLETED

MAR 18 1931

ADV

Very Truly Yours
[Signature]

14

GENTLEMEN-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY
ETC. AND RETURN
IN SIX DAYS WE
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
THIS INFORMATION CORRECT AND PROCEED WITH THE

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

ECONOMY VARIETY STORE,
SYCAMORE, ILL.

NO. 1A851

ORDER NO. 52375

DATE 3-16-1931

2 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) POST OFFICE AND LIBRARY,
SYCAMORE, ILL.

FRONT NO. 2
IMPRINT NONE

COLOR DESCRIPTION SEE
BUILDINGS
ROOF
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

MAR 18 1931

LV
COMPLETED

ADV

10

[Handwritten signature]

[Large handwritten X]

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

ECONOMY VARIETY STORE,
SYCAMORE, ILL.

NO. 1A852

ORDER NO. 52375

DATE 3-15-1931

2 M

XXMKSX BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) MAIN STREET,
SYCAMORE, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV COMPLETED

SIGN HERE

MAR 18 1931

ADV

[Handwritten signature]

[Handwritten X mark]

[Handwritten X mark]

YOUR ORDER AS
MEMORANDUM
R DESCRIPTIONS,
E NOT RETURNED
CEED WITH THE

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

ECONOMY VARIETY STORE,
SYCAMORE, ILL.

NO. 1 A853

ORDER NO. 52375

DATE 3-16-1931

I M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) COMMUNITY BUILDING,
SYCAMORE, ILL.

FRONT NO. 2

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV COMPLETED

SIGN HERE

ADV

MAR 18 1937

Very Truly
Yours

DIAL NO. IA854

CUSTOMER ALTAMONT HOTEL,
HAZLETON, PA.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 52377

DATE 3-14-1931

MAR 19 1931

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

25 M PC

SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in ~~Box~~ ALTAMONT HOTEL, HAZLETON, PA.

IN SKY: 1800 FEET ABOVE SEA LEVEL
FIREPROOF

*A MODERN HOTEL AT MODERATE PRICES.

RETOUCHING DEPARTMENT
Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

~~TAKE OUT ALL TREES, TELEGRAPH POLES, TRAFFIC OFFICERS, ETC.~~
PUT IN STREET NAMES IN BLACK AS SHOWN ON CARD ATTACHED.

(All of this on address side)

FRONT NO. 5

R. M. Yes ☒ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

☒ No Imprint

Trade Mark Yes No

Special type as sample

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

SEE 104711 FOR COLORS. RED BLDG.

Photo returned to customer

3/30/31

COMPLETED

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE 3 3/16 X 5 3/16
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLIO.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLIO METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

GENTLEMEN:-
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS. ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY MAX RIGOT SELLING CO.,
CHICAGO

NO. 1A855

ORDER NO. 52380

DATE 5-16-1931

12 M 5.00

(ALL OF THIS ON THE PICTURE SIDE)

AMERICAN ART

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) INTERIOR VIEW, FORT
DEARBORN, CHICAGO WORLD'S FAIR.
PRIVATE NO. UPPER LEFT CORNER -
W.F.3

FRONT NO. 1
IMPRINT SAME AS ABOVE

R.M.
PRIVATE NO. BEFORE IMPRINT -
W.F.3

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV

COMPLETED

MAR 24 1931

ADV

submitted to Hollywood
for 8 mos eds 9/1/31 for

[Handwritten signature]

[Handwritten signature]

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER RETURNED TO YOU. THESE TITLES AND COLOR DESCRIPTIONS
IT IS ABSOLUTELY NECESSARY THAT YOUR SIGNATURE BE AFFIXED AT ONCE. IF NOT RETURNED
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY MAX RIGOT SELLING CO.,
CHICAGO

NO. IA856

ORDER NO. 55527

DATE 8-22-1931

12 1/2 M

AMERICAN ART

MAKEOVER - NEW COLORS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) ADMINISTRATION BUILDING,
CHICAGO WORLD'S FAIR

PRIVATE NO. UPPER LEFT CORNER: WF-1

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 19

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT: WF-1

COLOR DESCRIPTION

SEE

USE PHOTO NO. IA 856. COLOR SAME AS IN MARKED ON CARD & BLACK & WHITE PROOF

BUILDINGS ATTACHED.

ROOF

TRIMMINGS

REMARKS

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

AUG 25 1931

ADV

DEADLINE
DEADLINE
DEADLINE

C-8-20

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
GENTLEMEN: PER ATTACHED
OF YOUR TOTAL
IT IS COMPLETELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY MAX RIGOT SELLING CO.,
CHICAGO

NO. 1A857

ORDER NO. 52380

DATE 3-16-1931

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO

TITLE (IN FULL) FORT DEARBORN,
CHICAGO WORLD'S FAIR

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER-
W.F.2

R.M.

PRIVATE NO. BEFORE IMPRINT-
W.F.2

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

Photo No 5893

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

COMPLETED

SIGN HERE

MAR 24 1931

ADV

*Very Truly
Curt Teich
1/16*

X

DIAL NO. 1A858

CUSTOMER

NORTHERN WHEEL & RIM CO.,
DULUTH, MINN.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 52379

MAR 20 1931

RETOUCHING

ENGRAVING

PHOTO LITHO

COMPOSING

LITHO ART

DATE 3-16-1931

25 M

PC

SIZE

3 1-2 X 5 1-2

STYLE

AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

(Follow Layout)

Title in Plate Yes No

Copyright in Plate Yes No

Title in full NORTHERN WHEEL & RIM CO.

(AS PER LAYOUT)

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

(All of this on address side)

FRONT NO. SPECIAL

R. M.

Yes to come No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

USE OWN JUDGMENT FOR COLORS. ENTIRE CARD TO BE
TINTED.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

 SIZE 3 3-16 X 5 3-16 SAME SIZE
 SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

 FINISHING DEPT OUTLINE - OVAL - CIRCLE
 SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
 WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

 BLOCKING DEPT. WOOD - MORTISE - ANCHOR
 SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
 FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
 CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

COMPLETED

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

15

19

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 1A859

ORDER NO. 52384

DATE 3-16-1931

12 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE K LOWER CENTER BORDER
TITLE (IN FULL) THE BALSAMS, LAKE
GLORLETTE AND ENTRANCE TO DIXVILLE
NOTCH, N.H.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE
BUILDINGS GRAY BLDG. RED ROOF.
ROOF
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV
COMPLETED

SIGN HERE

MAR 20 1931

ADV

2

6

GENTLEMEN:-
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE
YOUR ORDER AS
MEMORANDUM
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 1A860

ORDER NO. 52384

DATE 3-16-1931

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE LOWER CENTER BORDER
TITLE (IN FULL) LAKE GLORINETTE AND
ENTRANCE TO DIXVILLE NOTCH, N.H.
FROM THE BALSAMS.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE
BUILDINGS
ROOF TAKE OUT STEAM SHOVEL.
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

MAR 20 1931

ADV

SIGN HERE

3

5

GENTLEMEN:-
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
PERFECTED
OF YOUR TOTAL
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY, INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

DATE 3-16-1931

NO. 1A861

ORDER NO. 52385

6.M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE **URRE LOWER CENTER BORDER**
TITLE (IN FULL) **AMOS TUCK SCHOOL, DARTMOUTH
COLLEGE, HANOVER, N.H.**

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **1**
IMPRINT **NONE**

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

BLDG. DARK RED BRICK. WHITE TRIM. DARK GREEN BLINDS.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV **COMPLETED**

SIGN HERE

MAR 19 1931

ADV

3

3

WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITHTO O.K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN: PER ATTACHED OF YOUR TOTAL IT IS ABSOLUTELY NECESSARY THAT YOU SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

FERRIDAY DRUG CO.,
FERRIDAY, LA.

NO. 1A862

ORDER No. 52387

DATE 3-16-1931

1 M

(ALL OF THIS ON THE PICTURE SIDE)

BLUESKY

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

TITLE (IN FULL)

UPPER BORDER
FERRIDAY HIGH SCHOOL,
FERRIDAY, LOUISIANA

FRONT No. 2

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

CLV COMPLETED

SIGN HERE

MAR 14 1931

ADV

*Very Truly
Curt Teich*

J J

13

3 1/2

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

XXXXXXXX FERRIDAY DRUG CO.,
FERRIDAY, LA.

NO. 1A863

ORDER NO. 52387

DATE 3-16-1931

I M		BLUESKY
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE	UPPER BORDER	FRONT No 2
TITLE (IN FULL)	LOUISIANA AVENUE, FERRIDAY, LOUISIANA	IMPRINT NONE
COLOR DESCRIPTION	SEE	REMARKS
BUILDINGS		
ROOF		
TRIMMINGS		

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED

MAR 18 1931

ADV

Curt Teich
Ray
H.H.

13

2 1/2

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
GENTLEMEN-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY
ETC., AND RETURN
IN SIX DAYS WE
WILL CONSIDER
THIS INFORMATION
CORRECT AND
PROCEED WITH
THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

FERRIDAY DRUG CO.,
FERRIDAY, LA.

NO. 1A864
ORDER No. 52387

DATE 3-16-1931 1 M		BLUESKY	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE	UPPER BORDER	FRONT NO.	2
TITLE (IN FULL)	KING HOTEL, FERRIDAY, LOUISIANA	IMPRINT	NONE
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS			
ROOF			
TRIMMINGS			

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED

SIGN HERE MAR 19 1931 ADV

Very Truly
Curt Teich

XX

2 1/2

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

FERRIDAY DRUG CO.,
FERRIDAY, LA.

NO. 1 A865

ORDER NO. 52387

DATE 3-16-1931

I M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) FIRST BAPTIST CHURCH,
FERRIDAY, LOUISIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2
IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

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LV
COMPLETED

MAR 20 1931
MAR 20 1931

ADV

SIGN HERE

[Handwritten signature]

[Handwritten X marks]

GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY
ETC., AND RETURN
IN SIX DAYS WE
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
THIS INFORMATION CORRECT AND PROCEED WITH THE

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

FERRIDAY DRUG CO.,
FERRIDAY, LA.

DATE 3-16-1931
1 M

NO. 1A866
ORDER NO. 52387

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE	UPPER BORDER	FRONT NO.	2
TITLE (IN FULL)	LAKE ST. JOHN COOL COOSA, FERRIDAY, LOUISIANA	IMPRINT	NON E
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS	PUT IN MANY BATHERS.		
ROOF			
TRIMMINGS			

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV
COMPLETED

MAR 18 1931

ADV

Very
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H

X X

GENTLEMEN:-
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
YOUR ORDER AS
MEMORANDUM
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED
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WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

FERRIDAY DRUG CO.,
FERRIDAY, LA.

NO. 1A867
ORDER NO. 52387

DATE 3-16-1931

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) FISHER LUMBER CORP.,
FERRIDAY, LOUISIANA

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 2
IMPRINT NONE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED

MAR 18 1931

ADV

*Very Truly
Curt Teich
H. H. H.*

XX

2

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS, ETC., ARE ABSOLUTELY NECESSARY THAT YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY
ETC., AND RETURN
IN SIX DAYS WE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

FERRIDAY DRUG CO.,
FERRIDAY, LA.

NO. 1A868

ORDER NO. 52387

DATE 3-16-1931

I M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) INTERSTATE NATURAL GAS
COMPANY, FERRIDAY, LOUISIANA

FRONT NO. 2
IMPRINT NONE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

MAR 20 1931

ADV

COMPLETED

SIGN HERE

*Very Truly
Curt Teich*

10

GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY
ETC. AND RETURN
IN SIX DAYS WE
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.

YOUR ORDER AS
MEMORANDUM

THESE TITLES AND COLOR DESCRIPTIONS.
IF NOT RETURNED
AND PROCEED WITH THE

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

FERRIDAY DRUG CO.,
FERRIDAY, LA.

NO. 1A869

ORDER NO. 52387

DATE 3-16-1931

I M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) TREES COVERED WITH
MOSS, FERRIDAY, LOUISIANA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO 2
IMPRINT NONE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

LAKE COULD BE ADDED TO

IMPROVE THIS PICTURE.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

MAR 20 1931

ADV

SIGN HERE

*Very Truly
Curt Teich
X X*

YOUR ORDER AS
MEMORANDUM
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
GENTLEMEN:-
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
PER ATTACHED
OF YOUR TOTAL
IT IS BEING
ETC. AND RETURN
IN SIX DAYS
WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

JUNGLE GARDENS, INC.,
AVERY ISLAND, LA.

NO. 1A871

ORDER NO. 52409

DATE 3-17-1931

3 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) JUNGLE ~~XXXXXX~~ GARDENS -
X AVERY ISLAND, LA.
IN PLATE - (C)

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO 2
IMPRINT ~~XXX~~ NONE

COLOR DESCRIPTION SEE
BUILDINGS
ROOF
TRIMMINGS

REMARKS

~~RETURN PHOTO~~

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV COMPLETED

SIGN HERE

MAR 23 1931

ADV

5 more

GENTLEMEN-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY
ETC. AND RETURN
IN SIX DAYS WE
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
THIS INFORMATION CORRECT AND PROCEED WITH THE

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL

JUNGLE GARDENS, INC., AVERY ISLAND, LA.		NO. 1A872
DATE 3-17-1931		ORDER NO. 52409
3 M 500		AMERICAN ART
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE UPPER BORDER	FRONT NO. 2	
TITLE (IN FULL) JUNGLE GARDENS - AVERY XAK ISLAND, LA.	IMPRINT NONE	
IN PLATE- (C)		
COLOR DESCRIPTION SEE	REMARKS	
BUILDINGS		
ROOF		
TRIMMINGS		
COMPLETED		RETURN PHOTO
PHOTO PROPERTY OF C. T. & CO.-CUSTOMER		
LV 5 more	MAR 20 1931	ADV
SIGN HERE		

5 more

2
18

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1737 IRVING PARK BLVD. CHICAGO, ILL.

JUNGEE GARDENS,
AVERY ISLAND, I.A.

NO. 1A873

ORDER No 52409

DATE 3-17-1931

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) JUNGLE GARDENS -
AVERY ISLAND, I.A.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 2
IMPRINT NONE

PLATE- (C)

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

~~RETURN PHOTO~~

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED

MAR 23 1931

ADV

5 min

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCURATE
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
GENTLEMEN,
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
YOURS,
CURT TEICH & COMPANY, INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

JUNGLE GARDENS,
AVERY ISLAND, LA.

NO. 1A874

ORDER No 52409

DATE 3-17-1931

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT No. 2

TITLE (IN FULL) JUNGLE GARDENS -
AVERY ISLAND, LA.

IMPRINT NONE

IN PLATE- (C)

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS BIRD PEARL GRAY. YOUNG ONES CREAM BUFF.
USE PART OF PHOTO AS MARKED.

ROOF

TRIMMINGS

~~RETURN PHOTO~~

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV
COMPLETED
SIGN HERE

ADV

MAR 20 1931

5 more

WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

JUNGLE GARDENS,
AVERY ISLAND, LA.

NO.

1A875

ORDER NO. 52409

DATE 3-17-1931

3M. 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) JUNGLE GARDENS -
AVERY ISLAND, LA.
IN PLATE- (C)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2
IMPRINT NONE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

MAKE UPRIGHT VIEW AS MARKED ON PHOTO.

PHOTO PROPERTY OF C. T. & CO. CUSTOMER

COMPLETED

~~RETURN PHOTO~~

LV, 5 more

MAR 20 1931

SIGN HERE

ADV

5 more

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

JUNGLE GARDENS,
AVERY XXXXXX ISLAND, LA.

NO. 1A876

ORDER NO. 52409

DATE 3-17-1931

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) JUNGLE GARDENS -
AVERY ISLAND, LA.
IN PLATE- (C)

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 2
IMPRINT NONE

COLOR DESCRIPTION SEE
BIRDS WHITE, LEGS BLACK WITH BRILLIANT YELLOW FEET.
BUILDINGS USE ONLY THE ONE WHITE BIRD & TAKE OUT ALL
OTHERS, EYES OF BIRD GOLD. BASE OF BIRD ORANGE &
ROOF YELLOW.
TRIMMINGS
USE PART OF PHOTO AS MARKED.

REMARKS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED

LV

SIGN HERE

ADV

MAR 24 1931

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1/18/31

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WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFIED IN THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
YOURS,
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ESTORGE DRUG CO.,
NEW IBERIA, LA.

NO. 1A877

ORDER NO. 52410

DATE 3-17-1931

I M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) MAIN STREET LOOKING WEST,
NEW IBERIA, LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED

SIGN HERE

ADV

MAR 20 1931

C. T. & Co.
1735-1755 Irving Park Blvd.
Chicago, Ill.

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ESTORGE DRUG CO.,
NEW IBERIA, LA.

NOI A878

ORDER No. 52410

DATE 3-17-1931

XI M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) MOSS COVERED HIGHWAY
LEADING INTO NEW IBERIA, LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

G 499

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

COMPLETED

SIGN HERE

MAR 20 1931

MAR 20 1931

ADV

Very True
[Signature]

[Signature]

[Signature]

3 1/2

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ESTORGE DRUG CO.,
NEW IBERIA, LA.

NO. 1A879

ORDER NO. 52410

DATE 3-17-1931

I M BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) THE CATHOLIC PRESBYTERY,
NEW IBERIA, LA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE
BUILDINGS PUT SHRUBBERY ALL AROUND & PUT IN WALK AS MARKED.
ROOF
TRIMMINGS

REMARKS
PUT IN WALK AS MARKED.

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

LV COMPLETED

SIGN HERE

MAR 20 1931

ADV

Very
Fresh



6

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

S. H. KRESS & CO.,
SHAWNEE, OKLA.

NO. 1A880

ORDER NO. 52401

DATE 3-17-19 1

3 MBR 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) MAIN STREET LOOKING EAST,
SHAWNEE, OKLA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No 2
IMPRINT NONE

COLOR DESCRIPTION SEE

BUILDINGS

ROOF

TRIMMINGS

LEFT- 1 RED, 2 XXXXXX, WHITE BASE, 2 YELLOW, 3 GREEN, 4-5 RED,
6 BUFF.
RIGHT- 1 RED, 2 CREAM, 3 BROWN, 4-5 CREAM. TAKE OUT SIGN
IN MIDDLE OF STREET.

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV COMPLETED

SIGN HERE

MAR 26 1931

ADV

Handwritten signatures and initials:
C. T. & Co.
R. C. Teich
H. H.
Large handwritten 'X' marks.

YOUR ORDER AS
MEMORANDUM

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE ASSISTANCE AND CONDITIONS ON THE

GENTLEMEN:-

PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED THESE TITLES AND COLOR DESCRIPTIONS. IT IS ABSOLUTELY NECESSARY THAT YOU SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE WORK. WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
YOURS,
CUBT TEICH & COMPANY, INC.

CURT TEICH & COMPANY, INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

S.H.KRESS & CO.,
SHAWNEE, OKLA

NO. 1 A881

ORDER NO. 52401

DATE 3-17-1931

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 2

TITLE (IN FULL) COUNTRY CLUB, SHAWNEE,
OKLA.

IMPRINT NONE

COLOR DESCRIPTION

SEE

DESCRIPTION	SEE	REMARKS
ROOF BROWN MOTTLED SHINGLE. LIGHT RED BRICK BLDG. SHOW POOL & SOME BATHERS.		

BUILdings

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

MAR 23 1931

ADV

LV COMPLETED

SIGN HERE

13

14

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

S.H. KRESS & CO.,
SHAWNEE, OKLA.

NO. 1A882

ORDER NO. 52401

DATE 3-17-1931

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL)

SHAWNEE MILLING CO.,
SHAWNEE, OKLA.

FRONT NO. 2

IMPRINT

NONE

COLOR DESCRIPTION

SEE

BUILDINGS WHITE,

ROOF ELEVATOR CEMENT

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV COMPLETED

MAR 20 1931

ADV

SIGN HERE

6 1/2

WE ACKNOWLEDGE WITH THANKS ANY
SPECIFICATIONS AND CONDITIONS OF THE
ORDER WITH ENCLOSURE.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

YOUR ORDER AS
MEMORANDUM

WE ACKNOWLEDGE WITH THANKS ANY
SPECIFICATIONS AND CONDITIONS OF THE
ORDER WITH ENCLOSURE.

GENTLEMAN
PER ATTACH
OF YOUR TO

IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

S.H. KRESS & CO.,
SHAWNEE, OKLA.

NO. 1A883

ORDER NO. 52401

DATE 3-17-1931

3 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) INDIAN SANATORIUM,
SHAWNEE, OKLA.

FRONT NO. 2
IMPRINT NONE

COLOR DESCRIPTION SEE
TAKE OUT STUMPS
BUILDINGS
ROOF
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV COMPLETED
SIGN HERE

MAR 24 1931

ADV

17

9

GENTLEMEN:-
PER ATTACHED
OF OUR TOTAL
IT IS ABSOLUTELY
ETC. AND RETURN
IN SIX DAYS WE
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
THIS INFORMATION CORRECT AND PROCEED WITH THE

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

S.H. KRESS & CO.,
SHAWNEE, OKLA.

NO. 1A884

ORDER NO. 52401

DATE 3-17-1931

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE	UPPER BORDER	FRONT NO.	2
TITLE (IN FULL)	OIL FIELD NEAR SHAWNEE, OKLA.	IMPRINT	NONE
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS	SHOW MORE DERRICKS.		
ROOF			
TRIMMINGS			

PHOTO PROPERTY OF C. T. & Co - CUSTOMER

COMPLETED

SIGNATURE

MAR 19 1931

ADV

4

DIAL NO. 1A885

CUSTOMER 17 MILE DRIVE COTTAGE COURT, ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 52399

PACIFIC GROVE, CALIF.

DATE 3-17-1931

MAR 23 1931

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

6 M

PC

SIZE

3 1-2 X 5 1-2

STYLE

AMERICAN ART GROUP (5)

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full 17-MILE DRIVE COTTAGE COURT.

(AS PER LAYOUT)

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Paneromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

WHITE CABINS, GREEN TRIM, RED ROOFS, BACKGROUND
OF TREES GREEN.

COMPLETED

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3-16 X 5 3-16 SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLIO.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - NOTISE - ANCHOR
SOLIO METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS 3 FLAT 3000 IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

DIAL NO. 1A886

CUSTOMER CUSSONS, MAY & CO.,
RICHMOND, VA.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 52396

MAR 23 1931

DATE 3-17-1931

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

3 M500 PC

SIZE

3 1-2 X 5 1-2

STYLE AMERICANART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center, Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full POCAHONTAS SAVING THE LIFE OF

CAPT. JOHN SMITH.

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

IMPRINT- PUBLISHED BY THE ASSOCIATION FOR THE
PRESERVATION OF VIRGINIA ANTIQUITIES, RICHMOND, VA.

PHOTO LITHO

Rephoto

____ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

USE OWN JUDGMENT

*Completed**1 More*

ENGRAVING DEPARTMENT

____ HALFTONES FROM ____ COPIES

____ DUPLICATES ____ ZINC COLOR PLATES

____ LINE & HALFTONE COMB. ____ COLOR PROCESS

Extra Negatives	Extra Striping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

____ ZINC ETCHINGS FROM ____ COPIES

____ DUPLICATES ____ COLOR PLATES

Extra Negatives	Extra Striping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3-16 X 5 3-16 SAME SIZE
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE ____ WIDE ____ HIGH ____ SAME SIZE ____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS ____ FLAT ____ GOOD ____ IN COLORS ____ SPECIAL STOCK

____ ELECTROTYPES EACH OF ____
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV

DIAL NO. 1437.

CUSTOMER

CUSSONS, MAY & CO.,
RICHMOND, VA.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 52396

MAR 31 1931

RETOUCHING

ENGRAVING

PHOTO LITHO

COMPOSING

LITHO ART

DATE 3-17-1931

3 M500 PC SIZE 3 1-2 X 5 1-2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full COLONISTS LEAVING ENGLAND FOR JAMESTOWN.

(All of this on address side)

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

IMPRINT - PUBLISHED BY THE ASSOCIATION FOR THE
PRESERVATION OF VIRGINIA ANTIQUITIES,
RICHMOND, VA.

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra	Extra	Strip	Double	Reverse	Reverse	Ben Day
Reverses	Stripping	To Size	Print	Position	Color	

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra	Extra	Strip	Double	Reverse	Reverse	Ben Day
Negatives	Stripping	To Size	Print	Position	Color	

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

AS PER CARD ATTACHED.

3 3-16 X 5 3-16

SIZE - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE - WIDE - HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS - FLAT - GOOD - IN COLORS - SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER - L. V. - ADV.

1A887

Rush
on 3 1/2th sheet

RM 169

DIAL NO. 1A888

CUSTOMER

PUBLISHED BY CHAS. R. DOCHERTY CO.,
OMAHA, NEBR.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 52395

DATE 3-17-1931

MAR 23 1931

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

12 M 500 PC

SIZE 3 1-2 X 5 1-2

STYLE

AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full NO TITLE.

5 (All of this on address side)

FRONT NO.

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

IMPRINT- SAME AS ABOVE

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE 3 3-16 X 5 3-16

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT 3 GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

COMPLETED

13th

1A888

Rush

G-189

~~220~~
219

8

DIAL NO. 1 A889

CUSTOMER PINE TREE INN,
SCHWENKSVILLE, PA.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. ~~XXXXXX~~ 52393

MAR 20 1931
APR 2 1931

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE 3-17-1931

12 M 500 PC

SIZE 3 1-2 X 5 1-2

STYLE

AMERICAN ART

M. O.

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full PINE TREE INN, SCHWENKSVILLE, PA.

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Message Space, entire Message Space, or entire Front
IMPRINT: Customer C. T. Imprint No Imprint
Trade Mark Yes No
Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO

Rephoto

TAKE OUT TELEPHONE POLE TO LEFT, ALSO HANGING SIGN.
HAVE THE THREE PINE TREES SHOW UP GOOD. SURROUND HOTEL
WITH GREEN & FOLIAGE ON TREES. TO THE LEFT
PUT IN A FEW BENCHES, OR BEACH CHAIRS, AND ABOUT
3 COLORED PARASOLS. PRINT PINE TREE INN ON
CEMENT WALL SUPPORTING DRIVEWAY TO THE HOTEL.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative, Line, Halftone, Combination.
Dry, Wet, Pancromatic, Color Separation.
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.
Stripping, White Border, Full Face. Titles—Red, Blue.
Blue Print. Handcolor, Black & White Proof.

NEG. NO.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

WALLS OF HOUSE WHITE, PORCH ROOF GREEN. POSTS GREEN,
FENCE WHITE. BUFF SHADES ON WINDOWS.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

COPIES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

COPIES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

COMPLETED

3 3-16 X 5 3-16
SIZE WIDE HIGH. SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLIO.

FINISHING DEPT. OUTLINE / OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLIO METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

CD-4-2

YOUR ORDER AS
MEMORANDUM.
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

C.W. HUGHES & CO.,
MECHANICVILLE, N.Y.

NO. 1A890

ORDER No. 52392

DATE 3-17-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) MORRISON'S BOARDING HOUSE,
WELLS, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 29
IMPRINT XXXX PUBLISHED FOR
A.E. EARLEY, WELLS, N.Y. BY
C.W. HUGHES & CO., INC.,
MECHANICVILLE, N.Y.

COLOR DESCRIPTION SEE
BUILDINGS WHITE BLDG. GREEN ROOFS. GRAY & TAN FIELD STONES.
HOUSE AT LEFT CREAM.
ROOF
TRIMMINGS

REMARKS
PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED

MAR 20 1931

ADV

SIGN HERE

22

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY A.B. WYCKOFF,
STROUDSBURG, PA.

NO 1A891

ORDER NO. 52391

DATE 3-17-1931

6 M

(ALL OF THIS ON THE PICTURE SIDE)

AMERICAN ART

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 1

TITLE (IN FULL) ONAWA LODGE, IN THE
POCONOS, MOUNTAIN HOM, MONROE
COUNTY, PA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

SEE 112919 FOR COLORS. HYDRANGEAS PINK, ARBOR
WITH RED & PINK ROSES & RUSTIC SEATS.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LY COMPLETED

SIGN HERE

MAR 19 1931

ADV

5

3 1/2

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD, CHICAGO, ILL.

HOTEL PHARMACY,
CUSHING, OKLA.
DATE 3-18-1931

NO. 1A892
ORDER NO. 52448

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) HOTEL CUSHING, CUSHING,
OKLA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 2
IMPRINT NONE

COLOR DESCRIPTION SEE
BUILDINGS RED BRICK,
ROOF
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV COMPLETED
SIGN HERE

MAR 25 1931

ADV

Very Rush
[Signature]
[Signature]

3 1/2

144

19
2

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS MEMORANDUM SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,

NO. 1A893

ORDER No. 52430

DATE ASHEVILLE, N.C.
3-18-1931
3 M500

AMERICAN ART

*Photo returned to
Customer 5/28/31*

PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) LADIES HALL, CONCORD
COLLEGE, ATHENS, N. VA.

FRONT NO.
IMPRINT SAME AS ABOVE

NO C.T. TRADEMARK

COLOR DESCRIPTION SEE
BUILDINGS BLDG. RED BRICK, WHITE TRIM, BLACK SLATE ROOF.
ROOF TAKE OUT POSTS BY SIDE OF ROAD AND AUTO AND PART OF
TRIMMINGS WATER TANK IN LEFT SIDE OF PICTURE.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV **COMPLETED**

MAR 24 1931

ADV

2 1/2

442

YOUR ORDER AS
MEMORANDUM
ON THE
SPECIFICATIONS AND CONDITIONS
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,
ASH VILLE, N.C.

NO. 1A894

ORDER NO. 52430

DATE 3-18-1931

3M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) ADMINISTRATION BUILDING,
CONCORD COLLEGE, ATHENS, W.VA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1
IMPRINT SAME AS ABOVE
NO C.T. TRADEMARK

COLOR DESCRIPTION SEE
BUILDINGS
ROOF
TRIMMINGS

REMARKS
BOTH BLDGS. RED BRICK, WHITE TRIM, BLACK SLATE ROOF.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

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SIGN HERE

MAR 23 1931

ADV

Christy

19

32

NO. 1A895

ORDER NO. 52429

PUBLISHED BY DESERET BOOK COMPANY,
SALT LAKE CITY, UTAH.

DATE 5-18-1931

6M

AMERICAN ART

PLACE OF TITLE LOWER BORDER
TITLE (IN FULL) THE STATE FLAG OF UTAH

FRONT NO. 1
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE- 706

R.M.

COLOR DESCRIPTION SEE
BUILDING THE WHOLE DESI. N. OF FLAG IS WORKED WITH SILK ON A DARK BLUE
IS GOLD. EAGLE'S WINGS ARE VERY DARK BROWN NEAR BODY SHADING
TO LIGHTER BROWN TO TIPS. BEEHIVE HAS LIGHT GOLDEN BROWN TOP,
ROOF VERY DARK BROWN BASE. ALL LETTERS & FIGURES ARE GOLD. SPEARS
ARE BROWN WITH GOLD TIPS. FLAGS LIKE 103401, ALSO FLOWERS,
TRIMMING TAKE OUT WALLPAPER & STRAIGHTEN EDGE OF FLAG. THE 1847 SHOULD
APPEAR AS THOUGH THE LETTERS ARE BEHIND THE SHIELD.

SUBMIT HAND COLORED PROOF.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

SIGN HERE

MAR 23 1931

ADV

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.
GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY
ETC., AND RETURN
IN SIX DAYS WE
WORK.
A VERY TRULY
CURT TEICH & COMPANY, INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

LV *Completed*

12
19

3

NO. 1A896

ORDER NO. 52431

AMERICAN ART POST CARD CO.,

BOSTON, MASS.

DATE 3-16-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER & LOWER BORDER

FRONT No 1

TITLE (IN FULL) TOP- 'A GEM IN THE GREEN'

IMPRINT PUBLISHED FOR THE DARLING

BOT- THE DARLING INN, LYNDONVILLE,
VERMONT.

INN, LYNDONVILLE, VT. BY AMERICAN
ART POST CARD CO., BOSTON, MASS.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

BLDG. RED, SLATE ROOF.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

LV
COMPLETED

SIGN HERE

MAR 25 1931

ADV

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
GENTLEMEN:—
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY
ETC. AND RETURN
IN SIX DAYS
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

13

GENTLEMEN:-
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

NEWPORT HARBOR CHAMBER OF COMMERCE,
BALBOA, CALIF.

NO. 1A897

ORDER NO. 12432
MAKEOVER

DATE 3-18-1931

6 M

AMERICAN ART

MAKEOVER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) SUNSET AT NEWPORT-
BALBOA, CALIFORNIA.

FRONT NO. 2
IMPRINT NONE
R.M.

MAKEOVER

COLOR DESCRIPTION SEE
BUILDINGS BOATS SHOULD BE DARKER, LOOKING AGAINST THE LIGHT. THEY
WILL BE ALMOST SILHOUETTES,
ROOF AS PER TISSUE ATTACHED.
TRIMMINGS

REMARKS
ALSO SHADOWED ON THE WATER.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

MAR 31 1931

COMPLETED

SIGN HERE

ADV

4 1/2

YOUR ORDER AS
MEMORANDUM
-
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE
-
GENTLEMEN:-
PER ATTACHED
OF IT IS TOTAL
ETC. AND RETURN
IN SIX DAYS
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

NEWPORT HARBOR CHAMBER OF COMMERCE,
BALBOA, CALIF.

NO. 1A898
ORDER NO. 52432

DATE 3-18-1931

6 M AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) NEWPORT HARBOR UNION
HIGH SCHOOL, CALIFORNIA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO 2
IMPRINT NONE
R.M.

COLOR DESCRIPTION SEE
BUILDINGS AS PER TISSUE ATTACHED. CREAM BLDG.
ROOF
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER
LV COMPLETED

SIGN HERE

MAR 25 1931

ADV

[Handwritten signature]

7

19
GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND APPRECIATION THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU SIGNATURE BE AFFIXED AT ONCE, IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

NEWPORT HARBOR CHAMBER OF COMMERCE,
BALBOA, CALIF.

NO. 1A899

ORDER NO. 52432

DATE 3-18-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) NEWPORT-BALBOA, CALIFORNIA.
PLAYGROUND OF THE SOUTHWEST.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 2
IMPRINT NONE
R.M.

COLOR DESCRIPTION SEE
BUILDINGS USE SKETCH & PHOTO. SEE TISSUE ATTACHED.
ROOF
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

SIGN HERE

MAR 30 1931

ADV

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

NEWPORT HARBOR CHAMBER OF COMMERCE,
BALBOA, CALIF.

NO. 1A900
ORDER NO. 52432

DATE 3-18-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) CORONA DEL MAR,
NEWPORT BAY, CALIFORNIA.

FRONT NO. 2
IMPRINT NONE

R.M.

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS AS PER TISSUE ATTACHED.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED

MAR 23 1931

ADV

SIGN HERE

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS MEMORANDUM SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

NEWPORT HARBOR CHAMBER OF COMMERCE,
BALBOA, CALIF.

NO. 1A901

ORDER NO. 52432

DATE 3-18-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) BATHING BEACH,
NEWPORT-BALBOA, CALIFORNIA

FRONT NO. 2
IMPRINT NONE

R.M.

COLOR DESCRIPTION

SEE

REMARKS

AS PER TISSUE ATTACHED.

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

MAR 26 1931

LV
COMPLETED

SIGN HERE

ADV

Fig 15
33
7

18
12

WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

NEWPORT HARBOR CHAMBER OF COMMERCE,
BALBOA, CALIF.

NO. 1A902

ORDER NO. 52432

DATE 3-18-1931

6M

AMERICAN ART

PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) OPEN AIR FISH MARKET,
NEWPORT BEACH, CALIFORNIA

FRONT NO. 2
IMPRINT NONE

R.M.

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS AS PER TISSUE ATTACHED.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

SIGN HERE

MAR 26 1931

ADV

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH. ENCLOSED THESE TITLES AND COLOR DESCRIPTIONS.
GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY NECESSARY TO
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

NEWPORT HARBOR CHAMBER OF COMMERCE,
~~XXXXXX~~ BALBOA, CALIF.

DATE 3-18-1931

NO. 1A903

ORDER NO. 52432

6 M

AMERICAN XX ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) SEA GULLS, NEWPORT
BEACH, CALIFORNIA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2
IMPRINT NONE

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

AS PER TISSUE ATTACHED.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV COMPLETED

MAR 26 1931

ADV

SIGN HERE

15

GENTLEMEN:-
PE AT ATTACHED
OF YOUR TOTAL
IT IS A TOTAL
ETC. AND RETURN
IN SIX DAYS
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.

YOUR ORDER AS
MEMORANDUM
THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
IF NOT RETURNED
AT ONCE, IF NOT RETURNED
THIS INFORMATION CORRECT AND PROCEED WITH THE

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

NEWPORT HARBOR CHAMBER OF COMMERCE,
BALBOA, CALIF.

DATE 3-18-1931

NO. 1A904

ORDER NO. 52432

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) PELICANS, NEWPORT BEACH,
CALIFORNIA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No 2
IMPRINT NONE

R.M.

COLOR DESCRIPTION SEE
BUILDINGS
ROOF
TRIMMINGS
AS PER TISSUE ATTACHED.

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV
COMPLETED

SIGN HERE

MAR 24 1931

ADV

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
GENTLEMEN, PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

NEWPORT HARBOR CHAMBER OF COMMERCE,
BALBOA, CALIF.

DATE 3-18-1931

NO. 1A905

ORDER No. 52432

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) VIEW OF BEACH, BALBOA,
CALIFORNIA SHOWING BALBOA INN.

FRONT NO. 2
IMPRINT NONE

COLOR DESCRIPTION SEE
BUILDINGS AS PER TISSUE ATTACHED.
ROOF
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED

SIGN HERE

MAR 26 1931

ADV

18

GENTLEMEN:-
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
YOUR ORDER AS
MEMORANDUM
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HERETO ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

NEWPORT HARBOR CHAMBER OF COMMERCE,
BALBOA, CALIF.

DATE 3-18-1931

NO. 1A906

ORDER NO. 52432

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) SMELT FISHING, NEWPORT
BEACH, CALIFORNIA

FRONT NO. 2
IMPRINT NONE

R.M.

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS AS PER TISSUE ATTACHED.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV
COMPLETED

SIGN HERE

MAR 26 1931

ADV

142

5

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS MEMORANDUM SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD, CHICAGO, ILL.

NEWPORT HARBOR CHAMBER OF COMMERCE,
BALBOA, CALIF.

NO. 1A907

ORDER NO. 52432

DATE 3-18-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) ROCKY POINT, NEWPORT-
BALBOA-CORONA DEL MAR, CALIFORNIA

FRONT NO. 2
IMPRINT NONE

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV COMPLETED

SIGN HERE

MAR 23 1931

ADV

5

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

NEWPORT HARBOR CHAMBER OF COMMERCE,
BALBOA, CALIF.

NO. 1A908

ORDER NO. 52452

DATE 3-18-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 2

TITLE (IN FULL) GIANT SEA BASS CAUGHT

IMPRINT NONE

AT NEWPORT BEACH, CALIFORNIA. TOTAL
WEIGHT 600 POUNDS.

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

AS PER TISSUE ATTACHED.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED

MAR 24 1931

ADV

SIGN HERE

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY
NECESSARY THAT YOU
O/K. THESE TITLES AND
COLOR DESCRIPTIONS,
ETC., AND RETURN
THIS SHEET WITH YOUR
SIGNATURE AFFIXED AT
ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL
CONSIDER THIS INFORMATION
CORRECT AND PROCEED WITH
THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

NE PORT HARBOR CHAMBER OF COMMERCE,
BALBOA, CALIF.

NO. 1A909
ORDER NO. 52432

DATE 3-18-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) AIR VIEW, PART OF BALBOA,
CALIFORNIA, SHOWING OCEAN AND
NEWPORT BEACH.
BOI- (C) SPENCE AIRPLANE PHOTO.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 2
IMPRINT 3X4 NONE

R.M.

COLOR DESCRIPTION SEE
BUILDINGS AS PER TISSUE ATTACHED. SEE 1A905 FOR BLDG. TO
BE PUT IN THIS CARD.
ROOF
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV
COMPLETED

SIGN HERE

MAR 25 1931

ADV

9

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

NEWPORT HARBOR CHAMBER OF COMMERCE,
BALBOA, ZZ CALIF.

NO. 1A911

ORDER NO. 52432

DATE 3-18-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 2

TITLE (IN FULL) SAILBOATS ON NEWPORT BAY,
CALIFORNIA.

IMPRINT NONE

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

AS PER TISSUE ATTACHED.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

LV

MAR 24 1931

SIGN HERE

ADV

DIAL NO. 1A912

CUSTOMER LAFAYETTE HOTEL,
ROCKFORD, ILL.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 52424

DATE 3-18-1931

APR 17 1931

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

12 M 500 PC SIZE 3 1-2 X 5 1-2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LAFAYETTE HOTEL, ROCKFORD, ILL.

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG.NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Panchromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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COMPLETED

SIZE 3 3-16 X 5 3-16 SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

5

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCORDING TO THE
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.
GENTLEMEN,
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY STANDARD NEWS CO.,
KNOXVILLE, TENN.

NO. 1A913
ORDER NO. 52469

DATE 3-19-1931

12M 500

AMERICAN ART

PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) ENTRANCE, UNIVERSITY OF
TENNESSEE, KNOXVILLE, TENN.

FRONT NO. 1
IMPRINT SAME AS ABOVE

TAKE OFF IMPRINT AFTER 7,500
ARE RUN.

COLOR DESCRIPTION SEE REMARKS
BUILDINGS TWO PILLARS ON ENTRANCE ARE GREY STONE ON WHITE CEMENT WALKS.
CENTER WALK PAVEMENT, GREEN LAWNS, WITH DARK GREEN SHRUBBERY
IN FOREGROUND. SIGN GOLDEN LETTERS, BLACK, RED ARROW.
ROOF BKX BLDGS. IN BACKGROUND BOTH RED BRICK, WHITE TRIM. PUT SOME
FOLIAGE ON TREES. TAKE OUT POLE & WIRES.
TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV
COMPLETED

MAR 24 1931

ADV

SIGN HERE

[Handwritten signatures and marks]

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS
OF YOUR TOTAL ORDER ARE ABSOLUTELY NECESSARY THAT YOU SIGN AND AFFIXED AT ONCE. IF NOT RETURNED
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AND INFORMATION CORRECT AND PROCEED WITH THE
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY STANDARD NEWS CO.,
KNOXVILLE, TENN.

NO. 1A914

ORDER NO. 52469

DATE 3-19-1931

121 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) ENGINEERING BUILDING,
UNIVERSITY OF TENNESSEE,
KNOXVILLE, TENN.

FRONT NO. 1
IMPRINT SAME AS ABOVE

TAKE OFF IMPRINT AFTER 7,500
ARE RUN.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

LIGHT RED BRICK BLDG. WHITE STONE TRIM. RED TILE ROOF.
OAK DOOR. GREEN FOREGROUND, WHITE WALK.

PHOTO PROPERTY OF C. T. & CO - CUSTOMER

COMPLETED

LV

MAR 25 1931

ADV

SIGN HERE

12 1/2

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCURACY
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS.
IF NOT RETURNED
YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY STANDARD NEWS CO.,
KNOXVILLE, TENN.

NO. 1A915

ORDER NO. 52469

DATE 3-19-1931

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) AYRES TOWER, UNIVERSITY
OF XX TENNESSEE, KNOXVILLE, TENN.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1
IMPRINT SAME AS ABOVE

TAKE OFF IMPRINT AFTER 7,500
ARE RUN.

COLOR DESCRIPTION SEE
BUILDINGS LIGHT RED BRICK BLDG. WHITE STONE TRIM. RED TILE ROOF.
GREEN LA WN.
ROOF
TRIMMINGS

REMARKS
VERY PARTICULAR CUSTOMER.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

MAR 24 1931

ADV

[Handwritten signatures and large 'X' marks across the bottom of the page]

GENTLEMEN:-
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER FORMS AND MEMORANDUMS WHICH YOU HAVE ATTACHED TO THIS ORDER.
IT IS ABSOLUTELY NECESSARY THAT YOUR SIGNATURE BE AFFIXED AT ONCE, IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

UNIVERSAL STORES, INC.,
ORANGE, TEXAS.

DATE 3-19-1931

1 M BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) ST. MARY'S CATHOLIC
CHURCH, ORANGE, TEXAS.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO 2
IMPRINT NONE

COLOR DESCRIPTION SEE
BUILDINGS MAKE A CROSS ON TOP OF CHURCH.
ROOF
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED

MAR 26 1931

SIGN HERE

ADV

NO. 1A916

ORDER NO. 52467

print on 8x10

R-4

Print on 8x10

R: 3 1/2

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

UNIVERSAL STORES, INC.,
ORANGE, TEX.

NO. 1A917
ORDER No. 52467

DATE 3-19-1931

I M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) MASONIC TEMPLE,
ORANGE, TEXAS.

FRONT NO. 2
IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED

SIGN HERE

MAR 25 1931

ADV

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

H.C. PAULSEN & SON,
BATON ROUGE, LA.

DATE 3-19-1931

NO. 1A918

ORDER NO. 52456

6 3 M555

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 2

TITLE (IN FULL) NEW LOUISIANA STATE
CAPITOL, BATON ROUGE, LA.

IMPRINT NONE

COLOR DESCRIPTION

BUFF LIMESTONE. STEPS WHITE GRANITE. METAL WORKS LIKE
DOORS, GRILLS IS BRONZE.

BUILDINGS

ROOF

TRIMMINGS

REMARKS

Photo to Deciding
10/19/31 ✓

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

CLV COMPLETED

MAR 27 1931

ADV

SIGN HERE

Order
[Signature]
[Large X]

3 1/2

44

19

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS. ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

H.C. PAULSEN & SON,
BATON ROUGE, LA.

NO. 1A919

ORDER No. 52456

DATE 3-19-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) MUNICIPAL DOCKS,
BATON ROUGE, LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2
IMPRINT NONE

2

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS IRON ~~CONCRETE~~ CONSTRUCTIONS. IF POSSIBLE SHOW A FEW MORE FR.,
BOATS ON PIER.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

COMPLETED

SIGN HERE

MAR 24 1931

ADV

4 1/2

14 1/2

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

H.C. PAULSEN & SON,
BATON ROUGE, LA.

NO. 1A920

ORDER NO. 52456

DATE 3-19-1931

6 M AMERICAN ART

PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) LOUISIANA STEAM PRODUCTS
KMMX COMPANY, BATON ROUGE, LA.

FRONT No. 2
IMPRINT NONE

COLOR DESCRIPTION SEE
RED BLDG. TAKE OUT TANK FROM
BUILDINGS GROUND.
ROOF
TRIMMINGS

REMARKS
WHICH PHOTO WAS TAKEN & SHOW THE

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

MAR 26 1931

ADV

[Handwritten signature]

[Handwritten signature]

3 1/2

5

WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ORDER. THESE TITLES AND COLOR DESCRIPTIONS, IF NOT RETURNED WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

H.C. PAULSEN & SON,
BATON ROUGE, LA.

NO. 18921
ORDER NO. 52456

DATE 3-19-1931

6M AMERICAN ART

<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE UPPER BORDER		FRONT NO. 2	
TITLE (IN FULL) SCHOOL FOR DEAF AND DUMB, BATON ROUGE, LA.		IMPRINT NONE	
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS	TAKE OUT POLE & SHOW NICE	GREENX FOREGROUND.	
ROOF			
TRIMMINGS			

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER
COMPLETED
LV

SIGN HERE
MAR 23 1931
ADV

9

19

15

WE ACKNOWLEDGE WITH THANKS AND ACCURACY THE RECEIPT OF YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS - MEMORANDUM

VERY TRULY YOURS,
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

H. C. PAULSEN & SON,
BATON ROUGE, LA.

NO. 1A922

ORDER NO. 52456

DATE 3-19-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE

UPPER BORDER

FRONT NO

2

TITLE (IN FULL)

SKYLINE OF BATON ROUGE, LA.

IMPRINT

NONE

(ALL OF THIS ON THE ADDRESS SIDE)

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

SHOW BOATS IN RIVER. BLDG. LEFT 1 WHITE 2 RED 3 WHITE.
TALL BLDG. RED-~~SKYLINE~~ RIGHT BLDG. BROWNISH. SEE 95808
FOR COLOR OF BLDG. AT EXTREME RIGHT.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV
COMPLETED

SIGN HERE

MAR 24 1931

ADV

3 1/2

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
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WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY IMPERIAL POST CARD CO.,
ATLANTA, GA.
DATE 3-19-1931

NO. 1A923
ORDER NO. 52475

25 M GROUP (2) AMERICAN ART
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) VIEW OF LAKE CLUB HOUSE,
BROOK HAVEN COUNTRY CLUB, ATLANTA,
GA.

FRONT NO. 1
IMPRINT SAME AS ABOVE
YES

COLOR DESCRIPTION SEE REMARKS
BUILDINGS CLUBHOUSE- ROOF IS DARK BLUE, DARK GREEN & DARK RED SPOTTED SLATE.
UPPER PART OF BLDG. GRAY CEMENT. LOWER PART STONE AS PER
SAMPLE ATTACHED. BROWN WOODEN TRIM. AWNINGS GREEN & WHITE STRIPED
ROOF BRING OUT LAKE CLEAR. WHITE STONE WALKS. BLDG. TO LEFT GREEN
TRIMMINGS ROOF. SMALL VIEW- CENTER CHIMNEY RED BRICK TOP, BELOW LIGHT
GREEN. FLOWERS & GREEN BUSHES ALL AROUND BLDG. MAKE OVAL
VIEW & PUT IN LARGE VIEW CENTER TOP AS PER TISSUE.
MAKE GOOD SCENE

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV/ COMPLETED
SIGN HERE

MAR 24 1931

ADV

6

32

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY A. DUPERLY & SON,
KINGSTON, JAMAICA. MADE IN U.S.A.

NO. 1A924

ORDER NO. 52474

DATE 3-19, 1931

12M500

PHOTOCHROM

AMERICAN ART

MAKEOVER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE ~~LOWER BOARD~~ IN PLATE
TITLE (IN FULL) CONSTANT SPRING HOTEL.
"GREETINGS FROM JAMAICA."

FRONT No 59
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS ROOF GREEN. WALLS PALE PINK. COTTON TREE AT UPPER LEFT
ARE BUNCHES OF YELLOW BLOSSOMS.

ROOF

TRIMMINGS

SEE 1A 925 ALSO

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

LV. *[Signature]*
COMPLETED

SIGN HERE

MAR 25 1931

ADV

*copy
Bush
7/16*

makeover

12

32

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY A. DUPERLY & SON,
KINGSTON, JAMAICA. MADE IN U.S.A.

NO. 1A925

ORDER NO. 52474

DATE 3-19-1931

12 M 500

~~AMERICAN~~

PHOTOCHROM

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE ~~LOWER BORDER~~ IN SKY
TITLE (IN FULL) ~~XXXXXXXXXXXXXXXXXXXXXXXXXXXX~~
CONSTANT SPRING HOTEL SHOWING
BUNKERS - 18 HOLE "GREETINGS XXX
FROM JAMAICA"

FRONT NO. 59
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE
BUILDINGS ROOF GREEN, WALLS PALE PINK. GRASS ON GROUND GREEN.
ROOF SPACES BETWEEN GRASS ARE SAND.
TRIMMINGS

SEE 1A 924 ALSO

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

Camp.

SIGN HERE

MAR 25 1931

ADV

Wm. J. R. [unclear]
[Large handwritten X]

12

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
YOUR TOTAL
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
C. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

MARKEN & BIELFELD, INC.,
FREDERICK, MD.

DATE 3-19-1931

NO. 1A926
ORDER NO. 52472

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) NATURAL BRIDGE IN
WINTER, VIRGINIA.

FRONT NO. 128
IMPRINT SAME AS ABOVE

PUT PLATE NO. ON FRONT.

COLOR DESCRIPTION SEE
BUILDINGS SHOW PLenty OF SNOW.
ROOF
TRIMMINGS

REMARKS

Photo ret 11/13/36

SUBMIT HAND COLORED PROOF.

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

LV

SIGN HERE

ADV

MAR 26 1931

J. Cutsprall

1A 926

make duplicate

halftone, colormatch

COMPLETED

COMPLETED

COMPLETED

530591

GENTLEMEN:-
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREBY INCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU SIGN THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F.W. WOOLWORTH CO.,
DIXON, ILL.

NO. 1A927

ORDER NO. 52476

DATE 3-19-1931

3M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) LINCOLN MONUMENT, DIXON,
ILL.

FRONT NO. 2
IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

BLACK-GREEN METAL, GRAY STONE.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

SIGN HERE

MAR 23 1931

ADV

2

GENTLEMEN,
WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
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WORK.

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD, CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

DATE 3-19-1931

NO. 1A928

ORDER NO. 52492

I M		BLUESKY
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE	UPPER BORDER	FRONT NO. 1
TITLE (IN FULL)	DUGGER'S PLACE, MEREDITHVILLE, VA. TOURIST COTTAGES, GOOD MEALS. K2 12 MILES NORTH OF SOUTH HILL, VA. AND 44 MILES SOUTH OF PETERSBURG, VA. ON U.S. ROUTE 1.	IMPRINT SAME AS ABOVE
COLOR DESCRIPTION	SEE	NO C.T. TRADEMARK
BUILDINGS		REMARKS
ROOF		
TRIMMINGS		
PHOTO PROPERTY OF C. T. & CO.—CUSTOMER		
LV COMPLETED		
SIGN HERE		

MAR 23 1931

ADV

1 1/2

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC.; AND RETURN THIS SHEET WITH YOUR SIGNATURE AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

NO. 1A929

ORDER NO. 52492

DATE 3-19-1931

I M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT No. 1

TITLE (IN FULL) DUGGER'S PLACE, MEREDITHVILLE, VA. TOURIST COETAGES, GOOD MEALS.

IMPRINT

SAME AS ABOVE

12 MILES NORTH OF SOUTH HILL, VA. AND
44 MILES SOUTH OF PETERSBURG, VA. ON

NO C.T. TRADEMARK

U.S. ROUTE 1.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV
COMPLETED

SIGN HERE

MAR 24 1931

ADV

2 1/2

WE ACKNOWLEDGE WITH THANKS AND ACCURACY THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
YOURS
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

NO. 1A930
ORDER NO. 52492

DATE 3-19-1931

1 M BLUESKY

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE	UPPER BORDER	FRONT NO.	1
TITLE (IN FULL)	DUGGER'S PLACE, MEREDITHVILLE, VA. TOURIST COTTAGES, GOOD MEALS. 12 MILES NORTH OF SOUTH HILL, VA. AND 44 MILES SOUTH OF PETERSBURG, VA. ON U.S. ROUTE 1.		
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS			
ROOF			
TRIMMINGS			

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED

SIGN HERE

MAR 24 1931

ADV

5

DIAL NO. 1431

CUSTOMER THE CO-MO COMPANY,
POST CARDS, MINNEAPOLIS, MINN.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 52490

DATE 3-19-1931

APR 3 1931

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

25 M PC SIZE 3 1-2 X 5 1-2

STYLE AMERICAN ART

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

FRONT NO. 5

R. M. Yes No

Title in Plate Yes No Copyright in Plate Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

Title in full TOP- HATCH DELIVERY SERVICE, INC.

IMPRINT: Customer

C. T. Imprint

No Imprint

(ETC. AS PER LAYOUT)

Trade Mark Yes No

Special type as sample

BOT- THESE TRAINED MEN ALWAYS READY TO SERVE YOU. IMPRINT- SAME AS ABOVE

RETOUCHING DEPARTMENT

PHOTO LITHO

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

Rephoto

Photograph each Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print Handcolor, Black & White Proof.

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

AS PER COPY ATTACHED.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

SIZE WIDE HIGH SAME SIZE

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

COMPLETED

DIAL NO. 1A932

CUSTOMER SNOWDONIA LABORATORIES, DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 52489

CHICAGO, ILL.

DATE 3-19-1931

MAR 25 1931

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

I M LETTERS SIZE 8 1-2 X 11

STYLE BLACK & WHITE

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full A NEW CARNIVAL ITEM

(ETC. AS PER LAYOUT)

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing

Layout Yes No

(All of this on address side)

FRONT NO.

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

1A 932

PHOTO LITHO

Rcphoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH. SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

SIZE WIDE HIGH. SAME SIZE

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SHOES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

Drawing returned to customer
4/15/31

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

COMPLETED

DIAL NO. 1A933

CUSTOMER SKIRVIN HOTEL,
OKLAHOMA CITY, OKLA.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 52508

MAR 26 1931

DATE 3-20-1931

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

12 M 500 PC

SIZE 3 1-2 X 5 1-2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE VENETIAN ROOM, SKIRVIN HOTEL,
OKLAHOMA CITY, OKLA.

(All of this on address side)

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

NOTE THAT THE CHANDELIERS CAST SHADOWS ON THE
CEILING— REMOVE THESE SHADOWS.

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Paneromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

GLASS IN CHANDELIERS IS STAINED IN SHADES OF
ROSE, ORANGE, BLUE, AND THESE SAME COLORS TOGETHER
WITH GREEN, APPEAR IN THE CEILING DECORATION, IN THE
MURAL PAINTING AT THE END OF THE ROOM, ALSO IN THE
DRAPERIES. CURTAIN BEHIND THE ORCHESTRA IS WINE
COLORED WITH GOLD DECORATIONS. THE WOOD PANELING
ON THE WALLS IS MEDIUM LIGHT FINISHED AMERICAN
WALNUT.

COMPLETED

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripline	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripline	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL (FLUSH TOP - FLUSH BOTTOM) FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

SIZE 3 3-16 X 5 3-16
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

PHOTO PROPERTY T. & CO. - CUSTOMER - L. V. - ADV.

19

85

GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY
ETC.; AND RETURN
IN SIX DAYS WE
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
IF NOT RETURNED
AT ONCE, IF NOT RETURNED
AND PROCEED WITH THE
INFORMATION CORRECT

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY I.ROBBINS & SON,
PITTSBURGH, PA.

NO. IA934

ORDER NO. 52516

DATE 3-20-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 21

TITLE (IN FULL) BIRD'S-EYE VIEW OF HAMILTON, OHIO,
SHOWING COLUMBIA BRIDGE AND MIAMI RIVER.

IMPRINTS SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BRIDGE LIGHT GRAY, GREEN LAMP POSTS. TALL BLDGS. IN REAR LEFT GRAY. TALL BLDGS.
BUILDINGS IN LEFT REAR EDGE DARK RED, LIGHT TRIM. REAR CENTER GRAY & BROWN. OTHERS
RED & GRAY. GREEN LAWN ON RIVER BANK, CEMENT WALL AT BASE.

ROOF

TRIMMINGS

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

SIGN HERE

MAR 30 1931

ADV

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY I. ROBBINS & SON,
PITTSBURGH, PA.

NO. IA935

ORDER NO. 52516

DATE 3-20-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) MAIN AND HIGH STREET BRIDGE
AND SKYLINE, HAMILTON, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO 21

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

TRIMMINGS

BRIDGE LIGHT STONE, GREEN LAMP POSTS. BRONZE FIGURES. MONUMENT IN CENTER
GRAY STONE, ART WINDOWS, LARGE BLDG. ON RIGHT DARK RED, LIGHT STONE
TRIM & BASE. GRAY WALL ON RIGHT. REAR CENTER LARGE BLDG. GRAY, RED
TOP ON TOWER. REAR TALL BLDG. ON CENTER LEFT GRAY. ON LEFT BLDGS.
RED & GRAY.

REMARKS

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV COMPLETED

SIGN HERE

MAR 26 1931

ADV

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY I. ROBBINS & SON,
PITTSBURGH, PA.

NO. IA936

ORDER NO. 52516

DATE 3-20-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 21

TITLE (IN FULL) MERCY HOSPITAL, HAMILTON, OHIO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

DARK RED BRICK, LIGHT STONE BASE & SILLS. LIGHT GRAY WINDOW FRAMES,
BUILDINGS DARK SASH. DARK RED TILE ROOF ON RIGHT WING. GREEN LAWN & HEDGE.

ROOF

REMOVE POLE IN CENTER FOREGROUND.

TRIMMINGS

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

COMPLETED

SIGN HERE

MAR 25 1931

ADV

Photo to Rehlen
12/14/35

3 1/2

OUR ORDER AS
MEMORANDUM
ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREIN ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU SIGN
THESE TITLES AND COLOR DESCRIPTIONS.
Etc., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.
GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY
Etc., AND RETURN
IN SIX DAYS WE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO. ILL.

PUBLISHED BY I.ROBBINS & SON,
PITTSBURGH, PA.

NOIA937

ORDER NO. 52516

DATE 3-20-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) HIGH SCHOOL, HAMILTON, OHIO

FRONT No. 21
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE
BUILDINGS DARK RED BRICK, GRAY STONE TRIM.
REMOVE POLES & WIRES.
ROOF
TRIMMINGS

REMARKS
GRAY SASH.GREEN DOORS.
PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED

SIGN HERE

MAR 25 1931

ADV

Photo to Beiler
12/14/35

10

13

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS. ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY I. ROBBINS & SON,
PITTSBURGH, PA.

NOIA938

ORDER NO. 52516

DATE 3-20-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) MASONIC TEMPLE, HAMILTON,
OHIO

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 21
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

LIGHT GRAY STONE ALL OVER. BRONZE DOORS & LAMP POSTS. GRAY STEPS.
GREEN LAWN & SHRUBBERY. REMOVE STACK ON REAR LEFT.
REMOVE WIRES.

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV COMPLETED

MAR 26 1931

Photo to Rehler
12/14/35

ADV

DIAL NO. 1A939

CUSTOMER HOLLAND HOTEL,
SEATTLE, WASH.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 52522

DATE 3-21-1931

MAR 26 1931
MAR 26 1931

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

50 M

PC

SIZE

3 1-2 X 5 1-2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full HOTEL HOLLAND, FOURTH AVE. AT JEFFERSON,
SEATTLE, WASH.

(All of this on address side)

FRONT NO. 5

R. M. ☒ Yes ☐ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

LOWER LEFT- CITY HALL AND COURTHOUSE.

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO

Rephoto

X RAISE THE SIGN 'HOLLAND HOTEL' JUST A LITTLE
HIGHER ABOVE BLDG. ELIMINATE PART OF BLDG. TO RIGHT
WHICH OBSTRUCTS PART OF HOTEL.

MAKE BORDER ON TOP OF BLDG. LIKE THE ONE PASTED
ON PHOTO. CLEAR UP FRONT HOTEL- SEE 69301 ATTACHED
FOR GUIDE.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Panromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, ☒ Handcolor ☐ Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

COLOR HOTEL AS PER SUBJECT NO. 77010 & COURTHOUSE
AS PER 4328-29 (CARDS ATTACHED). BRING OUT
DISTINCTLY THE GRASS AND SHRUBBERY

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLD PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLD PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3-16 X 5 3-16 SAME SIZE
SCREEN 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. ☒ OUTLINE ☐ OVAL - ☐ CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS ☒ FLAT ☐ GDD ☐ IN COLDERS ☐ SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

COMPLETED

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

DIAL NO. 1A940

CUSTOMER JOHN MORRELL & CO.,
SIOUX FALLS, S.D.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 52518

DATE 3-21-1931

APR 4 1931

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

12 M 500 PC

SIZE

3 1-2 X 5 1-2

STYLE

AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full "MORELL'S PRIDE" AIRPLANE AND
PACKING PLANT OF JOHN MORRELL & CO., SIOUX FALLS,
S.D.

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

(All of this on address side)

FRONT NO. 5 R. M. Yes ☒ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer ☒ C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

PHOTO LITHO

Rephoto

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print ☒ Handcolor ☐ Black & White Proof.

ENGRAVING DEPARTMENT

____ HALFTONES FROM ____ COPIES

____ DUPLICATES ____ ZINC COLOR PLATES

____ LINE & HALFTONE COMB. ____ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

____ ZINC ETCHINGS FROM ____ COPIES

____ DUPLICATES ____ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3-16 X 5 3-16 SAME SIZE
SCREEN - 65 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE ____ WIDE ____ HIGH ____ SAME SIZE ____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS ____ PLATE ____ GOOD ____ IN COLORS ____ SPECIAL STOCK

____ ELECTROTYPES EACH OF ____
ON WOOD METAL.

COMPLETED

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

3 1/2

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS A MEMORANDUM OF YOUR TOTAL ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 1A941

ORDER NO. 52530

DATE 3-23-31

121 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) ON HOLLYWOOD BOULEVARD,
SHOWING THE ROOSEVELT HOTEL,
HOLLYWOOD, CALIFORNIA.
PRIVATE NO. BEFORE TITLE- 848

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 26
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE
BUILDINGS AS PER TISSUE ATTACHED. CREAM COLOR BLDG.
ROOF
TRIMMINGS
*Photo to Teich
2/16/32*

REMARKS
ALSO USED IN FOLDER.
4 proofs

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

SIGN HERE

ADV

MAR 24 1931

[Large handwritten signature and crossed-out area]

3 1/2

NO. 1A942

ORDER NO. 52537

PUBLISHED BY I. ROBBINS & SON,
PITTSBURGH, PA.

DATE 3-23-1931

5 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE	UPPER BORDER	FRONT NO.	21
TITLE (IN FULL)	OIL CITY GENERAL HOSPITAL, OIL CITY, PA.	IMPRINT	SAME AS ABOVE

COLOR DESCRIPTION	SEE	REMARKS
BUILDINGS	DARK RED BRICK, LIGHT GRAY GABLES, BROWN PANEL TRIM & CORNICE, DARK GREEN SASH, GRAY STEPS & BASE, COPPER XXXXXX WINDOW CASINGS ON RIGHT & LEFT END, BLACK & BROWN MOTTLED	
ROOF	SLATE ROOF, DARK RED BRICK COLUMNS & STEPS AT ENTRANCE, LIGHT CEMENT WALK, GRAY LAMP POSTS, GRAY ROCK WALL ALONG	
TRIMMINGS	FRONT, MAKE GREEN LAWN ON YARD. REMOVE WIRES & POLE ON LEFT.	

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

LV

MAR 26 1931

ADV

SIGN HERE

WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
YOURS,
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY I. ROBBINS & SON,
PITTSBURGH, PA.

NO. 1A943

ORDER NO. 52537

DATE 3-25-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) PUBLIC LIBRARY AND
WORLD WAR MONUMENT, OIL CITY, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 21

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

TRIMMINGS

BLDG. TAN GRAY, GRAY CORNICE, BASE & STEPS. DARK RED ROOF TOP
WINDOWS COLORED. MONUMENT LIGHT PINK GRAY GRANITE, ALL OVER.
RED FLOWERS ON BUSHES. GRAY BASE AROUND FLOWER BED. ON REAR
RIGHT BLDG. GRAY.

REMARKS

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

EV
COMPLETED

SIGN HERE

ADV

MAR 25 1931

YOUR ORDER AS
MEMORANDUM
GENTLEMEN:-
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BEVD. CHICAGO, ILL.

PUBLISHED BY I. ROBBINS & SON,

PITTSBURGH, PA.

DATE 3-23-1931

NO. 1A944

ORDER NO. 52536

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) CITIZENS GENERAL HOSPITAL
AND NURSES HOME, NEW KENSINGTON,
PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 21

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

ON LEFT DARK BROWNISH RED BRICK. BLUE & BUFF ORNAMENTS ON
TOP CORNICE, DARK GRAY SASH. ON RIGHT DARK RED BRICK, GRAY
CORNICE & TRIM, GREEN HEDGE IN FOREGROUND. REMOVE TRAFFIC
SIGNAL & WIRES ON UPPER RIGHT.

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

LV

COMPLETED

SIGN HERE

MAR 27 1931

ADV

Handwritten signatures and initials:
Curt Teich
P. R. R. / H. H. /
12

177 9/15 - Aug 2

195

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
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WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 1A946

ORDER NO. 52552

DATE 3-23-1931

12M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER & LOWER CENTER.
TITLE (IN FULL) TOP- SEQUOIA NATIONAL
PARK, CALIFORNIA
BOT- DINNER TIME AT BEAR HILL
PRIVATE NO. BEFORE TITLE- 418

FRONT NO. 26
IMPRINT SAME AS ABOVE

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

AS PER TISSUE ATTACHED.

ROOF

TRIMMINGS

3 proofs
also used in folder

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED
LV

APR 1 1931

ADV

SIGN HERE

Very
Paul
H.H.

X

X

X

2

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 1A947

ORDER NO. 52552

DATE 3-23-1931

12 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE	UPPER 7 LOWER CENTER BORDER	FRONT NO.	26
TITLE (IN FULL)	TOP- SEQUOIA NATIONAL PARK, CALIFORNIA	IMPRINT	SAME AS ABOVE
	BOT- HOUSEKEEPING AT CAMP KAWEAH		R.M.
	PRIVATE NO. BEFORE TITLE- 419		

COLOR DESCRIPTION	SEE	REMARKS
BUILDINGS	AS PER TISSUE ATTACHED.	
ROOF		ALSO USED IN FOLDER.
TRIMMINGS		

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV
COMPLETED

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MAR 27 1931

ADV

3 proofs

3 1/2

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
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WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 1A948

ORDER NO. 52552

DATE 3-23-1931

12M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER & LOWER CENTER
TITLE (IN FULL) TOP- SEQUOIA NATIONAL
PARK, CALIFORNIA
BOT- THE SENTINELS, GIANT FOREST
PRIVATE NO. BEFORE TITLE- 420

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 26
IMPRINT SAME AS ABOVE
R.M.

COLOR DESCRIPTION SEE
AS PER TISSUE ATTACHED.
BUILDINGS
ROOF
TRIMMINGS

REMARKS

ALSO USED IN FOLDER.

3 proofs

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13

GENTLEMEN:-
PER ATTACHED

GENTLEMEN:-
PER ATTACHED

VERY TRULY
CURT T.

VERY TRULY
CURT T.

WESTERN PUBLISHING & NOVELTY CO.,

LOS ANGELES, CALIF.

DATE 3-23-1931

12^M 500

(ALL OF THIS ON THE PICTURE SIDE)

~~AMERICAN ART~~

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE	UPPER & LOWER CENTER
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95	96
97	98
99	100

TITLE (IN FULL) **TOP- SEQUOIA NATIONAL PARK,
CALIFORNIA**

BOT- EVENING CAMPFIRE, GIANT

FOREST LODGE
PRIVATE NO. BEFORE TITLE- 421

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

TRIMMINGS

FRONT No. 26

IMPRINT SAME AS ABOVE

R.M.

REMARKS

ALSO USED IN FOLDER.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

LV COMPLETED

SIGN HERE

MAR 27 1931

ADV

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 1A950

ORDER NO. 52552

DATE 3-23-1931

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER & LOWER CENTER

FRONT NO 26

TITLE (IN FULL) TOP- SEQUOIA NATIONAL PARK,
CALIFORNIA

IMPRINT SAME AS ABOVE

BOT- THE ROOM TREE, GIANT FOREST
PRIVATE NO. BEFORE TITLE- 422

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

AS PER TISSUE ATTACHED.

ROOF

ALSO USED IN FOLDER.

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV
COMPLETED

SIGN HERE

MAR 27 1931

ADV

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCURATE
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
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WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1255 IRVING PARK BLVD. CHICAGO, ILL.

WESTERN PUBLISHING & NOVELTY CO.,

LOS ANGELES, CALIF.

DATE 3-23-1931

NO. 1A951

ORDER NO. 52252

12 E 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER & LOWER CENTER.
TITLE (IN FULL) TOP- SEQUOIA NATIONAL PARK,
CALIFORNIA

FRONT NO. 26
IMPRINT SAME AS ABOVE

BOT- THARP'S LOG, GIANT FOREST
PRIVATE NO. BEFORE TITLE- 423

R.M.

COLOR DESCRIPTION SEE
BUILDINGS AS PER TISSUE ATTACHED.
ROOF
TRIMMINGS

REMARKS
ALSO USED IN FOLDER.

3 proofs

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LV COMPLETED

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MAR 26 1931

ADV

N

5

18

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS.
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WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.
DATE 3-23-1931

NO. 1A952
ORDER NO. 52252

12 M500		AMERICAN ART	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE UPPXER & LOWE CENTER. TITLE (IN FULL) TOP- SEQUOIA NATIONAL PARK, CALIFORNIA		FRONT No. 26 IMPRINT SAME AS ABOVE	
BOT- OH, DEER ME! PRIVATE NO. BEFORE TITLE- 424.		R.M.	
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS	AS PER TISSUE ATTACHED.		
ROOF		ALSO USED IN FOLDER.	
TRIMMINGS		3 proofs	

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LV COMPLETED

SIGN HERE

MAR 31 1931

ADV

22

**GENTLEMEN:
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTE
ETC., AND RETURN
IN SIX DAYS WE
WORK.**

YOUR ORDER AS
MEMORANDUM

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED.

IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

LOS ANGELES, CALIF.

DATE 5-29-1951

12M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER & LOWER CENTER.

TITLE (IN FULL) **TOB- SEQUOIA NATIONAL PARK,**
CALIFORNIA **XXXXXXXXXX**

BOT- THE GREAT WESTERN DIVIDE FROM
MORO ROCK

PRIVATE NO. BEFORE TITLE- 426

COLOR DESCRIPTION

SEE

AS PER TISSUE ATTACHED.

BUILDINGS

ROOF

TRIMMINGS

FRONT NO. 26

IMPRINT SAME AS ABOVE

NO. 1A953

ORDER No. 52552

(ALL OF THIS ON THE ADDRESS SIDE)

R. M.

REMARKS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED

MAR 31 1931

ADV

2

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
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WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 1A954

ORDER NO. 52552

DATE 3-23-1931

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER & LOWER CENTER.

FRONT NO. 26

TITLE (IN FULL) TOP- SEQUOIA NATIONAL PARK,

IMPRINT SAME AS ABOVE

CALIFORNIA

BOT- THE OLD SWIMMIN' HOLE,
MARBLE FORK RIVER.

R.M.

PRIVATE NO. BEFORE TITLE- 425

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

AS PER TISSUE ATTACHED.

ALSO USED IN FOLDER.

ROOF

TRIMMINGS

3 proofs

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SIGN HERE

APR 2 1931

ADV

very truly
Robert A. X
X X

29

17 — 3
18 — 1
R = 4

WE ACKNOWLEDGE WITH THANKS AND APPRECIATION THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS

MEMORANDUM

PER ATTACHED

OF YOUR TOTAL

ETC., AND RETURN

IN SIX DAYS

WE WILL CONSIDER

THIS INFORMATION

CORRECT AND

PROCEED WITH THE

WORK.

VERY TRULY
YOURS,
CURT TEICH & COMPANY INC.
1737 W. 75TH ST. CHICAGO, ILL.

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 1A955

ORDER NO. 52550

DATE 3-23-1931

12M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) LONG BEACH MUNICIPAL

AUDITORIUM, LONG BEACH, CALIFORNIA

PRIVATE NO. BEFORE TITLE- L-9

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO 26

IMPRINT AME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

AS PER TISSUE ATTACHED. LIGHT TAN CONCRETE BLDG.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

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LV

APR 1 1931

ADV

SIGN HERE

very busy
[Signature]

[Signature]

18

WE ACKNOWLEDGE WITH THANKS AND APPRECIATION THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
YOURS,
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 1A956
ORDER No. 52550

DATE 3-25-1931
12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) THE CITY OF LONG BEACH,
CALIFORNIA. SIGNAL HILL OIL DISTRICT
IN BACKGROUND. "OLD BALDY" AND THE
SIERRA MADRE RANGE IN THE DISTANCE.
IN PLATE- (C) THE INMAN CO.
PRIVATE NO. BEFORE TITLE- L-8

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 26
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE 2 CARDS
BUILDINGS AS PER TISSUE ATTACHED.
ROOF
TRIMMINGS

REMARKS
R.M.
50K 917

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LV
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SIGN HERE

MAR 31 1931

ADV

192

X

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 1A957
ORDER NO. 52550

DATE 3-23-1931

12 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) HOTELS AND APARTMENTS,
EAST OCEAN AVENUE, LONG BEACH,
CALIFORNIA.
PRIVATE NO. BEFORE TITLE- L-6

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 26
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE
BUILDINGS AS PER TISSUE ^{CARD} ATTACHED.
ROOF
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV
COMPLETED

SIGN HERE

MAR 30 1931

ADV

A7

5

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY,
CURT TEICH & COMPANY INC.
1735-1739 IRVING PARK BLVD. CHICAGO, ILL.

WESTERN PUBLISHING & NOVELTY CO.,

NO. 1A958

ORDER NO. 52550

DATE 3-23-1931 LOS ANGELES, CALIF.

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) OCEAN AVENUE FROM PACIFIC
PARK, LONG BEACH, CALIFORNIA.
PRIVATE NO. BEFORE TITLE- L-5

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 26
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE
BUILDINGS AS PER TISSUE ATTACHED.
ROOF
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO. CUSTOMER
LV
COMPLETED

MAR 30 1931

ADV

SIGN HERE

79

874

GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY
ETC., AND RETURN
IN SIX DAYS WE
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED
THIS INFORMATION CORRECT AND PROCEED WITH THE

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 14959

ORDER NO. ~~52550~~
52550

DATE 3-23-1931

12M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) VIEW OF THE PIKE, LOOKING
WEST, LONG BEACH, CALIFORNIA.

PRIVATE NO. BEFORE TITLE- 1-4

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 26
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS AS PER TISSUE ATTACHED, RED ROOFS.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co - CUSTOMER

COMPLETED

SIGN HERE

ADV

MAR 30 1931

Bo Carr

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
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WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 1A960

ORDER NO. 52551

DATE 3-23-1931

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) ONE OF CALIFORNIA'S
~~XXXX~~ FAMOUS OIL FIELDS AT NIGHT.

PRIVATE NO. BEFORE TITLE- 682

COLOR DESCRIPTION

SEE

BUILDINGS

AS PER TISSUE ATTACHED.

ROOF

TRIMMINGS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 26

IMPRINT SAME AS ABOVE

REMARKS

photo in 3A H997

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

MAR 25 1931

ADV

LV
COMPLETED

SIGN HERE

DIAL NO. 1A961

CUSTOMER ADVANCE NECKWEAR CO.,
DALLAS, TEX.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 52547

DATE 3-23-1931

MAR 30 1931

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

25 M

BC

SIZE

3 1-2 X 5 1-2

STYLE

AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full BEST VALUES IN MEN'S NECKWEAR OFFERED BY

ADVANCE NECKWEAR COMPANY, INC.

(ETC. AS PER LAYOUT)

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

NEG. NO.

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)COLOR AS PER SAMPLES ATTACHED. *by Sl.*

COMPLETED

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

 SIZE 3-5-16 X 5-3-16 SAME SIZE
 SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

 FINISHING DEPT. OUTLINE - OVAL - CIRCLE
 SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
 WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

 BLOCKING DEPT. WOOD - MORTISE - ANCHOR
 SOLID METAL (FLUSH TOP - FLUSH BOTTOM) FLUSH SIDES
 FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
 CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO., INC.,
MECHANICVILLE, N.Y.

DATE 3-25-1931

NO. 1A962

ORDER NO. 52584

6 M		AMERICAN ART
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE UPPER BORDER	FRONT NO. 29	
TITLE (IN FULL) BLUE MT. AS SEEN FROM HIGHWAY BETWEEN INDIAN LAKE AND BLUE MT. LAKE, N.Y.	IMPRINT SAME AS ABOVE	
PRIVATE NO. 3-4'' FROM RIGHT EDGE IN UPPER BORDER- 210		
COLOR DESCRIPTION SEE	REMARKS	
BUILDINGS		
ROOF		
TRIMMINGS	PUT CLOUDS IN SKY	

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

MAR 30 1931

ADV

64
2.55
2.10

WE ACKNOWLEDGE WITH THANKS AND APPRECIATION THE INFORMATION AND CONDITIONS ON THE MEMORANDUM ATTACHED TO YOUR ORDER. IT IS ABSOLUTELY NECESSARY THAT YOUR SIGNATURE BE AFFIXED AT ONCE, IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO., INC.,
MECHANICVILLE, N.Y.

NO. 1A963

ORDER NO. 52584

DATE 3-25-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) OWLS HEAD MT. FROM
HIGHWAY BETWEEN BLUE MT. LAKE AND
LONG LAKE, ADIRONDACK MTS., N.Y.
PRIVATE NO. 3-4'' FROM RIGHT EDGE
IN UPPER BORDER- 209

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 29
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

SIGN HERE

MAR 30 1931

ADV

1 1/2

452

54

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W. HUGHES & CO., INC.,
MECHANICVILLE, N.Y.

NO. 1A964

ORDER NO. 52584

DATE 3-25-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) MASON LAKE IN THE ADIRONDACK
MTS., N.Y. SEEN ON ROAD BETWEEN
SPECULATOR AND INDIAN LAKE, N.Y.

PRIVATE NO. 3-4" FROM RIGHT EDGE
IN UPPER BORDER- 133

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

TRIMMINGS

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 29

PRINT SAME AS ABOVE

REMARKS

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

COMPLETED

SIGN HERE

MAR 27 1931

ADV

Paul

GENTLEMEN:-
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE
YOUR ORDER AS
MEMORANDUM
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS,
IF YOU HAVE THEM, MUST BE ATTACHED TO THE ORDER. IF NOT RETURNED
IT IS ABSOLUTELY NECESSARY THAT YOU SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W. HUGHES & CO., INC.,
MECHANICVILLE, N.Y.

NO. 1A965
ORDER NO. 52584

DATE 3-24-1931

6M AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) K HUNTER AND HIS DOG,
SMUGGLERS NOTCH IN THE GREEN MTS.
OF VERMONT.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 29
IMPRINT SAME AS ABOVE

PRIVATE NO. 3-4" FROM RIGHT EDGE IN
UPPER BORDER- 75

COLOR DESCRIPTION
BUILDINGS KEEP OUTLINE CLEAR. THIS IS A VERY POPULAR FEATURE OF
THE NOTCH.
ROOF
TRIMMINGS

REMARKS
PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV
COMPLETED
SIGN HERE

MAR 30 1931

ADV

6
45

GENTLEMEN:-
PER ATTACHED
SPECIFICATION AND
ORDER HEREWITH
IT IS ABSOLUTELY
NECESSARY THAT YOU
ETC. AND RETURN
THIS SHEET WITH
YOUR SIGNATURE
FIXED AT ONCE.
IF NOT RETURNED
WITHIN SIX DAYS
WE WILL CONSIDER
THIS INFORMATION
CORRECT AND PROCEED
WITH THE
MEMORANDUM

YOUR ORDER AS

WE ACKNOWLEDGE WITH THANKS AND ACCEPT

GENTLEMEN:-

PER ATTACHED
SPECIFICATION AND
ORDER HEREWITH
IT IS ABSOLUTELY
NECESSARY THAT YOU
ETC. AND RETURN
THIS SHEET WITH
YOUR SIGNATURE
FIXED AT ONCE.
IF NOT RETURNED
WITHIN SIX DAYS
WE WILL CONSIDER
THIS INFORMATION
CORRECT AND PROCEED
WITH THE
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W. HUGHES & CO., INC.,
MECHANICVILLE, N.Y.

NO. 1A966

ORDER NO. 52585

DATE 3-25-1931

12M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) MIRROR LAKE AND THE
LAKE PLACID CLUB FROM SIGNAL HILL,
LAKE PLACID, N.Y.

PRIVATE NO. 3-4" FROM RIGHT EDGE

IN UPPER BORDER- 61

COLOR DESCRIPTION

BUILDINGS

ROOF

TRIMMINGS

LEFT-CREAM, GREEN MOTTLED ROOF, WHITE TRIM. NEXT GRAY ROOFS.
RIGHT- BROWN, GRAY ROOF, WHITE TRIM. LAKE PLACID CLUB ACROSS
THE LAKE ALL BROWN WITH GRAY ROOFS.

REMARKS

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED

SIGN HERE

APR 2 1931

ADV

6-7 1/2

2-17

9410

3

NO. 1A967

ORDER No. 52585

RMBXX PUBLISHED BY C.W. HUGHES & CO., INC.,
MECHANICVILLE, N.Y.

DATE 3-25-1931

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) MIRROR LAKE AND THE
SOUTHERN RANGE FROM SIGNAL HILL,
LAKE PLACID, N.Y.
PRIVATE NO. 3-4 FROM RIGHT EDGE
IN UPPER BORDER- 60

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 29
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE
BUILDINGS LEFT-BROWN, GRAY ROOF, WHITE TRIM, BEYOND-AT EDGE OF WATER-
CREAM, GRAY ROOFS, STUCCO, RED BRICK, RED ROOFS, IN ORDER.
EXTREME RIGHT-NEAR- DARK GREEN, WHITE TRIM, WEATHERED ROOF.
ROOF
TRIMMINGS BE SURE TO INSERT NAMES OF MTS. IN SKY LINE AS THEY
APPEAR ON BACK OF PHOTO.

REMARKS
PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV COMPLETED

SIGN HERE

MAR 30 1931

ADV

YOUR ORDER AS
MEMORANDUM
FOR DESCRIPTIONS,
Etc. NOT RETURNED
AND PROCEED WITH THE

12 PANY INC.
12 K BLVD. CHICAGO, ILL.

REF.
OF
ETC.
IN SIX
WORK.

*Very Truly
Yours
J. H. H.*

X X

150

GENTLEMEN:-
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY NECESSARY THAT YOU
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

YOUR ORDER AS
MEMORANDUM

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREBY INCLOSED.

IT IS ABSOLUTELY NECESSARY THAT YOU
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W. HUGHES & CO., INC.,
MECHANICVILLE, N.Y.

NO. 1A968

ORDER NO. 52585

DATE 3-25-1931

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) GATEWAY OF GIANT BOULDERS
THROUGH THE SMUGGLERS NOTCH, GREEN
MTS. OF VERMONT.
PRIVATE NO. 3-4" FROM RIGHT EDGE
IN UPPER BORDER- 74

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 29
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED

SIGN HERE

MAR 27 1931

ADV

1
2

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LYNN H. BOYER, JR., PHILADELPHIA, PA. AND WILDWOOD, N.J.		NO. 1A969
DATE 3-25-1931		ORDER No. 52578
12M 500		AMERICAN ART
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE	UPPER LEFT BORDER	FRONT No. 72
TITLE (IN FULL)	STATE HOMEOPATHIC HOSPITAL, ALLENTOWN, PA.	IMPRINT SAME AS ABOVE
PRIVATE NO. BEFORE TITLE- A2		
COLOR DESCRIPTION	SEE	REMARKS
BUILDINGS	DARK RED BRICK, SLATE ROOF. GRAY CORNICE & TRIM.	
ROOF	GRAY STEPS. RED FLOWERS ON PORCH. GREEN SHRUBBERY & LAWN. BROWN TOP ON TOWER.	
TRIMMINGS	PUT CLOUDS IN SKY	
PHOTO PROPERTY OF C. T. & Co.—CUSTOMER		
COMPLETED		MAR 31 1931
SIGN HERE		ADV

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS
ARE HEREBY ACCEPTED BY YOU. YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

GENTLEMEN:-
PER ATTACHED
OF YOUR ORDER

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LYNN H. BOYER, JR.,
PHILADELPHIA, PA. AND WILDWOOD, N.J.

NO. 1A970

ORDER NO. 52577

DATE 3-25-1931

12 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER LEFT BORDER
TITLE (IN FULL) CITY HALL, READING, PA.
PRIVATE NO. BEFORE TITLE- R-11

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 72
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE
BUILDINGS BUFF BRICK. BASE & FIRST STORY LIGHT GRAY STONE.
BUFF SASH. LIGHT GRAY CORNICE & COLUMNS.
ROOF REMOVE POLES & WIRES.
TRIMMINGS

REMARKS
PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

IV
COMPLETED

SIGN HERE

APR 2 1931

ADV

*Very Truly
Curt Teich*

X X

9

4

32

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCURATE
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWIT ENCLOSED.
GENTLEMEN: PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.
VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LYNN H. BOYER, JR., PHILADELPHIA,
PA. AND WILDWOOD, N.J.

NO. 1A971
ORDER No. 52576

DATE 3-25-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER LEFT BORDER
TITLE (IN FULL) MARSHALL SQUARE,
WEST CHESTER, PA.
PRIVATE NO. BEFORE TITLE- 2

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 72
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE
BUILDINGS MONUMENT LIGHT GRAY STONE, GRAY WALKS, RED FLOWER
BEDS IN SMALL CIRCLES. REMOVE POLE ON LEFT.
ROOF
TRIMMINGS
PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV
COMPLETED
SIGN HERE

MAR 30 1931

ADV

[Handwritten signature]

19

2 1/2

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.
VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LYNN H. BOYER, JR., PHILADELPHIA,
PA. AND WILDWOOD, N.J.

NO. 1A972

ORDER NO. 52576

DATE 3-25-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER LEFT BORDER
TITLE (IN FULL) EBERHART GROVE PARK,
WEST CHESTER, PA.
PRIVATE NO. BEFORE TITLE- 3

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 72
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE
BUILDINGS GREEN FOUNTAIN, WHITE TRIM. RUSTIC BROWN BRIDGE, DARK
FENCE, GRAY WALL, REAR BLDG. IN CENTER GREEN, RUSTIC TRIM.
ROOF
TRIMMINGS

REMARKS
PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER
COMPLETED

MAR 30 1931

ADV

Corr to Carl

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.
GENTLEMEN-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY
ETC., AND RETURN
IN SIX DAYS WE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LYNN H. BOYER, JR.,
PHILADELPHIA, PA. AND WILDWOOD, N.J.

NO. 1A973
ORDER NO. 52576

DATE 3-25-1931

6 M

AMERIC N ART

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER LEFT BORDER
TITLE (IN FULL) PHILIPS MEMORIAL STATE
TEACHERS COLLEGE, WEST CHESTER, PA.
PRIVATE NO. BEFORE TITLE- 5

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 72
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE
BUILDINGS GRAY & TAN MIXED STONE. LIGHT GRAY STONE CORNICE & TRIM.
OAK DOORS. GRAY SLATE ROOF. BRONZE LIGHTS. GREEN LAWN
& SHRUBBERY, LIGHT CEMENT WALKS. REMOVE WIRES.
ROOF
TRIMMINGS PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LY COMPLETED
SIGN HERE

MAR 31 1931

ADV

[Handwritten signature]

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
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WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LYNN H. BOYER, JR.,
PHILADELPHIA, PA. AND WILDWOOD, N.J.

DATE 3-25-1931

NO. 1A974

ORDER NO. 52576

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LEFT BORDER
TITLE (IN FULL) THE CHESTER COUNTY
HOSPITAL, WEST CHESTER, PA,
PRIVATE NO. BEFORE TITLE- 7

FRONT NO. 72
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS VERY LIGHT GRAY STUCCO, BROWN & DARK BUFF MOTTLED ROOF.
ROOF DARK BLUE SASH & MARKEE, CEMENT DRIVE, BRIGHT GREEN
LAWN & SHRUBBERY.

TRIMMINGS

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED

SIGN HERE

MAR 30 1931

ADV

DIAL NO. 1A975

ORDER NO. 52567

DATE 3-25-1931

CUSTOMER HOTEL LA SALLE,
SAN FRANCISCO, CALIF.

ENTERED

DEPT.

DATE COMPLETED

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

6 M

BUS. CD. SIZE

3 1/2 x 2 1/4
MAKE AN ELECTRO OF UPPER VIEW OF
CUT NO. 642-29

STYLE

AMERICAN ART

use colors
from 642-29

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

FRONT NO.

NONE

R. M.

Yes

No

Title in Plate Yes No

Copyright in Plate

Yes

No

Title in full HOTEL LA SALLE

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

(ETC. AS PER LAYOUT)

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Striping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Striping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

COMPLETED

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

DIAL NO. 1A976

ORDER NO. 52566

DATE 3-25-1931

CUSTOMER CHEBOYGAN BOOSTER CLUB, DATE ENTERED
CHEBOYGAN, MICH.

DEPT. DATE COMPLETED
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

25 M

PC

SIZE

3 1-2 X 5 1-2

STYLE

AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Title in Plate Yes No

Copyright in Plate Yes No

Title in full CHEBOYGAN MICHIGAN

"THE FRIENDLY CITY"

(ETC. AS PER LAYOUT)

Follow Layout

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mounted on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Plate Print Handcolor, Black & White Proof.

NEG. NO.

COLOR DESCRIPTION

(Buildings, roofs, trimming, etc.)

USE OWN JUDGMENT FOR COLORS.

COMPLETED

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE 3 3-16 X 5 3-16 SAME SIZE
SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE - ANCHOR
SOLID METAL FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT 3 GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY I. ROBBINS & SON,
PITTSBURGH, PA.

NO. 1A977

ORDER No. 52571

DATE 3-25-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) ROSE ANGLE TEA ROOM ON
BUFFALO-PITTSBURGH HIGHWAY BETWEEN
INDIANA AND PENNSYLVANIA, PA.

FRONT No. 21
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

ON RIGHT BLDGS. WHITE DARK RED ROOFS. ON LEFT- 1ST MOSS GREEN,
BUILDINGS DARK RED ROOF, WHITE TRIM, DARK LETTERS ON ROOF. 2 WHITE, GREEN,
ROOF. OTHERS BROWN & LIGHT GRAY, DARK RED & SLATE ROOFS.
ROOF BLDGS. ON LEFT EDGE DARK RED & BROWN, LIGHT CEMENT
TRIMMINGS ROAD.

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

SIGN HERE

MAR 30 1931

ADV

3 1/2

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY I. ROBBINS & SON,
PITTSBURGH, PA.

NO. 1A978
ORDER NO. 52569

DATE 3-25-1931

6 M		AMERICAN ART	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE UPPER BORDER		FRONT NO. 21	
TITLE (IN FULL) MARKET STREET NORTH FROM FOURTH STREET, PARKERSBURG, W. VA.		IMPRINT SAME AS ABOVE	
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS	ON RIGHT 1ST LIGHT GRAY, 2&3 BROWN, 4&5 BUFF, GREEN SIGNS. 6 RED, 7 GRAY. REAR TALL BLDGS. DARK BUFF OR LIGHT BROWN.		
ROOF	ON LEFT- 1ST TAN, GRAY BRINK, BROWN SIGN. BROWN & WHITE AWNINGS. 2&3 DARK RED, 4 BUFF, 5&6 GRAY, 7&8 GRAY, 9 BUFF, 10 WITH		
TRIMMINGS	TOWER GRAY STONE. 11 RED, 12 BUFF, OTHERS RED. REAR BRIDGE OVER STREET BLACK. DARK LAMP POSTS.		
		PUT CLOUDS IN SKY	

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV
COMPLETED
SIGN HERE

MAR 30 1931

ADV

*Very truly
yours
H. H.*

X

X

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY I. ROBBINS & SON,
PITTSBURGH, PA.

NO. 1A979

ORDER NO. 52568

DATE 3-25-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE

UPPER BORDER
TITLE (IN FULL) FRICK PARK, HOMESTEAD, PA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No 21

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

TRIMMINGS

GREEN SEATS. GREEN FOUNTAIN, GILT FIGURE. DARK FENCE.

REMARKS

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV

COMPLETED

SIGN HERE

MAR 30 1931

ADV

Very Truly
Yours
C. T. & Co.

X

X

X

2

6

2 1/2

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

GENTLEMEN-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY
ETC., AND RETURN
IN SIX DAYS WE
WORK.

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY I. ROBBINS & SON,
PITTSBURGH, PA.

DATE 5-25-1931

NO. 1 A960

ORDER No. 52568

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT No. 21

TITLE (IN FULL) HOMESTEAD HOSPITAL,
HOMESTEAD, PA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

DARK RED BRICK, GRAY CORNICE & TRIM & TOP CENTER.

BUILDINGS

GRAY BASE & STEPS, CEMENT DRIVE, GREEN LAWN ON YARD.

ROOF

PUT CLOUDS IN SKY.

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV COMPLETED

SIGN HERE

MAR 30 1931

ADV

very
Rushy
H to X X X

13

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
GENTLEMEN:
IF ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY NIC TENGG,
SAN ANTONIO, TEXAS.

NO. 1A981

ORDER NO. 52589

DATE 3-25-1931

12M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) BEAR PIT, BRECKENRIDGE
PARK, SAN ANTONIO, TEXAS.

FRONT NO. 26
IMPRINT SAME AS ABOVE

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PUT IN MANY BLACK BEARS WHERE OTHER BEAR IS SHOWN.
TAKE OUT POLE & SHOW FLOWERS IN FOREGROUND SIMILAR TO
122713.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

MAR 30 1931

ADV

LV
COMPLETED

SIGN HERE

1A982 3/4

3 1/2

NO. 1A983

ORDER NO. 52625

WILKES DRUG CO.,
NORTH WILKESBORO, N.C.

DATE 3-26-1931

3M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) M.E. CHURCH AND PARSONAGE,
NORTH WILKESBORO, N.C.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 2
IMPRINT NONE

COLOR DESCRIPTION SEE BUILDINGS
RED BRICK BLDGS., WHITE TRIM, DARK BROWN ROOFS, CHURCH HAS
COLORED WINDOW GLASS, WHITE STONE STAIRS, GREEN LAWN &
SHRUBBERY, PUT FOLIAGE ON TREES. TAKE OUT WIRES & POLES.
ROOF
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

MAR 31 1931

COMPLETED

ADV

SIGN HERE

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE WORK. IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.
GENTLEMEN: PER ATTACHED
CURT TEICH & COMPANY INC.
1735-1765 IRVING PARK BLVD, CHICAGO, ILL.

13

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

WILKES DRUG CO.,
NORTH WILKESBORO, N.C.

NO. 1A985
ORDER NO. 52625

DATE 3-26-1931
3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER BO- DER
TITLE (IN FULL) APPROACHING NORTH
WILKESBO O, N.C. " ON THE BOONE
TRAIL. "

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 2
IMPRINT NONE

27716

COLOR DESCRIPTION SEE
BUILDINGS WOODEN BLDG., TIN ROOF.
ROOF
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV COMPLETED

SIGN HERE

MAR 30 1931

ADV

3 1/2

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT THESE TITLES AND COLOR DESCRIPTIONS
BE AFFIXED TO THE PHOTOGRAPH AND RETURNED TO US WITHIN THE PERIOD
OF SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

WILKES DRUG CO.,
N. WILKESBORO, N.C.

NO. 1A986
ORDER NO. 52625

DATE 3-26-1931

3 M500 AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) FEDERAL BUILDING,
WILKESBORO, N.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2
IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS CREAM BRICK BLDG., LIGHT CREAM TRIM, WHITE DOORS WHITE WINDOW
TRIM, STAIRS GRAY STONE, FENCE & LAMP POST GRAY, GREEN LAWN.
TAKE OUT POLE, WIRES & OLD CAR. PUT FOLIAGE ON TREES.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV
COMPLETED

MAR 31 1931

ADV

5

152

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM OF YOUR TOTAL ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT. TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

WILKES DRUG CO.,
N. WILKESBORO, N.C.

DATE 3-26-1931

NO. 1A987

ORDER No. 52625

31 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 2

TITLE (IN FULL) BANK OF N. WILKESBORO AND
WILKES HOTEL, NORTH WILKESBORO,
N.C.

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

BANK CREAM BRICK, WHITE TRIM, WHITE COLUMNS, PUT FLAG
ON POLE.

ROOF

HOTEL RED BRICK FRONT, WHITE TRIM, 1ST FLOOR WHITE STONE.
UPPER SIDE OF HOTEL A LIGHTER RED BRICK.

TRIMMINGS

TAKEOUT WIRES & POLES.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV
COMPLETED

SIGN HERE

ADV

APR 1 1931

5

13

4 1/2

YOUR ORDER AS
MEMORANDUM
GENTLEMEN:-
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

DUKE & AYRES, INC.,

SAN MARCOS, TEX.

DATE 3-27-1931

NO. 1A988

ORDER NO. 52638

3M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 2

TITLE (IN FULL) SOUTHWEST STATE

IMPRINT NONE

TEACHERS COLLEGE, SAN MARCOS, TEXAS.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

SEE 64004 FOR COLORS.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV COMPLETED

SIGN HERE

APR 2 1931

ADV

6 -

GENTLEMEN,
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE
YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE
MEMORANDUM ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

SCHUBERT'S VARIETY STORE,
COLUMBUS, TEX.

NO. 1A989

ORDER No. 52635

DATE 3-27-1931

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) HIGH SCHOOL, COLUMBUS,
TEXAS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

APR 1 1931

ADV

5

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND APPRECIATION THE SPECIFICATIONS AND CONDITIONS ON THE ATTACHED ORDER. IT IS ABSOLUTELY NECESSARY THAT YOU AFFIX THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE WORK. IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

SCHUBERT'S VARIETY STORE,
COLUMBUS, TEXAS.

NO. 1A990

ORDER NO. 52635

DATE 3-27-1931

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 2

TITLE (IN FULL) COURT HOUSE, COLUMBUS, TEXAS.

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED

MAR 30 1931

ADV

SIGN HERE

GENTLEMEN
WE ACKNOWLEDGE WITH THANKS AND APPRECIATION
YOUR ORDER AS
PER ATTACHED
SPECIFICATIONS AND CONDITIONS ON THE
OF YOUR TOTAL
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
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WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

SCHUBERT'S VARIETY STORE, COLUMBUS, TEXAS.		NO. 1A991
DATE 3-27-1931		ORDER NO. 52635
I M		BLACK & WHITE
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE UPPER BORDER	FRONT NO. 2	
TITLE (IN FULL) NOONTIDE, COLORADO RIVER, COLUMBUS, TEXAS.	IMPRINT NONE	
COLOR DESCRIPTION SEE	REMARKS	
BUILDINGS		
ROOF		
TRIMMINGS		
PHOTO PROPERTY OF C. T. & Co.-CUSTOMER		
LV COMPLETED		
SIGN HERE		
APR 1 1931		ADV

2

GENTLEMEN:-
WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS
SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

E. G. MICHEL,
MARBLE FALLS, TEX.

DATE 3-27-1931

NO. 1A992

ORDER NO. 52637

I M		BLUESKY
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE	LOWER BORDER	FRONT No 2
TITLE (IN FULL)	LOWER DAM AT MARBLE FALLS, TEXAS.	IMPRINT NONE
COLOR DESCRIPTION	SEE	REMARKS
BUILDINGS		
ROOF		
TRIMMINGS		
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER		
COMPLETED		MAR 31 1931
SIGN HERE		ADV

14

GENTLEMEN:-
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
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WORK.

YOUR ORDER AS
MEMORANDUM

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.
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ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LEE'S 5 & 10¢ STORE,
LEAMINGTON, ONT., CANADA. MADE IN U.S.A.

NO. IA993

ORDER 52258

DATE 3/26/31

3 1/2 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER BORDER

FRONT NO. 1

TITLE (IN FULL) ROMAN CATHOLIC CHURCH,
LEAMINGTON, ONTARIO, CANADA

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

SEE CARD ATT.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

COMPLETED

SIGN HERE

MAR 27 1931

ADV

3

10

[Handwritten signature]

[Large handwritten X]

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.
GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY
ETC., AND RETURN
IN SIX DAYS WE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LEE'S 5 & 10¢ STORE,
LEAMINGTON, ONT., CANADA. MADE IN U.S.A.

NO. IA994
ORDER NO. 52258

DATE 3/26/31

3 1/2 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER BORDER
TITLE (IN FULL) BATHING BEACH, SEACLIFF PARK,
LEAMINGTON, ONTARIO, CANADA.

FRONT NO. 1
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE
BUILDINGS
ROOF
TRIMMINGS
SEE CARD ATT.

REMARKS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV
COMPLETED

SIGN HERE

ADV

Handwritten signature and scribbles

GENTLEMEN:-
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

MORRIS 5 & 100 TO \$1.00 STORES,
ALBION, MICH.

DATE 3-27-1931

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) M. E. CHURCH, ALBION,
MICH.

NO. 1 A995

ORDER No. 52644

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2

IMPRINT NONE

COLOR DESCRIPTION

SEE

BUILDINGS

RED BRICK, SLATE ROOF.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

REMARKS

TAKE OUT WORDING

COMPLETED

MAR 30 1991

ADV

DIAL NO. 1A996

CUSTOMER **PETERS & CO., INC.,**
SAN FRANCISCO, CALIF.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **X 52648**

APR 3 1931

DATE **3-27-1931**

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

6 M BUS.CO. SIZE 3 1-2 X 2 3-4

STYLE

Full Face

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

FRONT NO.

R. M. Yes No

Title in Plate Yes No

Copyright in Plate Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

Title in full **PETERS & CO., INC.,**

IMPRINT: Customer

C. T. Imprint

No Imprint

NIGHT & DAY

Trade Mark Yes No

AUTOMOBILE SERVICE (ETC. AS PER LAYOUT)

Special type as sample

RETOUCHING DEPARTMENT

PHOTO LITHO

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

Rephoto

____ Photograph each - Size 5x7 - 8x10 - 10x12

NEG.NO.

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

____ HALFTONES FROM ____ COPIES

____ ZINC ETCHINGS FROM ____ COPIES

____ DUPLICATES ____ ZINC COLOR PLATES

____ DUPLICATES ____ COLOR PLATES

____ LINE & HALFTONE COMB. ____ COLOR PROCESS

Extra Negatives	Extra Striping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Striping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

AS PER COPY ATTACHED TO PHOTO.

COMPLETED

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS _____ FLAT _____ GOOD _____ IN COLORS _____ SPECIAL STOCK

____ ELECTROTYPES EACH OF _____
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. CUSTOMER - L. V. - ADV.

19

15

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE
SPECIFICATIONS AND CONDITIONS ON THE
SPECIFICATIONS ATTACHED
SPECIFICATIONS HEREWITH ENCLOSED THESE TITLES AND COLOR DESCRIPTIONS,
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

XXXXXX C.W. HUGHES & CO. INC.,
MECHANICVILLE, N.Y.

DATE 3-27-1931

2

NO. 1A999
ORDER NO. 52652

6 M		AMERICAN ART	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE UPPER BORDER TITLE (IN FULL) NEW INSURANCE BUILDING, GREENVILLE, X N.Y.		FRONT NO. 29 IMPRINT XXXXXX PUBLISHED BY AUGUST BAKER, GREENVILLE, N.Y.	
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS	RED TAPESTRY BRICK, CEMENT TRIM. BRONZE XXXXXX WINDOW FRAMES & DOORS. WHITE HOUSE, BLACK BLINDS, GRAY ROOF.		
ROOF	GREEN LAMP POSTS. FROSTED GLASS.		
TRIMMINGS		PUT CLOUDS IN SKY	

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV COMPLETED

APR 1 1931

ADV

GENTLEMEN:-
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

YOUR ORDER AS
MEMORANDUM

VERY TRULY,
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,
BOSTON, MASS. FOR WILLIAM MILLS & SON,
PRIVIDENCE, R.I.

NO. 1A1000

ORDER NO. 52669

DATE 3-27-1931

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER
TITLE (IN FULL) THE OUTLOOK, CAMPTON, N.H.
R.F.D. NO. 1. MRS. LIZZIE M. HAM,
PROP.

FRONT NO. 1
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

COMPLETED

APR 1 1931

ADV

GENTLEMEN,
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY
ETC., AND RETURN
IN SIX DAYS WE
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE
SPECIFICATIONS, AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
THIS INFORMATION CORRECT AND PROCEED WITH THE
VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY YOUNGSTOWN NEWS AGENCY,
YOUNGSTOWN, OHIO

NO. 1A1001

ORDER NO. 52668

DATE 3-27-1931

12M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) CENTRAL TOWER, PUBLIC
SQUARE, YOUNGSTOWN, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION	SEE	REMARKS
BUILDINGS		LIGHT GRAY STONE ALL OVER. BROWN GRANITE BASE LINE & COLUMNS ON FIRST FLOOR. DARK GRAY SASH. BROWN AWNINGS. RED SIGNS ON STORE FRONTS ON 1ST FLOOR. ON LEFT BLDG.
ROOF		LIGHT GRAY, RED STORE SIGN. GRAY AWNINGS. ON RIGHT 1ST BLDG. LIGHT GRAY, 2 BROWN, 3 GRAY. REAR RIGHT BLDGS. DARK RED &
TRIMMINGS		BROWN. REMOVE POLES & WIRES IN FOREGROUND. REMOVE DEAD TREE IN LEFT FOREGROUND. SMALL STAND IN FOREGROUND GRAY, GREEN ROOF.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

APR 2 1931

ADV

Very Truly
Curteich
Teich
XX

5

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
SPECIFIC HEREWITH ENCLOSED.
OF YOUR TOTAL
IT IS REQUESTED THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS.
NECESSARY THAT YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
THIS SHEET WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
GENTLEMEN:
PER ATTACHED
OF IT
ETC. AND RETURN
IN SIX DAYS
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY YOUNGSTOWN NEWS AGENCY,
YOUNGSTOWN, OHIO

NO. 1A1002
ORDER NO. 52668

DATE 3-27-1931

12 M500

AMERICAN AR:

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) ST. ELIZABETH HOSPITAL,
YOUNGSTOWN, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO 1
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE
BUILDINGS DARK RED TILE SIDE ROOF. DARK
LIGHT GRAY CROSS AND ENTRANCE IN CENTER.
ROOF ON STEPS. GREEN LAWN IN FOREGROUND. MAKE GREEN SPRINGTIME
FOLIAGE ON TREES. REMOVE TWO LARGE POLES ON LEFT CENTER.
TRIMMINGS CREAM BRICK, LIGHT GRAY CORNICE ON TOP AND OVER
FIRST FLOOR

REMARKS
BRONZE WINDOW CASINGS & SASH
BRONZE DOORS & RAILS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

APR 3 1931

ADV

[Handwritten signature]

[Handwritten signature]

[Handwritten signature]

6
10

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN,
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY
ETC., AND RETURN
IN SIX DAYS WE
WORK.

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY YOUNGSTOWN NEWS AGENCY,
YOUNGSTOWN, OHIO

NO. 1A1003
ORDER NO. 52668

DATE 3-27-1931

12 1500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) NORTH UNIT, YOUNGSTOWN
HOSPITAL AND NURSES' HOME,
YOUNGSTOWN, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

DARK RED BRICK, LIGHT STONE CORNICE & FIRST FLOOR & BASE.
GRAY STEPS & SASH, GREEN LAMP POSTS, BRONZE LIGHTS & DOORS.
GREEN LAWN & SHRUBBERY. REMOVE SNOW & SNOW DRIFT FENCE ON LEFT.
CEMENT DRIVE & WALKS. PUT FLAG ON POLE.

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LVI

COMPLETED

SIGN HERE

APR 3 1931

ADV

Clary
Paul
1110
X X X

2

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W. HUGHES & CO., INC.,
MECHANICVILLE, N.Y.

3

NO. 1A1004
ORDER NO. 52667

DATE 3-27-1931

6M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) MEADOW SHORE COLONY,
SARATOGA LAKE, N.Y.
PRIVATE NO. 3-4" FROM RIGHT EDGE
IN UPPER BORDER- 260

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 29
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION	SEE	REMARKS
BUILDINGS	MOSTLY CREAM, WHITE & GRAY,	WITH RED, GREEN & WEATHERED ROOFS.
ROOF	ROADWAY WOULD LOOK BETTER	WITH BLACK BLOTCHES OUT.
TRIMMINGS		PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED

APR 2 1931

ADV

3 1/2

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO., INC.,
MECHANICVILLE, N.Y.

NO. 1A1005

ORDER NO. 52667

DATE 3-27-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) MEADOW SHORE COLONY,
SARATOGA LAKE, N.Y.
PRIVATE NO. 7411 FROM RIGHT EDGE
IN UPPER BORDER- 261

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 29
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION	SEE	REMARKS
BUILDINGS	MOSTLY CREAM, WHITE & GRAY, WITH RED, GREEN & WEATHERED ROOFS.	
ROOF		
TRIMMINGS		PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

APR 2 1931

ADV

2

31

NO. 1A1006

ORDER NO. 52667

PUBLISHED BY C.W. HUGHES & CO., INC.,
MECHANICVILLE, N.Y.

DATE 3-27-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDERS

FRONT NO. 29

TITLE (IN FULL) BROWN'S BATHING BEACH,
SARATOGA LAKE, N.Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-4" FROM RIGHT EDGE
IN UPPER BORDER- 262

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

BLDGS. WHITE WITH RED ROOFS. BLACK LETTERS. WHITE AWNINGS.
WHITE BIRCH FENCES. MAKE ROADWAY IN FRONT WITHOUT BLOTCHES IN
PAVEMENT & LEAVE OUT TREE SHADOW ON ROADWAY & BATH HOUSE,
XXXXXXXXX ESPECIALLY ON ROOF.

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV COMPLETED

SIGN HERE

APR 2 1931

ADV

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCURATE
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
GENTLEMEN,
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

5
19

15

GENTLEMEN:-
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOUR SIGNATURE BE AFFIXED AT ONCE. IF NOT RETURNED
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

12

NO. 1A1007
ORDER NO. 52667

DATE 3-27-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) BROWN'S BATHING BEACH,
SARATOGA LAKE, N. Y.

PRIVATE NO. 3-4" FROM RIGHT EDGE
IN UPPER BORDER- 263

COLOR DESCRIPTION

SEE

BUILDINGS

WHITE BIRCH FENCE.

ROOF

TRIMMINGS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO 29

IMPRINT SAME AS ABOVE

REMARKS

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

SIGN HERE

MAR 31 1931

ADV

191008

MAKEOVER

Charge to _____ Dept. _____

Est. Makeover Time Required

DESIGNING	3	Time Recorded in Cost Dept.
PROOFING		Date _____
COMPOSING		
SET OFF.	4/1	By _____
PRINTING		

#41

MAKEOVER

NEW COLORS

MAKEOVER

MAKEOVER
NEW COLORS

MAKEOVER

1425

2

GENTLEMEN:-
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREIN ENCLOSED WITH THESE TITLES AND COLOR DESCRIPTIONS. IT IS ABSOLUTELY NECESSARY THAT YOUR SIGNATURE BE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD, CHICAGO, ILL

PUBLISHED BY LOUIS V. BRUGGNER,
SOUTH BEND, IND.

NO. 1A1008

ORDER NO. 52676

DATE 3-27-1931

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER BORDER
TITLE (IN FULL) LAW BUILDING, UNIVERSITY
OF NOTRE DAME, SOUTH BEND, IND.

FRONT NO. 1
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE REMARKS
LIGHT RED BRICK, MIXED WITH DARK BRICK. ROOF TILES OF DIFFERENT
BUILDINGS COLORS: GREEN, RED & BLUE. PUT IN SHRUBBERY IN FRONT
OF BLDG., ALSO GREEN LAWN. BLEND LEAVES INTO PICTURE.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV
COMPLETED
SIGN HERE

APR 3 1931

ADV

Very Truly
Curt Teich
1735-1755 Irving Park Blvd
Chicago, Ill

5
7

DIAL NO. 1A1009

CUSTOMER WM. R. SCHNEIDER,
ELGIN, ILL.

DATE ENTERED
APR 1 1931

DEPT. DATE COMPLETED

ORDER NO. 52670

DATE 3-27-1931

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

12 500 PC

SIZE 3 1-2 X 5 1-2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full (TITLE TO COME)

(All of this on address side)

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

work out a suitable color scheme

COMPLETED

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3-16 X 5 3-16 SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 (150)

ETCHING DEPT. PAINT IN BACKGROUND SOLIO.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLIO METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH REARERS
CUT TO PICAS (see size)

PROOFS 3 FLAT GOOO IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV

DIAL NO. 1A1010

CUSTOMER OCCIDENTAL HOTEL CO.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 2x27x23x
52672

DATE 3-27-31

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

557A H.C. PROOF SIZE 3 1-2 X 5 1-2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full OCCIDENTAL HOTEL, MUSKEGON, MICH.

(All of this on address side)

FRONT NO. R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO

Rephoto

USE SAME LAYOUT AS ON 100-29, ALSO SAME DESIGN.
ADD TREES & GRASS WHERE POSSIBLE. REMOVE ADJOINING
BLDGS. AND ~~XXX~~ UNNECESSARY AUTOS.

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

NEG. NO.

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print Handcolor Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

BLDG. VERY DARK BUFF BRICK, ALMOST CHOCOLATE.
AWNINGS, BLUE, ORANGE STRIPED. SHADES TAN, WHITE
CURTAINS.

ENGRAVING DEPARTMENT

HALFTONES FROM ____ COPIES

DUPLICATES ____ ZINC COLOR PLATES

LINE & HALFTONE COMB. ____ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM ____ COPIES

DUPLICATES ____ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

 SIZE 3 3-16 X 5 3-16 SAME SIZE
 SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLIO.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE ____ WIDE ____ HIGH ____ SAME SIZE ____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL FLUSH TOP - FLUSH BOTTOM FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS ____ FLAT ____ GOOD ____ IN COLORS ____ SPECIAL STOCK

ELECTROTYPES EACH OF ____
ON WOOD METAL.

COMPLETED

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

Do not spend more than
2 hours on this job 2

DIAL NO. 1A1011 CUSTOMER CENTRAL INVESTMENT CO., MINNEAPOLIS, MINN. DATE ENTERED APR 3 1931 DEPT. DATE COMPLETED
ORDER NO. 52715
DATE 4-1-1931
2X M PG SIZE 3 1-2 X 5 1-2 STYLE DUOTONE

(All this on the picture side)
PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full (TITLE TO COME)

(All of this on address side)
FRONT NO. 5 R. M. Yes No to come
R. M. to cover part of Message Space, entire Message Space, or entire Front
IMPRINT: Customer C. T. Imprint No Imprint
Trade Mark Yes No
Special type as sample

RETOUCHING DEPARTMENT
Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

BLOCK OUT SPACE ON RIGHT & LEFT OF BLDG.
TAKE OUT WIRES SHOWING ON THESKY.

PHOTO LITHO
Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative, Line, Halftone, Combination.
Dry, Wet, Pancromatic, Color Separation.
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.
Stripping, White Border, Full Face. Titles—Red, Blue.
Blue Print, Handcolor, Black & White Proof.

Photo returned to customer 4-17-31

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

COMPLETED

return photo

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS
Extra Negatives Extra Strip To Size Double Print Reverse Position Reverse Color Ben Day

ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
Extra Negatives Extra Strip To Size Double Print Reverse Position Reverse Color Ben Day

3 3-16 X 5 3-16
SIZE WIDE HIGH. SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

116

GENTLEMEN:-
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY NECESSARY THAT YOU
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY THE G.A. BOECKLING CO., CEDAR POINT, SANDUSKY, OHIO		NO. 1A1012
DATE 3-30-1931		ORDER NO. 52683
25 M AMERICAN ART		
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE TITLE (IN FULL) N THE WORLD, CEDAR POINT-ON-LAKE ERIE.	UPPER CENTER BORDER THE FINEST BATHING BEACH PRIVATE NO. BEFORE TITLE- 28	FRONT NO. IMPRINT SAME AS ABOVE
COLOR DESCRIPTION BUILDINGS ROOF TRIMMINGS	SEE IMPROVE ON CARD ATTACHED, LAYOUT OF BLDGS. BATHERS VERY PARTICULAR CUSTOMER.	REMARKS BUT DO NOT CHANGE GENERAL TO HAVE SOME COLOR. PUT CLOUDS IN SKY.
PHOTO PROPERTY OF C. T. & CO.-CUSTOMER		
LV COMPLETED		SIGN HERE

APR 7 1931

ADV

1 Rep. 517
R. 9
1.7 - 36
18 - 51
2

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

CITY NEWS CO.,
COUDERSPORT, PA.

DATE 3-31-1931

NO. 1A1013

ORDER NO. 52702

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) (TITLE TO COME)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2
IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

COLOR AS PER COLORED PHOTO ATTACHED.

ROOF

TRIMMINGS

SUBMIT HAND COLORED PROOF TO
CUSTOMER.

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

LW

COMPLETED

SIGN HERE

APR 6 1931

ADV

3 1/2
4 OK
cut off

YOUR ORDER AS
MEMORANDUM
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

CITY NEWS CO.,
COUDERSPORT, PA.

DATE 3-31-1931

6 M

AMERICAN ART

NO. 1A1014

ORDER NO. 52702

MAKEOVER

PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) (TITLE TO COME)

FRONT NO. 2
IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

COLOR AS PER HAND COLORED

PHOTO ATTACHED.

ROOF

SUBMIT HAND COLORED PROOF
TO CUSTOMER.

TRIMMINGS

COMPLETED

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

SIGN HERE

APR 6 1931

APR 21 1931

ADV

TAKE OUT FLAGS! NO PROOF WANTED

MAKEOVER

MAKEOVER

MAKEOVER

CD 8-20

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
OF YOUR TOTAL
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

CITY NEWS CO.,
COUDERSPORT, PA.

DATE 3-31-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) (TITLE TO EXAM CODE)

FRONT NO. 2
IMPRINT NONE

COLOR DESCRIPTION SEE
COLOR AS PER HAND COLORED PHOTO ATTACHED.

BUILDINGS

ROOF

TRIMMINGS

REMARKS
SUBMIT HAND COLORED PROOF
TO CUSTOMER.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED

APR 6 1931

ADV

SIGN HERE

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY
ETC., AND RETURN
IN SIX DAYS WE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

ELLINGTON DRUG CO.,
REIDSVILLE, N.C.

DATE 3-31-1931

NO. 1A1016

ORDER NO. 52699

3 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 2

TITLE (IN FULL) POST OFFICE AND CONFEDERATE
MONUMENT, REIDSVILLE, N.C.

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

SLATE ROOF, RED BRICKWORK, NO. 22. WHITE TRIMMING, STONE WORK
BUILDINGS GRANITE BASE. CONCRETE STEPS. GREEN GRASS, ETC. ORNAMENT WORK
AT TOP OF TOP ROW OF WINDOWS MADE WITH CREAM BRICK.
ROOF TAKE OUT OLD CAR, POLE & WIRES. WHITE MONUMENT WITH
TRIMMINGS MARBLE TABLETS. LAMP POST DARK, WHITE BULBS. WHITE
ENTRANCE. BRASS TRIM.

RETURN PHOTO TO CUSTOMER.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

COMPLETED

SIGN HERE

APR 6 1931

ADV

photo ret.
APR 23 1931

YOUR ORDER AS
MEMORANDUM
R DESCRIPTIONS.
F NOT RETURNED
OCEED WITH THE

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

ELLINGTON DRUG CO.,
REIDSVILLE, N.C.

NO. 1A1017

ORDER NO. 52699

DATE 7-31-1951

3M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO 2

TITLE (IN FULL) MUNICIPAL BUILDING,
REIDSVILLE, N.C.

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

WHITISH GREY STONE WORK. CREAM WINDOW TRIM. OAK DOORS.

ROOF

TRIMMINGS

RETURN PHOTO TO CUSTOMER.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

APR 3 1931

ADV

YOUR ORDER AS
MEMORANDUM
YOUR ORDER AS
MEMORANDUM
GENTLEMEN,
WE ACKNOWLEDGE WITH THANKS AND APPRECIATION THE RECEIPT OF YOUR ORDER FOR THE
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREBY ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS,
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.
VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

ELLINGTON DRUG CO.,
REIDSVILLE, N.C.

NO. 1A1018
ORDER NO. 52699

DATE 3-31-1931

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) PENNROSE COUNTRY CLUB,
PENNROSE PARK, REIDSVILLE, N.C.

FRONT NO. 2
IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS GRASS, TREES, ETC. GREEN. BLDG. ON FRONT RED BRICK, 1ST FLOOR.
UPPER FLOOR WHITE CREAMISH WITH BROWN WOODWORK TRIM.
ROOF CHIMNEY TOP RED BRICK, NATURAL STONE FIRECHUTE. BLDG. IN
BACKGROUND SAME COLOR. TAKE OUT POLE & WIRES.
TRIMMINGS ROOF LIGHT & DARK RED SPOTTED.

RETURN PHOTO TO CUSTOMER.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED

APR 4 1931

ADV

SIGN HERE

photo ret.
APR 23 1931

6

4

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

NO. 1A1019

ORDER NO. 52698

DATE 5-31-1931

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE
TITLE (IN FULL)
XXXXXXXXXX UPPER BORDER
MANCHESTER HOTEL,
MANCHESTER, TENN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1
IMPRINT SAME AS ABOVE

NO C.T. TRADEMARK

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS WHITE BLDG. RED ROOF.

REMOVE TELEGRAPH POLE, WIRES & LIGHT.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

COMPLETED

SIGN HERE

APR 6 1931

ADV

DIAL NO. 1A1020

CUSTOMER MC GEEHE HOTEL CO.,
LITTLE ROCK, ARK.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 52797

APR 1 1931

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE 3-31-1931

12 M500 PC SIZE 3 1-2 X 5 1-2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MC GEEHE HOTEL, LITTLE ROCK, ARK.

(All of this on address side)

FRONT NO. 5

R. M. Yes ☒ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

☒ T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO

Rephoto

SHOW ONLY THE HOTEL, NONE OF THE OTHER BLDGS.
ARE TO APPEAR.

____ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, ☒ Handcolor Black & White Proof.*Must Have H. C. P. Rush*
4/2/31

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

COLOR OF HOTEL IS LIGHT RED BRICK.

Photo in 29-H-944

COMPLETED

ENGRAVING DEPARTMENT

____ HALFTONES FROM ____ COPIES

____ ZINC ETCHINGS FROM ____ COPIES

____ DUPLICATES ____ ZINC COLOR PLATES

____ DUPLICATES ____ COLOR PLATES

____ LINE & HALFTONE COMB. ____ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

 SIZE. 3 3-16 X 5 3-16
 SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

 FINISHING DEPT. OUTLINE - OVAL - CIRCLE
 SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
 WITHOUT LINE - SPECIAL BORDER.

SIZE. ____ WIDE ____ HIGH. SAME SIZE ____

 BLOCKING DEPT. WOOD - NOTISE - ANCHOR
 SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
 FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
 CUT TO PICAS (see size)

PROOFS ____ FLAT ____ GOOD ____ IN COLORS ____ SPECIAL STOCK

ELECTROTYPES EACH OF ____
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV

DIAL NO. 1A1021

CUSTOMER

GROVE PARK, INN,
ASHEVILLE, N.C.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 5217 52717

DATE 4-1-1931

APR 6 1931

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

25 M PC REX SIZE 3 1-2 X 5 1-2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full AIRVIEW OF OLD POINT COMFORT, FORTRESS
MONROE AND HAMPTON ROADS, VIRGINIA, THE NEW
CHAMBERLIN HOTEL NEAR THE CENTER OF THE FOREGROUND.
PHOTOGRAPH BY U.S. ARMY AIR CORPS, LANGLEY FIELD,
VIRGINIA.

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

(All of this on address side)

FRONT NO. 5

R. M.

Yes to come
No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

PHOTO LITHO

Rephoto

Photograph each Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print. Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

BLDG. IS CONSTRUCTED OF BRICK, & THE COLOR IS A
REDDISHBROWN. TOWERS AND WINDOW TRIM ARE WHITE.
UMBRELLAS ON LAWN, TERRACE & BEACH ARE VARIOUS
COLORED.

COMPLETED

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3-16 X 5 3-16 SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT 3 GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS,
IF NOT RETURNED TO US WITHIN THE TIME SPECIFIED, WE WILL
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

REDLANDS CHAMBER OF COMMERCE,
REDLANDS, CALIF.

NO. 1A1022

ORDER NO. 52729

DATE 4-1-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) SYLVAN PARK PLUNGE,
REDLANDS, CALIFORNIA

FRONT NO. 2
IMPRINT NONE

R.M.

COLOR DESCRIPTION SEE
BUILDINGS AS PER TISSUE ATTACHED.
ROOF
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV COMPLETED

SIGN HERE

APR 3 1931

ADV

3 1/2

NO. 1A1023

ORDER NO. 52729

REDLANDS CHAMBER OF COMMERCE,
REDLANDS, CALIFORNIA

DATE 4-1-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) HIGH SCHOOL, REDLANDS,
CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO 2

IMPRINT NONE

R.M.

COLOR DESCRIPTION

SEE

REMARKS

AS PER TISSUE ATTACHED.

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV
COMPLETED

SIGN HERE

APR 8 1931

ADV

GENTLEMEN:-
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.

1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

5
7
4

15

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

REDLANDS CHAMBER OF COMMERCE,
REDLANDS, CALIF.

NO. 1A1024

ORDER No. 52729

DATE 4-1-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) JUNIOR HIGH SCHOOL,
REDLANDS, CALIFORNIA

FRONT No. 2
IMPRINT NONE

R.M.

COLOR DESCRIPTION SEE
BUILDINGS AS PER TISSUE ATTACHED.

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED

APR 8 1931

ADV

SIGN HERE

19

2

12

32

15

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS,
IF NOT RETURNED
IT IS ABSOLUTELY NECESSARY THAT OUR SIGNATURE BE AFFIXED AT ONCE, IF NOT RETURNED
ETC., AND RETURN THIS SHEET WITHIN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

REDLANDS CHAMBER OF COMMERCE,
REDLANDS, CALIF.

NO. 1A1025

ORDER NO. 52729

DATE 4-1-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

UPPER BORDER

FRONT NO. 2

TITLE (IN FULL)

REDLANDS BOWL AND PROCELLIS,
REDLANDS, CALIFORNIA

IMPRINT

NONE

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

AS PER TISSUE ATTACHED.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

SIGN HERE

APR 8 1931

ADV

3 1/2

12

YOUR ORDER AS
NEW OR BRAND

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE

PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

NO. 1A1026

ORDER NO. 52729

DATE 4-1-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

^E UPPER BORDER

TITLE (IN FULL)

Y.M.C.A. BUILDING,
REDLANDS, CALIFORNIA

FRONT NO.

Or

IMPRINT NONE

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

AS PER TISSUE ATTACHED.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

SIGN HERE.

APR 8 1931

ADV

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

REDLANDS CHAMBER OF COMMERCE,
REDLANDS, CALIF.

NO. 1A1027

ORDER NO. 52729

DATE 4-1-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT No. 2

TITLE (IN FULL) MEMORIAL CHAPEL, UNIVERSITY
OF REDLANDS, REDLANDS, CALIFORNIA

IMPRINT NONE

R.M.

COLOR DESCRIPTION AS PER TISSUE ATTACHED.

REMARKS

BUILDINGS

2 CARD

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED
LV

SIGN HERE

APR 4 1931

ADV

3 1/2

46

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
YOUR TOTAL ORDER HEREWITH ENCLOSED.
IT IS REQUESTED THAT YOU Q. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
ETC. AND RETURN
IN SIX DAYS WE
WORK.

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

CHAMBER OF COMMERCE,
REDLANDS, CALIFORNIA

NO. 141028

ORDER NO. 52729

DATE 4-1-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) BUSINESS SECTION,
REDLANDS, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2
IMPRINT NONE

R.M.

COLOR DESCRIPTION SEE

BUILDINGS AS PER TISSUE ATTACHED.

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV
COMPLETED

SIGN HERE

APR 6 1931

ADV

17
10

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
YOURS,
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

REDLANDS CHAMBER OF COMMERCE,
REDLANDS, CALIFORNIA

NO. 1A1029

ORDER NO. 52729

DATE 4-1-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER & IN SKY

FRONT NO 2

TITLE (IN FULL) A CORNER OF THE QUAD,

IMPRINT NONE

UNIVERSITY OF REDLANDS, REDLANDS, CALIFORNIA

IN SKY- CURRIER GYMNASIUM HALL OF
LETTERS ADMINISTRATION BUILDING

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

AS PER TISSUE ATTACHED.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

SIGN HERE

APR 3 1931

ADV

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HERWITH FURNISHED.
IT IS ABSOLUTELY NECESSARY THAT YOU CLIP THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F.W. WOOLWORTH CO.,
REDLANDS, CALIFORNIA

DATE 4-1-1931

3M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) XX GIRLS' DORMITORIES,
UNIVERSITY OF REDLANDS, REDLANDS,
CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2
IMPRINT NONE

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS AS PER TISSUE ATTACHED.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV COMPLETED

SIGN HERE

APR 7 1931

ADV

NO. 1A1030

ORDER NO. 52732

4 1/2

DIAL NO. 1A1031

CUSTOMER A.T. EDDINGSTON,
PORT ARTHUR, TEXAS.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 52733

DATE 4-1-1931

APR 6 1931

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

6M PC

SIZE 3 1-2 X 5 1-2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full EDDINGSTON COURT, PORT ARTHUR,
TEXAS.

(All of this on address side)

FRONT NO. 5 R. M. Yes ^{to come} No
R. M. to cover part of Message Space, entire Message Space, or entire Front
IMPRINT: Customer C. T. Imprint No Imprint
Trade Mark Yes No
Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

TAKE OUT MAN ~~XXX~~ STANDING IN FRONT OF THE
PARKWAY.

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12 NEG. NO.
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

SLATE ROOFS, CONCRETE DRIVE, BRICK IS A RUSTIC
SPOTTED BRICK, GATEWAY IS BUILT OF CONCH SHELLS, WHICH
ARE VERY COLORFUL WITH PINK PREDOMINATING.

COMPLETED

1 More

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Negatives	Stripping	To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3-16 X 5 3-16 SAME SIZE

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS 3 FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

DIAL NO. 1A1032

CUSTOMER

A.T. EDDINGSTON,
PORT ARTHUR, TEXAS.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 52733

DATE ~~31~~ 4-1-1931

APR 6 1931

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

6 M

PC

SIZE

3 1-2 X 5 1-2

STYLE

AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full EDDINGSTON COURT, PORT ARTHUR, TEXAS.

(All of this on address side)

FRONT NO. 5

R. M.

Yes ^{to come} No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

SLATE ROOFS, CONCRETE DRIVE, THE BRICK IS A
RUSTIC SPOTTED BRICK, GATEWAY IS BUILT OF CONCH
SHELLS WHICH ARE VERY COLORFUL WITH PINK
PREDOMINATING.

COMPLETED

1 More

ENGRAVING DEPARTMENT

HALFTONES FROM ____ COPIES

____ DUPLICATES ____ ZINC COLOR PLATES

____ LINE & HALFTONE COMB. ____ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM ____ COPIES

____ DUPLICATES ____ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE ____ WIDE ____ HIGH ____ SAME SIZE ____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS ____ FLAT 3 GOOD ____ IN COLORS ____ SPECIAL STOCK

____ ELECTROTYPES EACH OF ____
ON WOOD METAL.

SIZE 3 3-16 X 5 3-16 SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLIO.

FINISHING DEPT. OUTLINE OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

DIAL NO. 1A1033
ORDER NO. 52744
DATE 4-2-1931
CUSTOMER CROCKER TRANSFER & STORAGE CO., CORPUS CHRISTI, TEX.
DATE ENTERED APR 7 1931
DEPT. RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART
6 M BUS. CO. SIZE 3 1-2 X 2
STYLE AMERICAN ART

(All this on the picture side)
PLACE OF TITLE: Upper, Lower, Center—Border
Title in Plate Yes No
Title in full NO TITLE.
Follow Layout
Copyright in Plate Yes No

(All of this on address side)
FRONT NO. R. M. Yes No
R. M. to cover part of Message Space, entire Message Space, or entire Front
IMPRINT: Customer C. T. Imprint No Imprint
Trade Mark Yes No
Special type as sample

RETOUCHING DEPARTMENT
Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO
Rephoto

BRING OUT SHIPS IN BACKGROUND.
CUT OFF SOME OF STREET.

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative, Line, Halftone, Combination.
Dry, Wet, Pancromatic, Color Separation.
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.
Stripping, White Border, Full Face. Titles—Red, Blue.
Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

SEE COPIES ATTACHED.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS
Extra Negatives Extra Strip To Size Double Print Reverse Position Reverse Color Ben Day

ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
Extra Negatives Extra Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH. SAME SIZE
SCREEN 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS. 3 PLAT. GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
GENTLEMEN-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

KINGS CITY NEWS AGENCY, NILES, OHIO		NO. 1A1034
DATE 4-2-1931		ORDER NO. 52749
6M AMERICAN ART		
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE	UPPER BORDER	FRONT NO. 2
TITLE (IN FULL)	THE NILES TRUST COMPANY, NILES, OHIO	IMPRINT NONE
COLOR DESCRIPTION	SEE	REMARKS
BUILDINGS	LIGHT GRAY STONE, CORNICE & ALL. GRAY MOTTLED GRANITE BASE.	
ROOF	BRASS DOORS, ENTRANCE & CASING OVER ENTRANCE. DARK GRAY	
TRIMMINGS	SASH, BUFF BLINDS. GRAY LAMP POSTS. GREEN LETTERS ON SIGN	
	OVER DOOR. ON LEFT BLDG. BUFF. MAKE BLDG. PLUMB STRAIGHT	
	UP & DOWN. REMOVE POLES, WIRES & TRAFFIC LIGHT.	
PHOTO PROPERTY OF C. T. & CO.-CUSTOMER		
LV		ADV
SIGN HERE _____		

Canceled

Eight 8x10
7

5

142

GENTLEMEN:-
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

M. & M. NEWS CO.,
IRONWOOD, MICH.

NO. 1A1035
ORDER NO. 52751

DATE 4-2-1931

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

UPPER BORDER

FRONT NO. 2

TITLE (IN FULL)

MONTREAL RIVER FALLS,
IRONWOOD, MICH.

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED

APR 7 1931

ADV

SIGN HERE

GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTE
ETC., AND RETURN
IN SIX DAYS WE
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICITY, AND CONDITIONS ON THE
ORDER HEREWITH. PLEASE THESE TITLES AND COLOR DESCRIPTIONS.
SHEET WITH YOUR SIGNATURE AFFIXED AT THE TOP. NOT RETURNED
CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE

VERY TRULY,
GEORGE F. LEITCH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

M. & M. NEWS CO.,
IRONWOOD, MICH.

DATE 4-2-1931

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) PLYMOUTH OPEN PIT MINE,
NEAR IRONWOOD, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2
IMPRINT NONE

COLOR DESCRIPTION	SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV COMPLETED

SIGN HERE

APR 6 1931

ADV

1
2

18
2

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.
GENTLEMEN:-
PER ATTACHED
OF YOUR TITLED
IT IS ABSOLUTELY
ETC., AND RETURN
IN SIX DAYS WE
WORK.

VERY TRULY
CURT. TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

M. & M. NEWS CO.,
IRONWOOD, MICH.

NO. 1A1037

ORDER NO. 52751

DATE 4-2-1931

3 M 500

AMERICAN ART

<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE	UPPER BORDER	FRONT NO.	2
TITLE (IN FULL)	A WINTER SCENE, IRONWOOD, MICH.	IMPRINT	NONE
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS			
ROOF			
TRIMMINGS			
		RETURN PHOTO TO IRONWOOD PHARMACY, IRONWOOD, MICH.	
		photo ret. MAY 6 1931	

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED
LV

APR 9 1931

ADV

SIX HERE

GENTLEMEN:-
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

M. & M. NEWS CO.,
IRONWOOD, MICH.

DATE 4-2-1931

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) AFTER A SNOWSTORM,
IRONWOOD, MICH.

NO. 1A1038

ORDER No. 52751

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2
IMPRINT NONE

COLOR DESCRIPTION	SEE
-------------------	-----

BUILDINGS

ROOF

TRIMMINGS

REMARKS

RETURN PHOTO TO-
IRONWOOD PHARMACY,
IRONWOOD, MICH.

photo net. MAY 6 1931.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

APR 6 1937

ADV

SIGN HERE

13

462

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

M. & M. NEWS CO.,
IRONWOOD, MICH.

DATE 4-2-1931

NO. 1A1039
ORDER NO. 52751

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) XXX SUFFOLK STREET
LOOKING NORTH, IRONWOOD, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No 2
IMPRINT NONE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

HOTEL BUFF BRICK. FURNITURE STORE DARK GREY. HUB STORE
DARK GREY.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

LV

COMPLETED

SIGN HERE

APR 4 1931

ADV

5

WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT. TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

M. & M. NEWS CO.,
IRONWOOD, MICH.

NO. 1A1040

ORDER NO. 52751

DATE 4-2-1931

3 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) LUTHER L. WRIGHT HIGH
SCHOOL, IRONWOOD, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

BLDG. DARK BUFF BRICK.

ROOF

TRIMMINGS

PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED
LV

APR 7 1931

ADV

SIGN HERE

[Handwritten signature]

3 1/2

46

7
2

*Carroll
to Paul*

GENTLEMEN-
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
YOUR ORDER AS
MEMORANDUM
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU
K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

THE RUBEN PUBLISHING CO.,
NEWBURGH, N.Y.

NO. 1A1041
ORDER NO. 52803

DATE 4-3-1931

12 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE	UPPER BORDER	FRONT NO.	102
TITLE (IN FULL)	NEW FOXTOWN HILL STATE ROAD, DELAWARE WATER GAP, PA.	IMPRINT	SAME AS ABOVE
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS	SHOW MOUNTAINS IN DISTANCE, THIS IS THE GAP. RETOUCH VALLEY & HAVE PLENTY OF COLOR. XX LIGHTEN TREES IN FOREGROUND.		
ROOF	BE SURE & REMOVE AUTO ON RIGHT OF ROAD. ADD TREES & FOLIAGE AT RIGHT & LEFT LOWER CORNERS.		
TRIMMINGS			

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV COMPLETED

SIGN HERE

APR 8 1931

ADV

3 1/2

NO. 1A1042

ORDER NO. 52800

UNIVERSITY BOOK & STATY.CO.
CHAPEL HILL,N.C.

DATE 4-3-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER

TITLE (IN FULL) UNIVERSITY METHODIST
EPISCOPAL CHURCH SOUTH, CHAPEL
HILL, N.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT ~~UNXIONS~~
SUTTON'S - CHAPEL HILL, N.C.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

RED BRICK CHURCH BLDG. WHITE TRIMMING. WHITE UPPER FRONT,
WHITE COLUMNS,GRAY STAIRS,WHITE DOORS,SLATE ROOF. BASE OF
CHURCH TOWER RED BRICK,THEN WHITE & TOP PART SLATE ROOF.
WHITE STONE MONUMENT IN LE T FRONT. GREEN LAWN. PUT SOME
FOLIAGE ON TREES.

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED

SIGN HERE

APR 8 1931

ADV

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HERWITH ENCLOSED.
GENTLEMEN:-
PE ATTACHED
OF YOUR PHOTO
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

13

13

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1785 IRVING PARK BLVD. CHICAGO, ILL.

UNIVERSITY BOOK & STATY.CO.,

CHAPEL HILL, N.C.

DATE 4-3-1931

2 1/2

NO. 1A1043

ORDER NO. 52800

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER BORDER
TITLE (IN FULL) PRESBYTERIAN CHURCH,
CHAPEL HILL, N.C.

FRONT NO. 1
IMPRINT SUTTON'S - CHAPEL HILL,
N.C.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

DARK RED BRICK BLDG. WHITE TRIM. WHITE UPPER FRONT. WHITE
COLUMNS. BASE OF TOWER RED BRICK, MIDDLE PART WHITE, TOP
DARK. FLOWER BEDS ON FRONT YELLOW, TO LEFT SIDE WHITE.
GREEN LAWN, NATURAL STONE WALLS COLORS. CHURCH FLOOR IS SLATE.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

SIGN HERE

APR 7 1931

ADV

648

10

GENTLEMEN:-
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE
OF YOUR TOTAL ORDER HERWITH INCLOSED THESE TITLES AND COLOR DESCRIPTIONS.
IT IS ABSOLUTELY NECESSARY THAT YOUR SIGNATURE BE AFFIXED AT ONCE, IF NOT RETURNED
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

UNIVERSITY BOOK & STATY.CO.,
CHAPEL HILL,N.C.

NO. 1A1044
ORDER No. 52800

DATE 4-3-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) BAPTIST CHURCH, CHAPEL
HILL, N.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1
IMPRINT SUTTON'S - CHAPEL HILL,
N.C.

COLOR DESCRIPTION SEE
BUILDINGS CREAM BRICK BLDG. WHITE STONE TRIM. WHITE STONE COLUMNS. OAK
DOORS. COLORED WINDOW GLASS. GREEN LAWNS. TAKE OUT WIRES.
ROOF PUT FOLIAGE ON TREES. FLOWERS AROUND CHURCH.
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV COMPLETED
SIGN HERE

APR 9 1931

ADV

YOUR ORDER AS
MEMORANDUM
YOUR ORDER AS
MEMORANDUM
GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY
ETC., AND RETURN
IN SIX DAYS WE
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
NECESSARY WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
THIS SHEET WITH INFORMATION CORRECT AND PROCEED WITH THE
VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

THE KUCKER STUDIO,
SPRINGFIELD, MO.

NO. 1A1045

ORDER NO. 51823

DATE 4-3-1931

12^M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) "THE QUADRANGLE",
STATE TEACHERS' COLLEGE, SPRINGFIELD,
MO.

FRONT NO. 2
IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

SEE CARD ATT.

STRAIGHTEN AT BOTTOM

ADD SKY

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

SIGN HERE

APR

8 1931

ADV

DIAL NO. 1A1046

ORDER NO. 52794

DATE 4-3-1931

CUSTOMER PUBLISHED BY ASHEVILLE
POST CARD CO., ASHEVILLE, N.C.

DATE ENTERED

APR 6 1931

DEPT.

DATE COMPLETED

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

12 M 500 PC

SIZE 3 1-2 X 5 1-2

STYLE AMERICAN ART

(All this on the picture side)
PLACE OF TITLE: Upper, Lower, Center Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **BARNEY'S TAVERN, LAKE WALES, FLA.**

RETOUCHING DEPARTMENT
Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

ADD LEAVES TO BUSHES ON LEFT, ALSO FLOWERS. ADD
FLOWERS TO FLAME VINE ON TOP OF TRELLIS, FLOWERS
TO BE ORANGE COLOR.

*Photo Returned to Customer
4-29-31*

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)
ORANGE COLOR FLOWERS ON FLAME VINE ON TOP OF
TRELLIS, SEE HAND COLORED PHOTO ATTACHED
FOR FURTHER COLORS.

COMPLETED

return photos

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

L. V.

ADV.

(All of this on address side)
FRONT NO. 56 R. M. Yes No
R. M. to cover part of Message Space, entire Message Space, or entire Front
IMPRINT: Customer C. T. Imprint No Imprint
Trade Mark Yes No

Special type as sample
IMPRINT- SAME AS ABOVE

PHOTO LITHO
Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE 3 3-16 X 5 3-16 SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED - WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

DIAL NO. 1A1047

ORDER NO. 52786

DATE 4-3-1931

CUSTOMER CHICAGO HISTORICAL SOCIETY, CHICAGO, ILL.

APR 6 1931

DEPT. DATE COMPLETED
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

2 M PC SIZE 3 1-2 X 5 1-2

STYLE DUOTONE

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full BED ON WHICH LINCOLN DIED AND LINCOLN
FURNITURE IN LINCOLN ROOM AT CHICAGO
HISTORICAL SOCIETY.
(C) BY CHICAGO HISTORICAL SOCIETY. (LOWER RIGHT)
RETOUCHING DEPARTMENT
Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

REVERSE POSITION OF PHOTO.

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Message Space, entire Message Space, or entire Front
IMPRINT: Customer C. T. Imprint No Imprint
Trade Mark Yes No
Special type as sample

PHOTO LITHO
Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative, Line, Halftone, Combination.
Dry, Wet, Paneromatic, Color Separation.
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.
Stripping, White Border, Full Face. Titles—Red, Blue.
Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

COMPLETED

ENGRAVING DEPARTMENT

1 HALFTONES FROM 1 COPIES
DUPLICATES ZINC COLOR PLATES
LINE & HALFTONE COMB. COLOR PROCESS
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

ZINC ETCHINGS FROM COPIES
DUPLICATES COLOR PLATES
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE 5 1/2 WIDE 3 1/4 HIGH. SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH DEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. CUSTOMER L. V. ADV.

65

GENTLEMEN:-
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE
OF YOUR TOTAL ORDER HERWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F. W. WOOLWORTH CO.,
PAHUSKA, OKLA.

NO. 1A1048

ORDER NO. 52789

DATE 4-3-1931

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) OSAGE INDIAN AGENCY,
PAHUSKA, OKLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

IMPRINT NONE

B2

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS 1ST BLDG. AT LEFT SANDSTONE. 2 WHITE, 3 LIGHT RED
SANDSTONE.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LY COMPLETED

SIGN HERE

APR 7 1931

ADV

3 1/2

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

F. W. WOOLWORTH CO.,
PAWHUSKA, OKLA.

DATE 4-3-1931

NO. 1A1049

ORDER NO. 52789

3 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) OSAGE COUNTY COURT HOUSE,
PAWHUSKA, OKLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

IMPRINT NONE

BS

COLOR DESCRIPTION SEE

BUILDINGS

WHITE BLDG.

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV COMPLETED

SIGN HERE

APR 10 1931

ADV

18

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F. W. WOOLWORTH CO.,
PAWHUSKA, OKLA.

DATE 4-3-1931

3 M 500

(ALL OF THIS ON THE PICTURE SIDE)

AMERICAN ART

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) CHIEF BACONRIND, OSAGE
INDIAN, PAWHUSKA, OKLA.

FRONT NO. 2
IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

APR 6 1931

ADV

SIGN HERE

NO. 1A1050

ORDER NO. 52789

2 1/2

YOUR ORDER AS
MEMORANDUM
GENTLEMEN:-
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY NECESSARY THAT YOU
ETC., AND RETURN THIS SHEET WITH YOUR
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F.W. WOOLWORTH CO.,
PAWUSKA, OKLA.

NO. 1A1051

ORDER NO. 52789

DATE 4-3-1931

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) OSAGE INDIAN VILLAGE,
PAWUSKA, OKLA.

FRONT NO. 2
IMPRINT NONE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

APR 6 1931

ADV

LV
COMPLETED

SIGN HERE

3 1/2

18

18

ASK

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

F. W. WOOLWORTH CO.,
PAWHUSKA, OKLA.

2

NO. 1A1052

ORDER NO. 52789

DATE 4-3-1931

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) JOHN STINK, OSAGE INDIAN
HERMIT, PAWHUSKA, OKLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO 2

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED

APR 6 1931

ADV

SIGN HERE

DIAL NO. 1A1053

CUSTOMER HOTEL MELBOURNE,
ST. LOUIS, MO.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 52827

DATE 4-4-1931

APR 20 1931

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

6 M

PG

SIZE

3 1-2 X 5 1-2

STYLE

AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full LOUNGE, HOTEL MELBOURNE, ST. LOUIS

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

*Photo returned to
Customer 6/29/31*

PHOTO LITHO

Rephoto

____ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

CEILING CREAM, WALLS LIGHT GREEN, CHANDELIER BRONZE,

CARPET BROWN-GREEN MIXTURE, DRAPES MAROON,

TABLE MAHOGANY.

COMPLETED

1 More

ENGRAVING DEPARTMENT

HALFTONES FROM ____ COPIES

____ Duplicates ____ ZINC COLOR PLATES

____ LINE & HALFTONE COMB. ____ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM ____ COPIES

____ Duplicates ____ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE ____ WIDE ____ HIGH ____ SAME SIZE ____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS ____ FLAT ____ GOOD ____ IN COLORS ____ SPECIAL STOCK

____ ELECTROTYPES EACH OF ____
ON WOOD METAL.

SIZE 3 3-16 X 5 3-16

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

DIAL NO. 1A1054

ORDER NO. 52827

DATE 4-4-1931

CUSTOMER HOTEL MELBOURNE
ST. LOUIS, MO.DATE ENTERED
APR 20 1931DEPT. RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART6^M

PC

3 1-2 X 5 1-2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full COFFEE SHOP, HOTEL MELBOURNE,
ST. LOUIS

(All of this on address side)

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

See back of photo

COMPLETED

1 More

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE 3 3-16 X 5 3-16
WIDE HIGH SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH A. L. AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT 3 GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV

DIAL NO. 1A1055

CUSTOMER PATTERSON STUDIOS, INC., DATE ENTERED
CHICAGO, ILL.

DEPT. DATE COMPLETED

ORDER NO. 52826

DATE 4-4-1931

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

APR 7 1931

25 M

PC

SIZE

3 1-2 X 5 1-2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full GENUINE "SPANORA" RELIEF ART

POTTERY TRADE MARK REG'D
HAND DECORATED TABLE LAMP; HEIGHT OVER ALL 21"
SHADE DIAMETER 15"

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

(All of this on address side)

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

PHOTO LITHO

Rephoto

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

____ HALFTONES FROM ____ COPIES

____ DUPLICATES ____ ZINC COLOR PLATES

____ LINE & HALFTONE COMB. ____ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

____ ZINC ETCHINGS FROM ____ COPIES

____ DUPLICATES ____ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE ____ WIDE ____ HIGH ____ SAME SIZE ____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS ____ FLAT ____ GOOD ____ IN COLORS ____ SPECIAL STOCK

____ ELECTROTYPES EACH OF ____
ON WOOD METAL.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

AS PER SAMPLE.

card must be known

SIZE 3 3-16 X 5 3-16 SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

DIAL NO. **1A1056** CUSTOMER **LACY L. REDD & CO.,** DATE ENTERED **APR 8 1931** DEPT. DATE COMPLETED
ORDER NO. **52825** **SAN FRANCISCO, CALIF.** **MAY 11 1931**
DATE **4-4-1931**

6 M **BUS. CO.** SIZE **2 1-4 X 3 1-2**

STYLE **WHITE BORDER**

MAKEOVER
Full Face M. O.

(All this on the picture side)
PLACE OF TITLE: Upper, Lower, Center—Border (Follow Layout)
Title in Plate Yes No Copyright in Plate Yes No
Title in full **LACY L. REDD & CO., LTD.**
(ETC. AS PER LAYOUT)

(All of this on address side)
FRONT NO. R. M. (Yes) No
R. M. to cover part of Message Space, entire Message Space, or entire Front
IMPRINT: Customer C. T. Imprint (No Imprint)
Trade Mark Yes No
Special type as sample

RETOUCHING DEPARTMENT
Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12
Prints each from Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

NEG. NO.

Negative, Line, Halftone, Combination.
Dry, Wet, Paneromatic, Color Separation.
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.
Stripping, White Border, Full Face. Titles—Red, Blue.
Blue Print, (Handcolor), Black & White Proof.

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

AS PER COPY ATTACHED.

COMPLETED

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH. SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT 3 GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

DIAL NO. 1A1057

ORDER NO. 52824

DATE 4-4-1931

CUSTOMER C. W. HUGHES & CO.,
MECHANICVILLE, N.Y.

DATE ENTERED
APR 8 1931

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

6 M PC

SIZE 3 1-2 X 5 1-2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full GOLDSMID'S RESTAURANT, GLENS FALLS, N.Y.

MEET ME AT GOLDSMID'S RESTAURANT - 13 WARREN ST.
GLENS FALLS, N.Y.

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

(All of this on address side)

FRONT NO. 29 R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample
IMPRINT—PUBLISHED BY C. W. HUGHES & CO., INC.,
MECHANICVILLE, N.Y.

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

PIPES GOLD BRONZE, SIDE WALLS CREAM, CEILING
WHITE, CHANDELIER BRONZE, WHITE CANDLESTICK,
TAPESTRY BLACK, RED & GOLD, SEATS RED, BACKS
CREAM COLOR, BLACK STRIPES ON EDGE,
BLACK MARBLE TOP ON COUNTER.

COMPLETED

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

COPIES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

COPIES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE - ANCHOR
SOLIO METAL FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

3 3-16 X 5 3-16
SIZE WIDE HIGH SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLIO.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER - L. V. - ADV

3 1/2

GENTLEMEN:-
BE ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY
ETC. AND RETURN
IN SIX DAYS WE
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.

THESE TITLES AND COLOR DESCRIPTIONS,
ON A TITLE AFFIXED TO ONE OF THE RETURNED
SHEET WITH YOUR SIGNATURE AND INFORMATION CORRECT AND PROCEED WITH THE

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

NO. 1A1058	
ORDER No. 52839	
MORRIS 5 & 100 TO \$1.00 STORE, GOSHEN, IND.	
DATE 4-7-1931	
I M BLUESKY	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE UPPER BORDER	FRONT NO. 2
TITLE (IN FULL) MAIN STREET, GOSHEN, IND.	IMPRINT NONE
COLOR DESCRIPTION SEE	REMARKS
BUILDINGS	
ROOF	
TRIMMINGS	
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER	
LV. COMPLETED	
APR 9 1931	
ADV	
SIGN HERE	

*Very Truly
Curt Teich
H. B. X*

X X

13

GENTLEMEN:-
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

YOUR ORDER AS
MEMORANDUM

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.

IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

MORRIS 5 & 100 TO \$1.00 STORES,
GOSHEN, INDIANA

31
2

NO. 1A1059

ORDER NO. 52839

DATE 4-7-1931

IM

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL)

HIGH SCHOOL, GOSHEN, IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co -CUSTOMER

LV
COMPLETED

SIGN HERE

APR 9 1931

ADV

Very Rush ~~to land~~ X

2 1/2

YOUR ORDER AS
MEMORANDUM
SPECIFYING
CONDITIONS ON THE
ORDER HEREWITH
IT IS ABSOLUTELY
NECESSARY THAT YOU
K. THESE TITLES AND
COLOR DESCRIPTIONS,
ETC., AND RETURN THIS
SHEET WITH YOUR SIGNATURE
AFFIXED AT ONCE. IF NOT
RETURNED IN SIX DAYS
WE WILL CONSIDER THIS
INFORMATION CORRECT AND
PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

HOTEL LINWOOD CO.,
VERMILION, OHIO

NO. 1A1061

ORDER NO. 52831

DATE 4-6-1931

2 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE ~~XXXXXXXX~~ LOWER BORDER
TITLE (IN FULL) VERMILION LAGOONS AND
WEST GATE, LINWOOD PARK, VERMILION,
OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2
IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

APR 8 1931

ADV

SIGN HERE

Curt Teich
Paul
1931

X

3

GENTLEMEN:-
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

KX HOTEL LINWOOD CO.,
VERMILION, OHIO

NO. 1A1062
ORDER NO. 52833

DATE 2-4-6-1931

2M

DUOTONE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER BORDER
TITLE (IN FULL) VERMILION LAGOONS AND
MOUTH OF RIVER NEAR LINWOOD PARK,
VERMILION, OHIO

FRONT NO. 2
IMPRINT NONE

COLOR DESCRIPTION SEE
BUILDINGS
ROOF
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO. CUSTOMER

COMPLETED

APR 9 1931

ADV

SIGN HERE

Curt Teich
Rev. H. H. H.
X
X
X

2 1/2

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY,
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

HOTEL LINWOOD CO.,
VERMILION, OHIO

NO. 1A1063

ORDER No. 52833

DATE 4-6-1931

28M

DITONE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER BORDER
TITLE (IN FULL) TABERNACLE AND CONVENTION
HALL, LINWOOD PARK, VERMILION, OHIO

FRONT NO. 2
IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

COMPLETED

SIGN HERE

APR 10 1931

ADV

[Handwritten signature]

[Large handwritten X mark]

13

3 1/2

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCURACY
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY POST OFFICE NEWS STAND,
GREAT FALLS, MONT.

NO. 1A1064

ORDER NO. 52852

DATE ~~XB~~ 4-6-1931

6 M

AMERICAN ART

PLACE OF TITLE UPPER BORDER

FRONT NO. 1

TITLE (IN FULL) CENTRAL AVENUE, LOOKING WEST,
GREAT FALLS, MONT.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

COLORS AS MARKED

ROOF

ON PHOTO

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED

APR 9 1931

ADV

SIGN HERE

13

2 1/2

NO. 1A1065

ORDER NO. 52852

PUBLISHED BY POST OFFICE NEWS STAND,
GREAT FALLS, MONT.

DATE 4-6-1931

6 M AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) GIANT SPRINGS, GREAT
FALLS, MONT.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE
BUILDINGS WATER AROUND SPRINGS IS GREEN.
ROOF
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV
COMPLETED

SIGN HERE

APR 9 1931

ADV

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
GENTLEMEN:—
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.
VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCURATE
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
Etc. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY POST OFFICE NEWS STAND,
GREAT FALLS, MONT.

NO. 1A1066

ORDER NO. 52852

DATE 4-6-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) PARIS GIBSON (FOUNDER OF
CITY) MONUMENT AND GREAT NORTHERN RY.
BUILDING, GREAT FALLS, MONT.

FRONT NO. 1
IMPRINT SAME AS ABOVE

(ALL OF THIS ON THE ADDRESS SIDE)

COLOR DESCRIPTION

SEE

BLDG. LT. RED.

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

SIGN HERE

APR 8 1931
APR 8 1931

ADV

6
A
GENTLEMEN:-
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

YOUR ORDER AS
MEMORANDUM
VERY TRULY
YOURS
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY POST OFFICE NEWS STAND,
GREAT FALLS, MONT.

NO. 1A1067

ORDER No. 52852

DATE 4-6-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) COLUMBUS HOSPITAL, GREAT
FALLS, MONT.

FRONT No. 1
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

BLDG. LIGHT RED BRICK, TAKE OUT DEBRIS AND CLEAN
UP FOREGROUND. REMOVE WORKMEN, WHEELBARRON, TRUCK
& HORSES.

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO - CUSTOMER

LV COMPLETED

APR 13 1931

ADV

SIGN HERE

GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTE
ETC., AND RETURN
IN SIX DAYS WE
WORK.

WE WITH THANKS AND ACCEPT
AND CONDITIONS ON THE
ENCLOSED
YOU K. THESE TITLES AND COLOR DESCRIPTIONS.
R SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
INFORMATION CORRECT AND PROCEED WITH THE
VERY TRULY
CURT TEICH & COMPANY INC.
1735-1765 IRVING PARK BLVD. CHICAGO, ILL.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY POST OFFICE NEWS STAND,
GREAT FALLS, MONT.

NO. 1 A1068

ORDER No. 52852

DATE 4-6-1931

6M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE	UPPER BORDER
----------------	--------------

TITLE (IN FULL) MORONY FALLS, NEAR
GREAT FALLS, MONT.

FRONT No.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

APR 8 1931

APR 8 1931

ADV

to
over coil

13

17

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE MEMORANDUM SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS

MEMORANDUM

PER ATTACHED

OF YOUR TOTAL

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY POST OFFICE NEWS STAND, GREAT FALLS, MONT.		NO. 1A1069
DATE 4-6-1931		ORDER NO. 52852
6 M		AMERICAN ART
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE	UPPER BORDER	FRONT NO. XX 1
TITLE (IN FULL)	DEACONESS HOSPITAL, GREAT FALLS, MONT.	IMPRINT KOREX SAME AS ABOVE
COLOR DESCRIPTION	SEE BLDG. RED BRICK, STONE	REMARKS TRIM. CUT OFF FOREGROUND.
BUILDINGS		
ROOF		
TRIMMINGS		
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER		
COMPLETED		
APR 9 1931		
APR 9 1931		
ADV		

3 1/2

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE
SPECIFICATIONS AND CONDITIONS ON THE
ORDER. IF YOU HAVE ANY QUESTIONS, PLEASE
IT IS ABSOLUTELY NECESSARY THAT YOU
ETC., AND RETURN THIS SHEET WITH YOUR
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY POST OFFICE NEWS STAND,
GREAT FALLS, MONT.

NO. 1A1070

ORDER NO. 52652

DATE 4-6-1931

6 M AMERICAN ART
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) HIGH SCHOOL AND STADIUM,
GREAT FALLS, MONT.

FRONT NO. 1
IMPRINT SAME AS ABOVE
(ALL OF THIS ON THE ADDRESS SIDE)

COLOR DESCRIPTION SEE
BUILDINGS BLDG. RED BRICK, CLEAN
ROOF
TRIMMINGS

REMARKS
UP FOREGROUND. CUT OFF AS MARKED.

Photo
10H778

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV
COMPLETED
SIGN HERE

APR 8 1931

ADV

DIAL NO. **IA1071**

ORDER NO. **52858**

DATE **4-6-1931**

CUSTOMER **OAK CREST HOTEL,
XXXXXXXX EVANSTON, ILL.**

DATE ENTERED

~~APR 13 1931~~
APR 29 1931

DEPT.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

6 M PC

SIZE

3 1/2 x 5 1/2

STYLE

AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full **(TITLE TO COME)**

(All of this on address side)

FRONT NO. **5**

R. M. Yes ☒ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PUT NICE TREES AND GRASS, BUSHES IN FRONT. RETOUCH AUTO

ON LEFT AND OTHER BLDG. TAKE OUT ALL OTHER

BLDG'S AND TAKE OUT AUTO AT BOTH EDGES

OF PICTURE

Photo in 1A 156v

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

RED BRICK BUILDING. LOWER PART LIGHT GRAY STONE.

WINDOWS IN CENTER WHITE, OUTER WINDOWS BLACK FRAMES.

COMPLETED

PHOTO PROPERTY OF C. T. & CO. — ☒ CUSTOMER — L. V. — ☒ ADV.

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic; Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, ☒ Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE **3 3/16 x 5 3/16** SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. ☒ OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____

BLOCKING DEPT. ☒ WOOD ☒ MORTISE - ANCHOR
SOLID METAL - ☒ FLUSH TOP - ☒ FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS ☒ FLAT ☒ GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

MAKEOVER

MAKEOVER

14

c by [signature]

YOUR ORDER
MEMORANDUM
GENTLEMEN:-
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY L.G. FOX DRUG CO.,
ROCKINGHAM, N.C.

NO. 1A1072

ORDER NO. 52854

DATE 4-6-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) ROCKINGHAM HOTEL,
ROCKINGHAM, N.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1
IMPRINT SAME AS ABOVE
R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

1ST FLOOR RED BRICK, WHITE TRIM. 2ND & 3RD FLOORS LIGHT
~~SEVEN~~ STUCCO, WHITE WINDOW TRIM. ATOP WINDOWS RED BRICK
LINES, WHITE ROOF LINE AND FLAG POLES. PUT FLAGS ON. SIGN
HAS ~~BLACK~~ GREEN EDGE. WHITE LETTERS ON BLACK.
TAKE OUT ALL POLES & WIRES. ALSO BANK CLOCK AT LEFT
BLDG. ADJOINING HOTEL AT LEFT IS RED BRICK, WHITE TRIM.
PUT SOME FLOWERS AT MAIN ENTRANCE ON RIGHT SIDE.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV

COMPLETED

SIGN HERE

APR 14 1931

ADV

9
13

6

YOUR ORDER AS
MEMORANDUM
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE
YOUR ORDER AS
MEMORANDUM
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

PUBLISHED BY L.G. FOX DRUG CO.,
ROCKINGHAM, N.C.

NO. 1A1073
ORDER NO. 52855

DATE 4-6-1931

3M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

UPPER BORDER

TITLE (IN FULL)

ROCKINGHAM COUNTRY CLUB,
ROCKINGHAM, N.C.

FRONT NO.

1

IMPRINT

SAME AS ABOVE

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BROWN WOODEN BUILDING. LIGHT CREAM WINDOW SHUTTERS. RED BRICK
BUILDINGS CHIMNEY, SLATE ROOF WITH RED CORNICE TRIM. BASE WHITE.
FLOWER BEDS AROUND BLDG. MAKE GREEN LAWN. PARKING GROUND
ROOF WHITE SAND. FENCE POST WHITE, FLAG POLE WHITE.
TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

SIGN HERE

APR 13 1931

ADV

51
6

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS.
IT IS ABSOLUTELY NECESSARY THAT YOU AFFIX THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

3

NO. 1A1074

ORDER NO. 52855

PUBLISHED BY L.G. FOX DRUG CO.,
ROCKINGHAM, N.C.

DATE 4-6-1931

3M 500 AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) RICHMOND COUNTY
COURT HOUSE, ROCKINGHAM, N.C.

FRONT NO 1

IMPRINT SAME AS ABOVE

R.M.

COLOR DESCRIPTION SEE

BUILDINGS WHITE STONE BLDG. GREEN XXXXXX WINDOW CASING. GREEN
LAWN & BUSHES WITH YELLOW & WHITE FLOWERS.

ROOF

TRIMMINGS SEE CARD ATT.

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

ADV

APR 9 1931

APR 9 1931

COMPLETED

SIGN HERE

2

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY L.G. FOX DRUG CO.,
ROCKINGHAM, N.C.

NO. 1A1075

ORDER NO. 52855

DATE 4-6-1931

3 M 500

(ALL OF THIS ON THE PICTURE SIDE)

AMERICAN ART

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 1

TITLE (IN FULL)
X A VIEW OF LEDBETTER'S
LAKE, ROCKINGHAM, N.C.

IMPRINT SAME AS ABOVE

R.M.

COLOR DESCRIPTION

SEE

REMARKS

COLORS ALL NATURAL. PUT FOLIAGE ON BARE TREES.

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

BY COMPLETED

SIGN HERE

APR 10 1931

ADV

3

2

GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY
ETC., AND RETURN
IN SIX DAYS WE
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
GENTLEMEN:-
IT IS ABSOLUTELY
ETC., AND RETURN
IN SIX DAYS WE
WORK.

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY L.G. FOX DRUG CO.,
ROCKINGHAM, N.C.

NO. 1A1076

ORDER NO. 52855

DATE 4-6-1931

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) ROCKINGHAM HIGH SCHOOL,
ROCKINGHAM, N.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

R.M.

COLOR DESCRIPTION

RED BRICK BLDG. WHITE TRIM. OAK DOORS. BUSHES IN EDGE
OF ROUNDOLA IN FOREGROUND HAVE PINKISH WHITE FLOWERS, IN
CENTER GREEN LAWN. LAWN IN BACKGROUND. YELLOW FLOWERS X
ON BUSHES.

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

SIGN HERE

APR 13 1931

ADV

3

22

A 52

5

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN: PER ATTACHED ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY L. G. FOX DRUG CO., XXXXXXXXXX ROCKINGHAM, N.C.		NO. 1A1077
DATE 4-6-1931		ORDER No. 52855
3 M 500		AMERICAN ART
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE UPPER BORDER	FRONT NO. 1	
TITLE (IN FULL) PEACH ORCHARD IN BLOOM, ROCKINGHAM, N.C.	IMPRINT SAME AS ABOVE	
	R.M.	
COLOR DESCRIPTION SEE	REMARKS	
BUILDINGS BLOSSOMS ARE AS PINK AS PINK CAN BE MADE. MAKE BEAUTIFUL VIEW.		
ROOF		
TRIMMINGS		
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER		
COMPLETED		APR 13 1931
SIGN HERE		ADV

10

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER. IT IS ABSOLUTELY NECESSARY THAT YOU
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION
CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY L.G. FOX DRUG CO.,
ROCKINGHAM, N.C.

NO. 1A1078

ORDER NO. 52855

DATE 4-6-1931

3 M 500 ROUP (4)

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

UPPER BORDER

FRONT NO.

1

TITLE (IN FULL)

CHURCHES IN ROCKINGHAM,
N.C.

IMPRINT

SAME AS ABOVE

SUB TITLES- PRESBYTERIAN CHURCH
BAPTIST CHURCH METHODIST CHURCH
EPISCOPAL CHURCH.

R.M.

COLOR DESCRIPTION

SEE

REMARKS

IN GROUPING VIEWS DO NOT OUTLINE EACH PICTURE WITH BLACK LINE,
BUT SHOW THEM TOGETHER BY SOFT COLORINGS BETWEEN VIEWS.
BUILDINGS VIEW (A)- LIGHT RED BRICK, WHITE TRIM, COLORED WINDOW GLASS, SLATE
ROOF, GREEN LAWN. TAKE OUT POLE & WIRES.
ROOF VIEW (B)- LT. RED BRICK, WHITE TRIM, SLATE ROOF, COLORED WINDOW GLASS,
GREEN LAWN. TAKE OUT POLE & WIRES.
TRIMMINGS VIEW (C)- RED BRICK, WHITE ROOF TRIM, SLATE ROOF, COLORED WINDOW GLASS
OAK DOORS, GREEN LAWN, YELLOW FLOWERS ON BUSHES. TAKE OUT
POLES.
VIEW (D)- DARK RED BRICK, WHITE STONE COLUMN TOPS, DARK ROOF, COLORED
WINDOW GLASS, FLOWERS & GREEN LAWN. PUT FOLIAGE ON TREE.
TAKE OUT POLE & WIRES.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV SEE LAYOUT ATT. NOTE SPECIAL INSTR APR 15 1931 ADV.

COMPLETED

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

ВЕРВ ТРИЛ В

PUBLISHED BY L. G. FOX DRUG CO.,
ROCKINGHAM, N. C.

NO. 1A1079

ORDER NO. 52853

DATE 4-6-1931

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) ENTWISTLE MFG.CO.,
MILL NO.1, ROCKINGHAM, N.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

IMPRINT SAME AS ABOVE

R. M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS RED BRICK FACTORY BLDGS. WHITE TRIM. DARK GRAY ROOFS. BRING
OUT RAILROAD TRACK & POND & WOODS. MAKE FOREGROUND OF MILL A
ROOF GREEN SMOOTH LAWN. SMALL RESIDENCE BLDGS. IN BACK ARE WHITE
TRIMMINGS WITH DARK ROOFS. TAKE OUT LETTERING. SHOW ONLY AS MUCH OF
VIEW AS XXXXX MARKED ON TISSUE ATTACHED.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

APR 9 1937

ADV

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCURACY THE SPECIFICATIONS AND CONDITIONS ON THE
OF OUR TOTAL ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT. TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY L. G. FOX DRUG CO.,
ROCKINGHAM, N. C.

DATE 4-6-1931

3M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) HANNAH-PICKETT MILLS,
PLANT NO. 1, ROCKINGHAM, N. C.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO 1
IMPRINT SAME AS ABOVE
R. M.

COLOR DESCRIPTION	SEE	REMARKS
BUILDINGS	ALL FACTORY BLDGS. GRAY STONE, WHITE WINDOW TRIM, DARK SLATE ROOFS. OFFICE BLDGS. AS SHOWN ON TISSUE ATTACHED IS A RED BRICK BLDG. WHITE TRIM, DARK ROOF. FOREGROUND OF MILL IS GREEN LAWN, WITH YE LOW & WHITE FLOWER BEDS. BLDG. MARKED NO. A IS RED BRICK, ALL OTHER RESIDENCE BLDGS. ARE WHITE XX WITH DARK ROOFS.	
ROOF		
TRIMMINGS		

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

TV
COMPLETED

SIGN HERE

APR 9 1931

ADV

19-1080
NO. 1A1080
ORDER NO. 52853

8 1/2

7520
31.50

AS
SUM
IONS,
URNED
WITH THE

GENTLEMEN,
PE R ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY NECESSARY THAT YOU
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 1A1081
ORDER NO. 52877

DATE 4-7-1931

25^M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 26

TITLE (IN FULL)
THE LOS ANGELES PUBLIC
LIBRARY

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE- 153

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

LCARD
AS PER TISSUE ATTACHED.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

APR 10 1931

ADV

SIGN HERE

DIAL NO. 1A1082

CUSTOMER PUBLISHED BY THE ALLIS PRESS,
KANSAS CITY, MO.

DEPT. DATE COMPLETED

ORDER NO. 52871

DATE 4-7-1931

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

12 M 500 PC SIZE

3 1-2 X 5 1-2

STYLE AMERICAN ART
GROUP (2)

(All this on the picture side)

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

FRONT NO. 5

R. M. Yes No

Title in Plate Yes No Copyright in Plate Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

Title in full OFFICES OF THE UNION SAVINGS AND
LOAN ASS'N.

IMPRINT: Customer

C. T. Imprint

No Imprint

(ETC. AS PER LAYOUT)

Trade Mark Yes No

IMPRINT- SAME AS ABOVE

RETOUCHING DEPARTMENT

PHOTO LITHO

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

Rephoto

PHOTO OF VAULT- TAKE OUT LIGHT CORD ON LEFT EDGE
OF VAULT. FINISH OUT LOWER RIGHT CORNER OF DOOR WHICH
IS OBSCURED BY COUNTER. NOTE THAT THERE IS ANOTHER
BIG ROUND DISC ON THE DOOR OF WHICH YOU CAN SEE
A SMALL PORTION IMMEDIATELY AT TOP OF COUNTER.

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Half-tone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, (Handcolor) Black & White Proof.

COMPLETED

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

VAULT- MAJORITY OF VAULT IS SILVER. THE SMALL ROUND
NUTS IN WIDE PLATE AROUND EDGE, SMALL ROUND KNOBS
ON TOP OF BARS IN GRILLED DOOR, THE FRILL WORK
IMMEDIATELY AT TOP OF THESE KNOBS, & ROUND LOCK
IN WIDE PLATE IN GRILLED DOOR ARE ALL GOLD.
MAIN DOOR AT RIGHT- THE TWO BIG ROUND PLATES, ONE
WITH NAME OF SAFE MAKER & THE WAVY BACKGROUND ARE
GOLD. BALANCE IS SILVER. BARS IN GRILLED DOOR &
HINGES ON MAIN DOOR AT LEFT ARE BLACK.

OFFICE- POSTS & CEILING CREAM, PAYING WINDOWS- THE 3 3-16 X 5 3-16
GRILL WIDE STRIP AT TOP OF GRILL, THE POSTS AT SIDES
& POST ON CORNERS ARE ALL WALNUT. DOOR IN FOREGROUND
IS WALNUT. TOP & BOTTOM OF MARBLE PARTITION BLACK.
CENTER OF PARTITIONS VERY LIGHT BROWN MARBLE. FLOOR
MIXED TERRA COTTA WITH THE GENERAL APPEARANCE OF
REDDISH BROWN.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM FLUSH SIDES
FLUSH ALL AROUND UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV

DIAL NO. 1A1083

ORDER NO. 52870

DATE 4-7-1931

PUBLISHED BY LEO MEYER,
CUSTOMER OFFICE 32 BIXLER BLDG.,
EASTON, PA. (ON DIVIDING LINE)

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING

ENGRAVING

PHOTO LITHO

COMPOSING

LITHO ART

6 M PC

SIZE

3 1-2 X 5 1-2

STYLE

AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **STUCKERT'S PRESCRIPTION DRUG STORE,
10 NORTH WARREN STREET, TRENTON, N.J. (3 DOORS
FROM STATE ST.)**

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

(All of this on address side)

FRONT NO. 26

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

IMPRINT—SAME AS ABOVE.

PHOTO LITHO

Rephoto

____ Photograph each - Size 5x7 - 8x10 - 10x12

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Panormatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

AS PER SLIP ATTACHED TO PHOTO

COMPLETED
COMPLETED

*State
File*

ENGRAVING DEPARTMENT

HALFTONES FROM ____ COPIES

____ DUPLICATES ____ ZINC COLOR PLATES

____ LINE & HALFTONE COMB. ____ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM ____ COPIES

____ DUPLICATES ____ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3-16 X 5 3-16 HIGH. SAME SIZE ____
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE ____ WIDE ____ HIGH ____ SAME SIZE ____

BLOCKING DEPT. WOOD - MORTAR - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS ____ FLAT ____ GOOD ____ IN COLORS ____ SPECIAL STOCK

____ ELECTROTYPES EACH OF ____
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

DIAL NO. 1A1084

CUSTOMER

OZARKA WATER CO.,
OKLAHOMA CITY, OKLA.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 52869

APR 16 1931

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE 4-7-1931

25 M PC

SIZE 3 1-2 X 5 1-2

STYLE

AMERICAN ART
GROUP (2)

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full OZARKA WATER CO. 21 N. WESTERN AVE.

(ETC., AS PER LAYOUT)

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

Photograph, each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

AS PER COPY ATTACHED.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3-16 X 5 3-16
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT 3 GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — (ADV.)

COMPLETED

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

FRANKS & BIER, S
BUDD LAKE, N.J.

NO. 1 A1 085

ORDER NO. 52868

DATE 4-7-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) BATHING AND BOATING AT
THE OASIS, BUDD LAKE, N.J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO 2
IMPRINT NONE

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV
COMPLETED

SIGN HERE

APR 10 1931

ADV

3

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

FRANKS & BIERO,
BUDD LAKE, N.J.

NO. 1A1086
ORDER NO. 52868

DATE 4-7-1931

6 M AMERICAN ART
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) LAKE VIEW FROM COUNTRY
CLUB ESTATES, BUDD LAKE, N.J.

FRONT NO. 2
IMPRINT NONE
(ALL OF THIS ON THE ADDRESS SIDE)

COLOR DESCRIPTION SEE

BUILDINGS
ROOF
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED

APR 10 1931

ADV

SIGN HERE

Cur to Carl

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

FRANKS & BIERS,
BUDD LAKE, N.J.

DATE 4-7-1931

NO. 1A1087

ORDER NO. 52868

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) SWIMMING POOL AT COUNTRY
CLUB ESTATES, BUDD LAKE, N.J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2
IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV COMPLETED

APR 13 1931

ADV

SIGN HERE

18

GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY
ETC. AND RETURN
IN SIX DAYS WE
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
THIS INFORMATION CORRECT AND PROCEED WITH THE

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

FRANKS & BIER, S,
BUDD LAKE, N. J.

DATE 4-7-1931

6M

AMERICAN ART

NO. 1 A1 088

ORDER NO. 52868

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) MOTOR BOAT RACES AT
THE OASIS, BUDD LAKE, N. J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

IMPRINT . NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

SIGN HERE

APR 10 1931

ADV

3 1/2

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
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IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

FRANKS & BILERS,
BUDD LAKE, N.J.

NO. 1 A1089

ORDER NO. 52868

DATE 4-7-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) FISHING OFF COUNTRY CLUB
ESTATES, BUDD LAKE, N.J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF CURT TEICH & COMPANY INC. - CUSTOMER

COMPLETED

LV

APR 10 1931

ADV

SIGN HERE

DIAL NO. 1A1090

ORDER NO. 52903

DATE 4-7-1931

CUSTOMER THE HAMILTON HOTEL,
LAREDO, TEXAS.

DATE ENTERED

APR 13 1931

DEPT.

DATE COMPLETED

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

25^M PC

SIZE 3 1-2 X 5 1-2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE HAMILTON HOTEL,
LAREDO, TEXAS.

(All of this on address side)

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO

Rephoto

PUT FLAG ON & RETOUCH OUT PALM LEAF ON TOP MIDDLE OF
BLDG. TAKE OUT ASH CAN.

SHOW AS MUCH AS POSSIBLE OF THE PALMS ON
BOTH SIDES OF BERRY PHOTO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from. Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

COLOR SAME AS 2601-29.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3-16 X 5 3-16 SAME SIZE
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT 3 GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

COMPLETED

DIAL NO. 1A1091

ORDER NO. 52902

DATE 4-7-1931

CUSTOMER UNITED DAIRY CO.,
WHEELING, W. VA.DATE ENTERED
APR 10 1931DEPT. DATE COMPLETED
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

3 M 500 PC

SIZE

3 1-2 X 5 1-2

STYLE AMERICAN ART
GROUP (2)

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full VIRGINIA FARMS, NATIONAL ROAD,
OHIO COUNTY, W. VA.
(ETC. AS PER LAYOUT)

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

CUT OFF PHOTO OF FARM JUST ABOVE THE TREES &
JUST BELOW THE TREES WHERE MARKED.IF IT WILL LOOK BETTER, CUT OFF THE TOP OF THE
COW PICTURE JUST ABOVE THE ELECTRIC LIGHT BELOW
THE WHITE STREAK.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

COWS ARE BLACK & FAWN COLOR.

COMPLETED

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

PHOTO LITHO

Rephoto

Photograph each - Size: 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Extra Strip Double Reverse Reverse
Negatives Stripping To Size Print Position Color Ben DaySIZE 3 3-15 X 5 3-16
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS 3 FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

DIAL NO. 1A1092

ORDER NO. 52900

DATE 4-7-1931

CUSTOMER NEWARK SIGHTSEEING CORP.,
NEWARK, N. J.

DATE ENTERED
APR 16 1931

DEPT.

DATE COMPLETED

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

3 M 500 PC

SIZE

3 1-2 X 5 1-2

STYLE

PHOTOCHROM

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Title in Plate Yes No

Copyright in Plate

Yes No

Follow Layout

Title in full NEWARK CHARTER COACH CO.
(ETC. AS PER LAYOUT)

(All of this on address side)

FRONT NO. 5

R. M.

Yes

No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

AS PER COPY ATTACHED.

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

NEG. NO.

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Panormatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

AS PER COPY ATTACHED & SAMPLES ENCLOSED.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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3 1-2 X 5 1-2
SIZE WIDE HIGH. SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

COMPLETED

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER L. V. — ADV

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

GENTLEMEN:-
BE ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY
ETC., AND RETURN
IN SIX DAYS WE
WORK.

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY, INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

THE RUBEN PUBLISHING CO.,
NEWBURGH, N.Y.

NO. 1A1093

ORDER NO. 52893

DATE 4-8-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) NEWBURGH SAVINGS BANK,
BROADWAY AND LIBERTY STREET,
NEWBURGH, N.Y.

FRONT NO. 102
IMPRINT SAME AS ABOVE

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

COLOR & RETOUCH AS PER CARD ATTACHED.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. CUSTOMER

COMPLETED

APR 16 1931

ADV

SIGN HERE

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT. TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

THE RUBEN PUBLISHING CO.,
NEWBURGH, N.Y.

DATE 4-8-1931

NO. 1A1094

ORDER NO. 52893

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 102

TITLE (IN FULL) NEWBURGH SAVINGS BAN,
NEWBURGH, N.Y.

IMPRINT SAME AS ABOVE

R.M.

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

COLOR & RETOUCH AS PER CARD ATTACHED.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

APR 13 1931

ADV

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HERETOBY ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

THE RUBEN PUBLISHING CO.,
NEWBURGH, N.Y.

NO. 1A1095

ORDER NO. 52893

DATE 4-8-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) ENTRANCE TO SAFE DEPOSIT
BOXES AND VAULT, NEWBURGH SAVINGS
BANK, NEWBURGH, N.Y.

FRONT NO. 102
IMPRINT SAME AS ABOVE

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

COLOR & RETOUCH AS PER CARD ATTACHED.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

LV

COMPLETED

SIGN HERE

APR 10 1931

ADV

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS, IF ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
YOURS,
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F. W. WOOLWORTH CO.,
HELENA, MONT.

DATE 4-8-1931

3 M 500

AMERICAN ART

NO. 1A1096

ORDER NO. 52907

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) STATE CAPITOL, HELENA,
MONT.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

IMPRINT NONE

COLOR DESCRIPTION SEE

BUILDINGS

ROOF

TRIMMINGS

LT. GRAY STONE, DARK ROOF,

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV
COMPLETED

SIGN HERE

APR 13 1931

ADV

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
GENTLEMEN-
PE AT THE
OF YOUR TOTAL
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F.W. WOOLWORTH CO.,
HELENA, MONT.

NO. 1A1097

ORDER NO. 52907

DATE 4-8-1931

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) STATE CAP! TOL, HELENA,
MONT.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO 2

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

LT. GRAY STONE, DARK ROOF.

ROOF

TRIMMINGS

Photo in 1BH-780

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV COMPLETED

APR 13 1931

ADV

52914-915

0

DIAL NO. IA1098

CUSTOMER

STRAND STANDARD W.W.LAUNDRY,
CHICAGO, ILLINOIS

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. ~~52914~~

APR 10 1931

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE 4-8-1931

50 M BUS.CARDS

SIZE 2 X 3 1/2

STYLE

White Border

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full TOP: STRAND STANDARD W.W.LDRY.CO.,
2631 W. CHICAGO AVE., CHICAGO, ILL.

BOT: (RED TYPE) TELEPHONE: BRUNSWICK 8100

FRONT NO. None

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG.NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

COLORS AS PER 1366-30 ATTACHED.

COMPLETED

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLIO.

FINISHING DEPT. OUTLINE OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE - ANCHOR
SOLIO METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT 3 GLOSS IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

64

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU SIGNATURE THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY CITY NEWS AGENCY,
PLYMOUTH, IND.

NO. IA1099

ORDER NO. 52918

DATE 4-8-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) HIGH SCHOOL, PLYMOUTH, IND.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1
IMPRINT SAME AS ABOVE

TAKE OFF IMPRINT AFTER 5M ARE RUN.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV COMPLETED

SIGN HERE

APR 15 1931

ADV

6

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH. YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS.
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.S. BATEHAM & CO., ART STORE
& STUDIO, NORWALK, OHIO

NO. 1A1100
ORDER NO. 52922

DATE 4-9-1931

6 M AMERICAN ART

<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE LOWER BORDER		FRONT NO. 1	
TITLE (IN FULL) WEST MAIN STREET LOOKING EAST, NORWALK, OHIO		IMPRINT SAME AS ABOVE	
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS	ON LEFT- 1ST LIGHT BUFF, GREEN SASH. FIRST FLOOR DARK RED BRICK. GREEN & BUFF STRIPED AWNINGS. 2-3-4-5-DARK RED BRICK, 6 LIGHT GRAY. 7-8-9 WITH STEEPLE, DARK RED BRICK, 10 BUFF. OTHERS RED. ON RIGHT- 1ST DARK RED, BLUE SIGN, 2-3-4-5-DARK RED BRICK, 6 GRAY, 7 BUFF, 8 & 9 DARK RED, 10 BUFF. REMOVE SIGN IN CENTER OF STREET. GREEN FOLIAGE IN SKY. REMOVE LARGE POLES ON RIGHT & LEFT.		
ROOF			
TRIMMINGS			

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV COMPLETED

SIGN HERE

APR 15 1931

ADV

2

GENTLEMEN:-
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.S. BATEHAM & CO., ART STORE &
STUDIO, NORWALK, OHIO

NO. 1A1101

ORDER NO. 52922

DATE 4-9-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE X LOWER BORDER
TITLE (IN FULL) NORWALK COUNTRY CLUB,
NORWALK, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BLDG. WHITE, GRAY ROOF, GREEN AWNINGS, ORANGE STRIPED. LIGHT
BUILDINGS GRAY PORCH & STEPS. WHITE SASH, DARK RED ~~XXXXXX~~ CHIMNEYS.
GREEN HEDGE & FOLIAGE. PUT FLAG ON POLE. RED FLOWERS ON
ROOF RIGHT AT BIRD HOUSE. BRIGHT GREEN LAWN IN FOREGROUND.

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

COMPLETED

SIGN HERE

APR 14 1931

ADV

3

2 1/2

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN,
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY
ETC., AND RETURN
IN SIX DAYS WE
WORK.

YOUR ORDER AS
MEMORANDUM
SPECIFICATIONS
ORDER HEREWITH
IT IS ABSOLUTELY
YOU O. K. THESE
AND COLOR DESCRIPTIONS,
AFFIXED AT ONCE. IF NOT
RETURNED IN SIX DAYS
WE WILL CONSIDER THIS
INFORMATION CORRECT
AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.S. BATEHAM & CO., ART STORE
& STUDIO, NORWALK, OHIO

NO. 1A1102
ORDER NO. 52922

DATE 4-9-1931

6 M AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE LOWER BORDER
TITLE (IN FULL) MEMORIAL HOSPITAL,
NORWALK, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE
BUILDINGS LIGHT GRAY STUCCO, DARK RED TILE ROOF, GRAY SASH, DARK RED
BRICK STEPS, LIGHT GRAY PORCH COLUMNS, DARK UPPER WINDOW
PORCHES OVER ENTRANCE. GREEN HEDGE & FOLIAGE, RED FLOWER
BED IN CENTER. REMOVE LEAVES FROM LAWN IN FOREGROUND.
ROOF
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

APR 16 1931

ADV

SIGN HERE

Very Truly Yours
[Signature]
[X]
[X]

2

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS,
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.S. BATEMAN & CO., ART STORE
& STUDIO, NORWALK, OHIO

NO. 1A1103

ORDER NO. 52922

DATE 4-9-1931

6M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE ~~XXXXX~~ LOWER BORDER
TITLE (IN FULL) ST. PAUL'S SCHOOL, CHURCH,
CONVENT AND PARISH HOUSE, NORWALK,
OHIO

FRONT NO. 1
IMPRINT SAME AS ~~XXXXX~~ ABOVE

COLOR DESCRIPTION	SEE	REMARKS
BUILDINGS	ON RIGHT-	1ST BUFF BRICK, LIGHT GRAY STONE CORNICE & ENTRANCE, WHITE WINDOW FRAMES & SASH, OAK DOORS, BLDG. ON RIGHT REAR EDGE SAME COLOR. ON LEFT CENTER DARK RED BRICK, WHITE WINDOW FRAMES, SASH & CORNICE. OAK DOORS. CHURCH ON LEFT
ROOF		GRAY STONE. BROWN COLUMNS AT ENTRANCES. BROWN STONE SILLS.
TRIMMINGS		COLORS WINDOWS SLATE R OF GRAY STEPS. COPPER ROOF ON STEEPLE, GOLD CROSS. WHITE LAMP POSTS. SHOW SPRINGTIME FOLIAGE ON TREE. REMOVE WIRES & POLES & TRAFFIC LIGHT. GREEN SHRUBBERY & LAWN. REMOVE 1ST AUTO IN LEFT CENTER & ONE ON LEFT EDGE.

PHOTO PROPERTY OF CURT & CO. CUSTOMER

LV COMPLETED

APR 14 1931

ADV

SIGN HERE

2 1/2

A3 1/2

2

PE
OF
ETC
IN
WO

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC.; AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.
GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

SIGN HERE

MAIN STUDIO,
DELPHI, IND.

NO. 1A1104

ORDER NO. 52926

DATE 4-9-1931

3 M 500

PHOTOCHROM
XXXXXXXXXXXX

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) IDEAL BEACH, SHAFER LAKE,
MONTICELLO, IND.
TAKE OFF ENTIRE TITLE AFTER
3M ARE RUN.

FRONT NO. 2
IMPRINT NONE

COLOR DESCRIPTION SEE
BUILDINGS
ROOF
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

SIGN HERE

ADV

18

142

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED WITHIN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE ORDER.

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

142

MAIN STUDIO,
DELPHI, IND.

42

NO. 1A1105

ORDER No. 52926

DATE 4-9-1931

3 M 500

PHOTOCHROM
XXXXXXXXXXXX

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) SCENE AT IDEAL BEACH,
SHAFFER LAKE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No 2

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO CHROM CO. - CUSTOMER

COMPLETED

LV

APR 14 1931

ADV

3 1/2

WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS MEMORANDUM. SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

MAIN STUDIO, DELPHI, IND.		NO. 1A1105
DATE 4-9-1931		ORDER NO. 52926
3 M 500		PHOTOCHROM XXXXXXXXXX
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE TITLE (IN FULL)	UPPER BORDER PARKING FIELD, DANCE GARDEN AND HOTEL, IDEAL BEACH, SHAFFER LAKE.	FRONT NO. 2 IMPRINT NONE
COLOR DESCRIPTION	SEE	REMARKS
BUILDINGS		
ROOF		
TRIMMINGS		
PHOTO PROPERTY OF C. T. & CO.-CUSTOMER		
COMPLETED		ADV
SIGN HERE		APR 14 1931

19
2

Curt Teich

YOUR ORDER AS
MEMORANDUM
R DESCRIPTIONS.
F NOT RETURNED
CEED WITH THE

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

MAIN STUDIO,
DELPHI, IND.

DATE 4-9-1931

3 M 500

AMERICAN ART

NO. 1A1107

ORDER NO. 52926

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT No. 2

TITLE (IN FULL) SHAFER LAKE AT WHITE
POINT, MONTICELLO, IND.

IMPRINT NONE

TAKE OFF ENTIRE TITLE AFTER 3M ARE RUN.

COLOR DESCRIPTION

SEE

REMARKS

BUILdings

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

APR 14 1931

ADV

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER WHICH ARE HEREBY ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU SIGN THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY, INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

MAIN STUDIO,
DELPHI, IND.

DATE 4-9-1931

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) FISHING GROUNDS AT
NORWAY PLANT, TIPPECANOE RIVER,
MONTICELLO, IND.

TAKE OFF ENTIRE TITLE AFTER 3M
ARE RUN.

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

TRIMMINGS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

IMPRINT NONE

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV COMPLETED

SIGN HERE

APR 13 1931

ADV

NO. 1A1108

ORDER NO. 52926

DIAL NO. 1A1109

CUSTOMER LUXOR BEAUTY SALON,
NEWARK, N.J.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 52941

DATE 4-9-1931

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART12 $\frac{1}{2}$ M POST CARDS SIZE 3 $\frac{1}{2}$ X 5 $\frac{1}{2}$

STYLE PHOTOCHROM

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

(Follow Layout)

Title in Plate Yes No Copyright in Plate Yes No

Title in full LUXOR BEAUTY SALON
(ETC. AS PER LAYOUT)

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

(C. T. Imprint)

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

AS PER COPY ATTACHED.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, (Handcolor) Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

AS PER COPY ATTACHED.

COMPLETED

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

 SIZE 3 $\frac{1}{2}$ X 5 $\frac{1}{2}$ HIGH. SAME SIZE
 SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

 FINISHING DEPT OUTLINE - OVAL - CIRCLE
 SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
 WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

 BLOCKING DEPT WOOD - MORTISE - ANCHOR
 SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
 FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
 CUT TO PICAS (see size)

PROOFS FLAT 3 GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

DIAL NO. 1A1110

CUSTOMER

PURVIS-FREESE CO.,
ST. PETERSBURG, FLA.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 52940

APR 13 1931

DATE 4-9-1931

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

6 M

FC

SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper Lower, Center—Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOME OF PURVIS-FREESE THE OLDEST DRY CLEANERS
IN ST. PETERSBURG, FLA.

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Message Space, entire Message Space, or entire Front
IMPRINT: Customer C. T. Imprint No Imprint
Trade Mark Yes No
Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

PILLARS BRIGHT RED BRICK. WHITE TRIM. #20 GREEN ON
TWO BENCHES. #19 STUCCO. ELECTRIC SIGN: FIELD #28
GREEN. DARK RED LETTERS. SIDEWALK STONES #14 & #22

COMPLETED

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 X 5 3/16 SAME SIZE
SCREEN 65 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT 3 GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

DIAL NO. 1A1111

CUSTOMER CAMPION COLLEGE,
PRAIRIE DU CHIEN, WIS.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 52938

APR 13 1931

DATE 4-9-1931

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

6 M PC SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper Lower, Center—Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full, **THE INFIRMARY, CAMPION, PRAIRIE DU CHIEN,
WIS.**

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Message Space, entire Message Space, or entire Front
IMPRINT: Customer C. T. Imprint No Imprint
Trade Mark Yes No
Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO

Rephoto

____ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

WALLS GRAY CEMENT BLOCKS. PORCH CREAM, RED ROOF.

ENGRAVING DEPARTMENT

____ HALFTONES FROM ____ COPIES
____ Duplicates ____ ZINC COLOR PLATES
____ LINE & HALFTONE COMB. ____ COLOR PROCESS
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

____ ZINC ETCHINGS FROM ____ COPIES
____ Duplicates ____ COLOR PLATES
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE 3 3/16 x 5 3/16 HIGH. SAME SIZE
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE ____ WIDE ____ HIGH ____ SAME SIZE ____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS ____ FLAT ____ GOOD ____ IN COLORS ____ SPECIAL STOCK

____ ELECTROTYPES EACH OF ____
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

COMPLETED

2

1A 1084

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F. W. WOOLWORTH CO.,
DODGE CITY, KANSAS

NO. 1A1112
ORDER NO. 52952

DATE 4-11-1931

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) CITY BUILDING,
DODGE CITY, KANS.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO 2
IMPRINT NONE

R.M.

COLOR DESCRIPTION SEE
BUILDINGS Dull Salmon Brick
ROOF A dull red tile
TRIMMINGS Statues: Stone gray.
Base like house

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

APR 15 1931

ADV

DIAL NO. **IA1113**CUSTOMER **SIMMONS UNIVERSITY,
ABILENE, TEXAS.**

DATE ENTERED

APR 14 1931

DEPT.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

ORDER NO. **52950**DATE **4-10-1931****25 M RT PC**SIZE **3 1/2 X 5 1/2**STYLE **AMERICAN ART**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **SIMMONS UNIVERSITY, ABILENE, TEXAS.**

(All of this on address side)

FRONT NO. **5** R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

**TAKE OUT TOWER AT LEFT & SHOW SAME PICTURE AS
ATTACHED BLACK & WHITE PROOF.**

PHOTO LITHO

Rephoto

— Photograph each - Size 5x7 - 8x10 - 10x12

— Prints each from — Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

NEG.NO.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

FOR COLORS SEE 1514-30. RED BLDGS.

ENGRAVING DEPARTMENT

HALFTONES FROM — COPIES

DUPLICATES — ZINC COLOR PLATES

LINE & HALFTONE COMB. — COLOR PROCESS

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

ZINC ETCHINGS FROM — COPIES

DUPLICATES — COLOR PLATES

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

3 3/16 X 5 3/16SIZE — WIDE — HIGH. — SAME SIZE —
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE — WIDE — HIGH. — SAME SIZE —

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS — FLAT — GOOD — IN COLORS — SPECIAL STOCK

ELECTROTYPES EACH OF —
ON WOOD METAL.**COMPLETED**PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

15

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE RECEIPT OF YOUR ORDER AS MEMORANDUM AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

MRS. ALBERT FRIEDRICH,
SAN ANTONIO, TX TEXAS.

19 7 2

NO. 1A1114

ORDER NO. 52956

DATE 4-11-1931

3^M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 2

TITLE (IN FULL) "ALGO DIFERENTE"

IMPRINT NONE

SUMMER HOME OF MRS. ALBERT FRIEDRICH,
SAN ANTONIO, TEXAS.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

CACTUS AND TREES & SHRUBS GREEN. LITTLE FLOWERS MOSTLY
BLUE BONNETS. BLDG. SAME COLOR AS OA5228 ATTACHED.

ROOF

THERE ARE A FEW LITTLE ORANGE, YELLOW & BRIGHT RED
FLOWERS. BK HOUSE HAS RED TILE ROOF. RUSTIC BIRD BATH

TRIMMINGS

BROWN SAME AS TREE TRUNKS.

SEE CARD'S ATT.

PHOTO PROPERTY OF C. T. & CO. CUSTOMER

LV COMPLETED

APR 16 1931

ADV

SIGN HERE

DIAL NO. 1A1115

ORDER NO. 52962

DATE 4-11-1931

CUSTOMER PUBLISHED BY THE ALLIS PRESS,
KANSAS CITY, MO.

APR 21 1931

DEPT. DATE COMPLETED
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

6 M PC GROUP (5)

3 1-2 X 5 1-2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

PRIVATE
Title in full THE HOME OF THE THORNTON AND MINOR CLINIC,
TOOTH & MC GEE KANSAS CITY, MO.
MEN'S RECEPTION AND READING ROOM, WOMEN'S
PRIVATE RECEPTION AND READING ROOM,
(SMALL TYPE) - THE THORNTON AND MINOR CLINIC, FOUNDED
IN 1877 HAS BEEN SPECIALIZING IN THE TREATMENT OF
RECTAL AND COLONIC DISEASES AND RUPTURE (HERNIA)
FOR MORE THAN HALF A CENTURY.

Submit Sketch Layout Retouched Photo Wash Drawing Layout Yes No

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

SAME AS ABOVE

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Paneromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

BLDG. COLOR LIKE LAMER HOTEL CARD ATTACHED. IN
COLORING THE STORES ON GROUND FLOOR DO NOT BRING
ANY PARTICULAR ONE OUT PROMINENTLY & DON'T USE ANY
BRILLIANT COLORS.

MEN'S RECEPTION ROOM—WALLS BUFF, CEILING LIGHTER
BUFF, FURNITURE LIGHT OAK, WINDOW SHADES GREEN,
FLOOR GRAY & BLACK TERROGA.
WOMEN'S ROOM—WALLS BUFF, CEILING LIGHTER
BUFF, FURNITURE WALNUT, RUG GREY & BLACK FIGURE.

COMPLETED

RETURN WASH DRAWING OF
BLDG. IN GOOD CONDITION.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra	Extra	Strip	Double	Reverse	Reverse	Ben
Negatives	Stripping	To Size	Print	Position	Color	Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra	Extra	Strip	Double	Reverse	Reverse	Ben
Negatives	Stripping	To Size	Print	Position	Color	Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE ANCHOR
SOLID METAL FLUSH TOP FLUSH BOTTOM FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL

DIAL NO. 1A1116

CUSTOMER THE COWBOY BAND, INC.,
ABILENE, TEXAS.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 52961

DATE 4-11-1931

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

1 M DOUBLE CARDS SIZE 3 1-2 X 11

STYLE BLACK & WHITE

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full TOP- THE COWBOY BAND, INC., SIMMONS
UNIVERSITY, ABILENE, TEXAS.

BOT- THE BEST KNOWN UNIVERSITY BAND IN THE
WORLD.

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

PHOTO LITHO

Rephoto

____ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

____ HALFTONES FROM ____ COPIES

____ DUPLICATES ____ ZINC COLOR PLATES

____ LINE & HALFTONE COMB. ____ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

____ ZINC ETCHINGS FROM ____ COPIES

____ DUPLICATES ____ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE ____ WIDE ____ HIGH ____ SAME SIZE ____
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE ____ WIDE ____ HIGH ____ SAME SIZE ____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS ____ FLAT ____ GOOD ____ IN COLORS ____ SPECIAL STOCK

____ ELECTROTYPES EACH OF ____
ON WOOD METAL.

COMPLETED

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

DIAL NO. 1A1117

CUSTOMER VAUGHT-KIMMICH CO.,
PITTSBURGH, PA.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 52958

DATE 4-10-1931

APR 13 1931

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

6 M PC

SIZE 3 1/2 X 5 1/2

STYLE PHOTOCHROM

(All this on the picture side)
PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full VAUGHT-KIMMICH CO., 714-24 JAMES ST., N.S.
PGH. PA. COMPLETE 1 STOP SERVICE.

RETOUCHING DEPARTMENT
Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

(All of this on address side)
FRONT NO. 5 R. M. Yes No
R. M. to cover part of Message Space, entire Message Space, or entire Front
IMPRINT: Customer C. T. Imprint No Imprint
Trade Mark Yes No
Special type as sample

PHOTO LITHO
Rephoto
____ Photograph each - Size 5x7 - 8x10 - 10x12
____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative, Line, Halftone, Combination.
Dry, Wet, Paneromatic, Color Separation.
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.
Stripping, White Border, Full Face. Titles—Red, Blue.
Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION
(Buildings, Roofs, Trimming, etc.)
WILLARD SIGN WHITE LETTERS, BACKGROUND #3. FIRESTONE
SIGN LETTERS #8, BACKGROUND #31. VAUGHT-KIMMICH CO.
LETTERS #5, BLACK BACKGROUND. MILLER GAS SIGN WHITE
LETTERS, BACKGROUND #3. RED EDGING AND TRIMMING ON
BLDG. WHITE BLDG. QUAKER STATE SIGN GREEN, WHITE LETTERS.
BLUE SKY. CONCRETE COURT -CONCRETE COLOR.

COMPLETED

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER L. V. ADV.

ENGRAVING DEPARTMENT

HALFTONES FROM _____ COPIES				ZINC ETCHINGS FROM _____ COPIES			
DUPLICATES _____ ZINC COLOR PLATES				DUPLICATES _____ COLOR PLATES			
LINE & HALFTONE COMB. _____ COLOR PROCESS				Extra Negatives			
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	

SIZE 3 3/16 X 5 3/16 SAME SIZE
SCREEN 50 60 85 100 110 120 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE
WITHOUT LINE - SPECIAL BORDER.

SIZE _____ WIDE _____ HIGH _____ SAME SIZE _____

BLOCKING DEPT. WOOD - MORTISE - ANCHOR
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS
CUT TO PICAS (see size)

PROOFS FLAT 3 GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF
ON WOOD METAL.

2 1/2

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
GENTLEMEN-
PEP ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY
ETC. AND RETURN
IN SIX DAYS WE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY IMPERIAL POST CARD CO.,
ATLANTA, GA.

NO. 1A1118
ORDER NO. 52978

DATE 4-11-1931

M
25 (ALL OF THIS ON THE PICTURE SIDE) AMERICAN ART

PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) EMORY UNIVERSITY,
ATLANTA, GA.

FRONT NO. 1
IMPRINT SAME AS ABOVE

R.M.

COLOR DESCRIPTION	SEE	REMARKS
BUILDINGS		BLDG. TO RIGHT WHITE MARBLE, CREAM WINDOW TRIM, STUCCO BASE, BRASS DOORS, RED TILE ROOF.
ROOF		BLDG. TO LEFT IS WHITE GRAY & LIGHT PINK SPECKLED MARBLE
TRIMMINGS		BLDG. GREEN TRIMMING JUST BELOW ROOF EDGE, RED TILE ROOF. GREEN LAWN, WHITE WALKS, BRIDGE SANDSTONE.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV
COMPLETED
SIGN HERE

APR 15 1931

ADV

*Very Truly
Curt Teich*

X

63

2

GENTLEMEN:-
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE
OF YOUR TOTAL ORDER WITH ENCLOSURE.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

YOUR ORDER AS
MEMORANDUM

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

AMERICAN NEWS CO.,
NEW YORK, N.Y.

12

NO. 1A1119

ORDER NO. 52977

DATE 4-11-1931

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) COOK'S POND, WESTHAMPTON,
L.I.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 124
IMPRINT PUBLISHED BY A.L. SEELEY,
WESTHAMPTON BEACH, L.I.

COLOR DESCRIPTION SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

RETURN PHOTO WITH CARDS ~~SEE~~

photo set MAY 14 1931

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

SIGN HERE

APR 16 1931

ADV

YOUR ORDER AS
MEMORANDUM
WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS,
IT IS ABSOLUTELY NECESSARY THAT YOU SIGN AND AFFIX AT ONCE, IF NOT RETURNED
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.
GENTLEMEN:-
PER ATTACHED
OF YOUR TOTAL
IT IS ABSOLUTELY NECESSARY THAT YOU SIGN AND AFFIX AT ONCE, IF NOT RETURNED
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

AMERICAN NEWS CO.,
NEW YORK, N.Y.

NO. 1A1120

ORDER NO. 52977

DATE 4-11-1931

M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) MONTAUK HIGHWAY SHOWING
FORDHAM'S MILL, WESTHAMPTON, L.I.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 124

IMPRINT PUBLISHED BY A.L. SEELEY,
WESTHAMPTON BEACH, L.I.

COLOR DESCRIPTION SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

RETURN PHOTO WITH CARDS

photo ret. MAY 14 1931

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

COMPLETED

SIGN HERE

APR 15 1931

ADV

WE ACKNOWLEDGE WITH THANKS AND ACCEPT
SPECIFICATIONS AND CONDITIONS ON THE
ORDER HEREWITH ENCLOSED.
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE
WORK.

YOUR ORDER AS
MEMORANDUM

VERY TRULY
YOURS

CURT TEICH & COMPANY INC.
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

AMERICAN NEWS CO.,
NEW YORK, N.Y.

NO. 1A1121

ORDER NO. 52977

DATE 4-11-1931

M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE

UPPER BORDER

TITLE (IN FULL)

WEST BAY BATHING PAVILION, WESTHAMPTON BEACH, L.I.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

124

IMPRINT

PUBLISHED BY
A.L. SEELEY, WESTHAMPTON BEACH,
L.I.

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

RETURN PHOTO WITH CARDS.

photo ret. MAY 14 1931

PHOTO PROPERTY OF C. T. & CO. CUSTOMER

COMPLETED

APR 16 1931

SIGN HERE

ADV

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY
CURT TEICH & COMPANY INC.
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

AMERICAN NEWS CO.,
NEW YORK, N.Y.
4-11-1931

NO. 1A1122

ORDER NO 52977

DATE

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER BORDER
TITLE (IN FULL) A PRETTY WATER SCENE,
WESTHAMPTON BEACH, L. I.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 124
IMPRINT PUBLISHED BY A.L. SEELEY,
WESTHAMPTON BEACH, L. I.

COLOR DESCRIPTION SEE
BUILDINGS
ROOF
TRIMMINGS

REMARKS
RETURN PHOTO WITH CARDS.
photo ret. MAY 14 1931

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV
COMPLETED

APR 14 1931

ADV

SIGN HERE